



KARNATAKA MANAGEMENT ASSOCIATION

(Regd. No. DRO/SJN/SOR/405/2010-15)
274, 100 ft Road, Indiranagar, Bengaluru - 560038

12-Aug-2019

To,
Principal
International School of Management Excellence
Bangalore

Subject: Acceptance of Proposal for FDP on New Age Skills to Upgrade B-Schools

Dear Sir/ Madam,

I hope this letter finds you well. We are pleased to acknowledge receipt of your proposal dated 11-04-2019 regarding the collaboration for the Faculty Development Program (FDP) titled "New Age Skills to Upgrade B-Schools".

On behalf of Karnataka Management Association, I am delighted to accept your proposal and express our enthusiastic support for this collaborative initiative. We are confident that this FDP will provide an excellent platform for faculty members to gain valuable insights into contemporary business challenges and explore effective solutions.

We look forward to working closely with the team at ISME to finalize the agenda and ensure a successful event. Please let us know the next steps and any specific requirements you might have for the collaboration. We are eager to schedule a meeting to discuss the finer details and kickstart the planning process.

Thank you for extending this opportunity to KMA. We look forward to a fruitful and impactful partnership.

Warm regards,

VR Ravikumar
President
Karnataka Management Association.

PRINCIPAL
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
Sy. No.88, Chembur
Sarjapur Circle,





Activity: FDP On New Age Skills To Upgrade B-Schools Faculty Brand

Date: 01 October 2019

Time: 9 AM

Location: ISME Campus

Resource Person(s): Prof. Sarkarshan Basu

Faculty In-charge: Dr. Shayam

Poster / Flyer / Notice

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

**2019-20
DR. BASU FDP**

IQAC

IN COLLABORATION WITH

Department of Management and Excellence

Presents

FACULTY DEVELOPMENT PROGRAM

**New Age skills to upgrade
B-School faculty brand**

RESOURCE PERSON :-

PROF. SARKARSHAN BASU



For Registration Contact :-

Dr. Shayam

Date:- 1st October 2019

Phone no. - 7259942381

Venue:- Room no. 3 , First floor

Email I'd - campus@isme.in

International School of Management Excellence

88, Chembanahalli,, Near Dommasandra Circle, Sarjapur Road,
Dommasandra, Bengaluru, Karnataka 562125

Event Report

On October 1, 2019, ISME Campus hosted a Faculty Development Program (FDP) led by Professor Sankarshan Basu, focusing on modernizing B-School faculty skills. The program aimed to equip educators with contemporary tools and strategies to enhance teaching methodologies and adapt to the evolving landscape of business education. Professor Basu covered crucial areas including technological integration, industry interface, and pedagogical innovations, providing valuable insights to upgrade the faculty brand of B-Schools.

The FDP sessions delved into various facets vital for faculty development. Participants gained insights into leveraging technology for interactive learning experiences, aligning curriculum with industry demands, and fostering innovative teaching methods. Professor Basu emphasized the significance of personal branding in academia, guiding faculty members on enhancing their professional identities through digital platforms and networking opportunities.

The FDP yielded positive outcomes, including enhanced understanding of technology's role in education, strengthened industry connections, adoption of innovative teaching practices, and increased awareness of personal branding strategies. Overall, the program proved instrumental in empowering B-School faculty members to adapt to the changing dynamics of business education, contributing to the advancement of their institutions and personal growth.

Photographs with Caption



Dr. Sankarshan Basu
Professor, Finance & Accounting
IIM Bangalore.

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Date: 01 October 2019

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List of Participants:

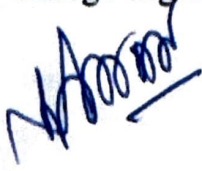

IIMB Prof Sankarshan Basu

DATE: 01st OCT 2019

TOPIC: NEW AGE SKILLS TO UPGRADE B-SCHOOL FACULTY BRAND

SL NO	FACULTY	SIGNATURE
1.	Dr. Shampa Mond	[Signature]
2.	Vatika Agrawal	[Signature]
3.	Sushant Revankar	[Signature]
4.	ANSHU SHARMA	[Signature]
5.	Manjivath B R	[Signature]
6.	Jyoti Das	[Signature]
7.	Sudhakar V	[Signature]
8.	Pratik Kumar	[Signature]
9.	M. Kamesh Kumar	[Signature]
10.	Kiran Kumar K.R.	[Signature]



Faculty In-Charge Signature  Name: Date: International School of Management Excellence	Head / Coordinator SDC Signature  Name: PRINCIPAL INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE Date: 88, Chembanahalli, Near Dommasanadra Circle, Sarjapur Road, Bangalore 562 125 INDIA
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Program Coordinator

