

Activity: Computer Skills-Tableau Workshop

Date: 21.06.20

Time:9 am to 5 pm

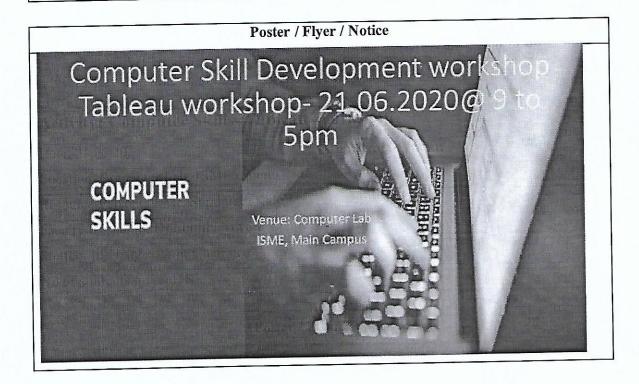
Location: Computer Lab, ISME campus

Resource Person(s): Mr. Sundaram Kale

Faculty In-charge: Dr Shurlly Tiwari

Student In-charge: Arijit Chaterjee

No of students present: 83





## **Event Report**

Report on Tableau Skills for Students

Date: 21.06.2020

#### Introduction:

As data visualization becomes increasingly important across various industries, Tableau has emerged as a powerful tool for students to analyze and present data effectively. This report aims to underscore the significance of Tableau skills for students and provide guidance on how they can enhance their proficiency in this area.

## Importance of Tableau Skills:

Data Analysis: Tableau enables students to visualize complex datasets and uncover meaningful insights. By creating interactive dashboards and visualizations, students can explore trends, patterns, and relationships within the data.

Decision Making: Effective data visualization empowers students to make informed decisions based on evidence and analysis. Tableau allows them to communicate their findings succinctly and persuasively, facilitating better decision-making processes.

Employability: Proficiency in Tableau enhances students' employability across a wide range of industries, including business, finance, healthcare, and technology. Employers value candidates who can leverage data to drive strategic initiatives and solve business challenges.

Professional Development: Mastering Tableau equips students with valuable technical and analytical skills that are highly sought after in today's job market. It also provides a foundation for further learning and specialization in the field of data analytics and business intelligence.

Recommended Development Strategies:

Formal Training: Enroll in Tableau training courses offered by educational institutions or online learning platforms. These courses cover basic to advanced concepts, including data visualization techniques, dashboard design, and data storytelling.

Hands-On Practice: Apply Tableau skills to real-world projects and case studies. Work with diverse datasets to gain practical experience in data preparation, analysis, and visualization. Experiment with different chart types, filters, and calculations to enhance your proficiency.



Online Resources: Explore Tableau's official documentation, tutorials, and community forums for additional learning resources. Join online communities and user groups to connect with fellow students and Tableau enthusiasts, share tips and best practices, and seek advice from experienced users.

Certification: Consider obtaining Tableau certification to validate your skills and enhance your credibility in the job market. Tableau offers certification exams for various skill levels, including Desktop Specialist, Desktop Certified Associate, and Desktop Certified Professional.

Collaboration: Collaborate with peers on Tableau projects and participate in data visualization competitions and challenges. Working in teams fosters creativity, teamwork, and problem-solving skills, while also providing opportunities for peer learning and feedback.

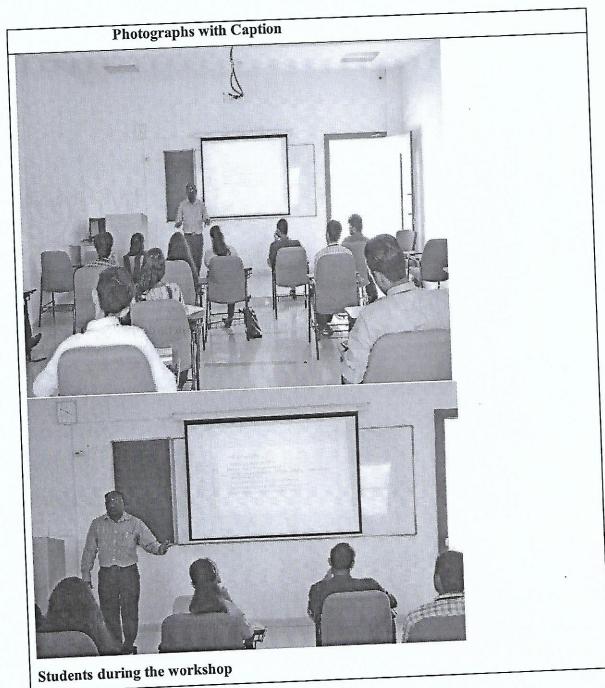
### Conclusion:

In conclusion, Tableau skills are indispensable for students seeking to excel in data analysis, decision-making, and career advancement. By investing time and effort in developing proficiency in Tableau, students can unlock a wealth of opportunities in the rapidly growing field of data analytics and visualization.

## Recommendation for Further Action:

Educational institutions should integrate Tableau training into their curriculum and provide students with access to resources and support for developing Tableau skills. Additionally, employers and industry stakeholders should recognize the value of Tableau certification and prioritize candidates with demonstrated proficiency in data visualization and analytics.





Speaker for the workshop.



# List of Participants:

Course: BBA

Subject: Workshop on Tableau

Duration: 8hrs

		Program -	
Year	Name	Batch	Signature
2020-21	Abhimanyu Goel	BBA 2018-21	A ASSOCIATION OF THE PROPERTY
2020-21	Anjali Kumari	BBA 2018-21	to alin
2020-21	Devdeep Chakraborty	BBA 2018-21	Share
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	2020-21	Ritesh Raman	BBA 2019-22	1 hours
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	2020-21	Vignesh Viswanathan	BBA 2019-22	104
	2020-21	Vudatha Sujatha	BBA 2019-22	Jus

Faculty In-Charge Signature	Head / Coordinator SDC Signature
Name: Date:	Name: No.88, Chembanahalli, Near Dommasanadra Circle, Sarjapur Road, Bangalore 562 125 INDIA

international School of Management Excellence

Program Coordinator