

Contact

www.linkedin.com/in/sana-a-429536125 (LinkedIn)

Top Skills

Artificial Intelligence (AI)
Generative AI
Artificial Intelligence for Business

Certifications

NLP Practitioner
NLP Master Practitioner
Management Foundation Course
Project Management Foundations
8 days Singapore Immersion Camp
2018

Sana A.

Gold Medalist, First Rank Holder and Dean's List MBA, NMIMS
2022-2024 | Ex-Vice President, NMIMS| Ex- DHL Express, Mumbai
Certified NLP Master Practitioner
Bengaluru, Karnataka, India

Summary

Hi I'm Sana, an optimist and a student of life. I have studied business management from the International School of Management Excellence and currently pursuing MBA from NMIMS.

☞ Personally, I'm a lively individual who lives life by "making the most of each moment" & collecting memories from every part of my life, carrying forward all the lessons and experiences to create the best life possible; shaping & moulding myself constantly to unfold the best possible version of "me".

Professionally, I'm specialised in HR, certified NLP master practitioner, life coach & currently undergoing CBT training. With a keen interest in the field of Emotional Intelligence, EQ, NLP & personal development- I have conducted 26 webinars(both group and personal one on one sessions) in the last 1 year, training people from a myriad of backgrounds and age groups.

I have also worked as Business Development Manager at MASHPIA.inc- an online yoga & wellness company; handling their marketing strategies, customer relationship management & devising new strategies to grow the company.

From 2015-2018, I have worked with various Montessori schools, leading and organising programs devised for children. I have solely managed batches of 50+ kids, training and teaching them through programs designed by me and have received positive feedbacks and appreciation from both the school managements as well as the parents.

Since childhood, I have always been excited about public speaking; leading and managing projects, events and tasks; thinking out of the box; performing all my activities, tasks, projects in an exceptional way; setting new bars and breaking my own records. I believe I'm my strongest competition, to do better than I did before while working

towards becoming the ideal best version of myself; writing and creating my own story-and thereby adding value and being of service to grow, support, uplift and transform the communities and mankind.

Having various other general achievements-All round performer award in school,scoring a 10/10 CGPA in 10th grade,being the Head Girl and captain for 4 consecutive years,being at the top of the class, winning Freshers in college,awards for fashion shows, for creating the best product and marketing strategy and numerous other awards in sports,academics and public speaking; as an individual I stand strong today with a plethora of modicum experience, a lot of learnings and unshakeable morals, a spirit to forever learn, grow, do my best and provide my best through all my projects, companies I'm a part of & all ventures I take up.

Experience

NetElixir

Management Trainee

April 2024 - Present (3 months)

Hyderabad, Telangana, India

SVKM's Narsee Monjee Institute of Management Studies (NMIMS),

Hyderabad

Vice President

March 2023 - March 2024 (1 year 1 month)

DHL Express

Summer Trainee

April 2023 - May 2023 (2 months)

Mumbai, Maharashtra, India

Working with the commercial department and conducting a market research on the freight forwarding industry to analyse current market trends and latest insights to finally interpret competitiveness of DHL express v/s air freight forwarders.

Freelance

NLP, EI and Personal Development Trainer

June 2020 - April 2023 (2 years 11 months)

India

I'm an NLP master practitioner, life coach and CBT practitioner.

I help people shift their mindsets, harness their inner subconscious powers and manifest their dream lives!

I love adding value to people, their life journeys and touching lives positively #

Mark8Inc.

Mark8inc- Marketing Club Member

August 2022 - March 2023 (8 months)

Hyderabad, Telangana, India

U&I Trust

Intern- Care Department

February 2023 - February 2023 (1 month)

Bengaluru, Karnataka, India

Mashpia.inc

Business Development Manager

May 2019 - June 2021 (2 years 2 months)

India

Srishti Montessori House of Children

Business Head for Summer Camps

April 2015 - May 2018 (3 years 2 months)

Bangalore

Education

SVKM's Narsee Monjee Institute of Management Studies (NMIMS)

Master of Business Administration (MBA)-, Marketing, Analytics, Strategy,

Project Management and Digital Transformation · (June 2022 - March 2024)

International School of Management Excellence

Bachelor of Business Administration - BBA, BBA · (June 2017 - March 2020)

Sri Chaitanya Techno School, Bangalore

10th standard · (May 2014 - March 2015)

Contact

www.linkedin.com/in/abhimanyugoel (LinkedIn)

Top Skills

Strategic Consulting
Expansion Strategies
SAP Products

Languages

English (Full Professional)
Hindi (Native or Bilingual)
French (Limited Working)

Certifications

Customer Relations
Creative Thinking
Creative Leadership
Introduction to Data Analytics
Digital Marketing

Honors-Awards

Head Boy
Brand Ambassador
Top Performer (Finance)
Joint-Secretary
Dean's List

Abhimanyu Goel

Supply Chain Analyst at DHL | Ex Strategy Consultant at GoFundMe
| Trinity Masters
Dublin, County Dublin, Ireland

Summary

An innovative individual pursuing MSc. in International Management at Trinity Business School. Data-driven and solution-oriented professional with over 2 years of experience in operations management, business development, sales and marketing, including own startup. Excellent communication and presentation skills. Proficient in English and French. Seeking to build and develop a career in strategy and management consulting.

Experience

DHL Supply Chain
Supply Chain Analyst
September 2023 - Present (10 months)
Dublin, County Dublin, Ireland

GoFundMe
Strategic Consultant
April 2023 - July 2023 (4 months)
Dublin, County Dublin, Ireland

JRK Woollen Mills
Operations Advisor
January 2022 - July 2022 (7 months)
Haryana, India

AIESEC
Business Development Manager
February 2021 - December 2021 (11 months)
Bengaluru, Karnataka, India

Abharika Exports
Founder
June 2020 - December 2020 (7 months)

Haryana, India

Tata Power Solar Systems Limited

Sales Assistant

June 2019 - August 2019 (3 months)

Bengaluru, Karnataka, India

Education

Trinity College Dublin

Masters, International Management · (August 2022 - August 2023)

International School of Management Excellence

Bachelor of Business Administration - BBA, Finance · (August 2018 - October 2021)

Bal Vikas School

12th, Commerce · (April 2017 - March 2018)

Bal Vikas School

10th, Science · (April 2015 - March 2016)

Contact

www.linkedin.com/in/siddharthostwal (LinkedIn)

Top Skills

Influencer Marketing
Brand Management
Marketing Strategy

Languages

English (Full Professional)
Hindi (Professional Working)
Kannada (Limited Working)

Certifications

Management Foundation Course
Creative Leadership To Drive Change
Exceptional Customer Service
Facebook Masterclass 2020

Honors-Awards

Best Student of BBA 2018 - 2021

Siddharth Ostwal

Head of Brand Solutions @ Finnet Media | Influencer Marketing | Brand Strategy
Mumbai, Maharashtra, India

Summary

Curious by choice, Observer by nature.
That's me - a curious observer.

I've spent a couple of years taking my curiosity about content and my observational eye about consumer psychology, and marrying the two by curating creator lead brand campaigns.

I thoroughly enjoy conversations around entrepreneurship, team building, brand marketing, content creation, human psychology & dissecting the Indian consumer from various lenses.

I have a keen eye towards operational excellence and building internal systems and processes, which I believe is the fundamental root level differentiator in all services businesses.

Experience

Finnet Media

2 years 1 month

Head of Brand Solutions

March 2024 - Present (4 months)

Mumbai, Maharashtra, India

Head of New Initiatives & Strategic Partnerships

August 2023 - May 2024 (10 months)

Head of Creative Strategy

April 2023 - September 2023 (6 months)

Brand Manager

September 2022 - March 2023 (7 months)

Execution Manager

June 2022 - August 2022 (3 months)

Rockfuel

Account Management Executive
February 2022 - May 2022 (4 months)
Bangalore Urban, Karnataka, India

InnerInsight Hub for Mind Wellness

Social Media Strategist
March 2021 - June 2021 (4 months)
Bengaluru, Karnataka, India

The role involved coordinating and reporting to the Founder. The work entailed:-

- 1) Social Media Strategising
- 2) Editing (banners, videos, creatives)
- 3) Maintaining and optimizing Social media platforms (YouTube, Facebook, Instagram)
- 4) Content ideation
- 5) Running Facebook advertisement campaigns
- 6) Creating landing pages
- 7) Automation of tasks

Wiso Energy Solutions

Operations & Marketing Intern
November 2020 - January 2021 (3 months)
Bengaluru, Karnataka, India

The role involved reporting to the director of operations and finance. The work involved:-

- 1) Website Design & Creation
- 2) Brochure Design & Creation
- 3) Competitive Analysis
- 4) Sales lead generation
- 5) Business & expansion research

Techifyd

Advertising Consultant
October 2020 - November 2020 (2 months)
Bengaluru, Karnataka, India

The role involved-

- 1) Running Facebook Advertisement Campaigns (Conceptualising, creating, tracking, reporting)
- 2) Social Media audit and strategy building

3) Website audit and SEO strategy building

4) Sales lead generation

QuillBridge

Content Writer

May 2020 - June 2020 (2 months)

Bengaluru, Karnataka, India

The role involved providing solutions for CBSE Accounting Textbooks of Grade 11 and Grade 12 (DK Goel & TS Grewal), formatting, and editing of the solutions for a client of Quillbridge within established deadlines.

Chrysalis High

Head of Organizing Committee at Chrysalis High Model United Nations (CHMUN) 2019

August 2019 - November 2019 (4 months)

Bangalore Urban, Karnataka, India

As the Head of the Organising Committee, lead a team of 50+ members.

The role involved the conceptualization, planning, resourcing, budgeting, marketing, execution, and all end-to-end decisions regarding the entire event while closely working in coordination with the Director of Chrysalis High Group of Schools and the Principal of Chrysalis High, Varthur.

Ashoka Lighting Pvt. Ltd.

Catalogue & Website Designing

April 2015 - May 2015 (2 months)

Bengaluru, Karnataka, India

Responsible for coordinating between the internal team and the external agency and research on business expansion into online marketplaces.

Planning and assisting in:-

- 1) Website Designing
- 2) Catalogue Designing
- 3) Product Photoshoot

Education

International School of Management Excellence

Bachelor of Business Administration - BBA, Marketing · (July 2018 - October 2021)

Contact

www.linkedin.com/in/kiran-mayi
(LinkedIn)

Top Skills

Sentiment Analysis
TensorFlow
Machine Learning

Languages

English (Full Professional)
Tamil (Full Professional)
Hindi (Limited Working)
Telugu (Native or Bilingual)
Kannada (Full Professional)

Certifications

Advanced Google Analytics
Data Analyst Associate
Product Strategy Micro-certification
Introduction to Data Studio

Honors-Awards

Striving for Excellence

Kiran Mayi Hari Babu

Market Analyst intern at Outamation & Oncospark | STEM MSBA
@ University of Rochester | Data-driven Digital Marketing Analyst |
Aspiring Product Manager
Rochester, New York, United States

Summary

I've found my passion at the dynamic intersection of business analytics and marketing. It's like solving puzzles with data to steer products towards success. I love the challenge of turning complex data insights into strategies that steer product success.

During my time at Zoho, I immersed myself in the dynamic field of digital marketing, focusing on optimizing campaigns across diverse platforms like Google Ads, Microsoft Ads, and Gartner through the insightful practice of A/B Testing. My focus on refining user experiences and ad creatives led to a noticeable enhancement in form completions. Beyond just the numbers, this experience equipped me with the invaluable ability to merge analytical insights with creative marketing strategies. This experience not only boosted my marketing skills but was also a gateway guiding me into the world of product management, revealing how data-driven decision-making holds the keys to product success. This experience has been pivotal in my journey, marking the convergence of analytics and marketing expertise that I bring to the domain of product management.

Combining my ongoing Master's in Business Analytics at the University of Rochester with hands-on experience as a Digital Marketing Analyst at Zoho and diverse roles at organizations like AIESEC, I've gained a comprehensive understanding of market dynamics and consumer behavior. My journey from Digital Marketing at Zoho to my current role as an Associate Product Manager at Simon Product Management Club has been instrumental in refining my ability to translate intricate data into actionable strategies.

I thrive on the idea of innovation and the thrill of connecting the dots between data and tangible, impactful outcomes. What really drives me is this relentless urge to shake things up in the industry – to tell

product stories in fresh, exciting ways and ride the waves of industry trends, all to lift brands to amazing new heights.

Experience

Oncospark

Market Analyst Intern

June 2024 - Present (1 month)

Dallas, Texas, United States

Outamation

Market Analyst Intern

June 2024 - Present (1 month)

Dallas, Texas, United States

University of Rochester - Simon Business School

Graduate Teaching Assistant

January 2024 - May 2024 (5 months)

Rochester, New York, United States

- Facilitated learning in Digital Marketing Strategy, guiding 120 students through course materials, and leading discussion sessions.
- Evaluated and provided constructive feedback on student assignments, contributing to their understanding of key marketing concepts.

Simon Product Management Club

Associate Product Manager

October 2023 - April 2024 (7 months)

Rochester, New York, United States

Applying agile product management methodologies to streamline UX/UI design enhancements and functionality improvements in close partnership with the Graduate Housing Team, focusing on product operations and user-centered design principles.

Zoho

Digital Marketing Analyst

November 2021 - June 2023 (1 year 8 months)

Chennai, Tamil Nadu, India

Led comprehensive A/B testing on ServiceDesk Plus lead forms and utilized customer journey analysis to drive UX optimizations, driving 20% increase in form completion rates and improvement in user engagement metrics.

- Reduced Zoho Backstage's customer acquisition cost by 80% while doubling monthly sign-ups, leveraging a GTM framework that incorporated customer segmentation and persona-driven product positioning to scale user growth.
- Boosted customer base by 15% by optimizing a multi-million advertising budget across different marketing channels, in turn increasing ROI.
- Managed a portfolio of 500 marketing campaigns across more than 30 regions and communicated with the sales team to align marketing efforts with sales objectives, facilitating sales enablement and enhancing market penetration.
- Achieved 95% accuracy in forecasting revenue growth through advanced analytics, meticulously analyzing customer behavior and revenue patterns to ensure precise projection reports and strategic resource optimization for market opportunity maximization.
- Conducted non-technical competitive research and delivered report on product positioning for specific markets like USA, LATAM, Asia, etc. providing valuable insights for developing effective social media marketing and paid marketing strategies.
- Collaborated with product marketing team to ideate relevant content and marketing assets, leading to a 10% increase in ad performance and engagement metrics.

FULL Creative

Junior Analyst - Performance Management

August 2021 - October 2021 (3 months)

Independently automated payroll system using advanced Excel functions: lookups, index/match, array, reducing processing time by 4 hours/week.

- Developed a comprehensive Tableau dashboard to analyze customer satisfaction metrics, providing the leadership team with interactive visualizations and actionable insights for strategic decision-making.
- Streamlined data management operations by re-organizing Google Sheets, significantly enhancing data retrieval efficiency.

Swamy Technosystems Private Limited

Business Development Intern

January 2021 - March 2021 (3 months)

Bengaluru, Karnataka, India

Global Child Prodigy Awards

Social Media Manager

December 2020 - January 2021 (2 months)

Bengaluru, Karnataka, India

AIESEC

1 year 6 months

Team Leader, Business development

August 2020 - January 2021 (6 months)

Bengaluru Urban, Karnataka, India

Team Member, Global Entrepreneur for Organizations

February 2020 - July 2020 (6 months)

Bengaluru Urban, Karnataka, India

Team Member, Global Talent for Organisations

August 2019 - January 2020 (6 months)

Bengaluru Urban, Karnataka, India

Education

University of Rochester - Simon Business School

Master of Science - MS, Business Analytics · (July 2023 - December 2024)

International School of Management Excellence

Bachelor of Business Administration - BBA, Business Administration and Management, General · (2018 - 2021)

Contact

www.linkedin.com/in/niceson-joe-vetticadan (LinkedIn)

Top Skills

Equity Research Analysis
Risk Management
Proprietary Trading

Certifications

Google Analytics for Beginners
Advanced Google Analytics
The Fundamentals of Digital Marketing
Accounting Fundamentals

Niceson Joe Vetticadan

Proprietary Futures Trader
Bengaluru, Karnataka, India

Summary

As a price action trader specializing in institutional order flow analysis, I leverage technical analysis to pinpoint price disparities and capitalize on short-term trading prospects. My purview extends to both the US and Indian equity markets.

Crafted with the intent to confront uncertainty while navigating risk strategically.

Experience

Topstep

Futures Trader | Research Analyst
February 2024 - Present (5 months)

- Actively trade E-mini Nasdaq-100 and E-mini S&P 500 futures electronically using Tradovate & TradingView
- Managing Six-Figure USD Assets Under Management
- Manage self-directed trading accounts.
- Implement various risk management strategies to protect capital and maximize return.
- Utilize institutional order flow, price action strategies, and time-based theories to trade intraday.
- Analyze chart data to identify liquidity inefficiencies and optimal trade opportunities
- Monitor multiple assets across global markets for correlation and divergences
- Developing an algorithmic trading bot using a unique strategy analyzing time and price

Self-employed

Proprietary Trader
March 2020 - Present (4 years 4 months)
Kottayam, Kerala, India

Part-time trader with specialization in Intraday Trading (Indian Markets).
Currently, learning more about the US Market and Forex Market.

Decathlon Sports India

Sports leader

April 2019 - June 2020 (1 year 3 months)

Bengaluru Area, India

- Managed Kalenji (running, jogging, athletics, trail..) and Oxelo department.
- Created a “WOW” customer experience by engaging and providing passionate service to customers who are visiting our store.
- Approached with confidence and a smile, assessing their needs and concerns as we build a genuine relationship with them.
- Built trust and educated our customers about Decathlon’s offer.
- Been an Expert at finding just the right solution for our customer, and then made sure they’re 100 % satisfied.
- Also supported the team, kept the store looking its best, and participated in creating sports communities.

Education

International School of Management Excellence

Bachelor of Business Administration - BBA, Business Administration and Management, Marketing · (June 2018 - October 2021)

Contact

www.linkedin.com/in/shayantan-cpl
(LinkedIn)

Top Skills

Business Relationship Management

Soft Skills

Interpersonal Skills

Languages

Gujarati (Limited Working)

Kannada (Elementary)

Marathi (Professional Working)

English (Full Professional)

Bengali (Native or Bilingual)

Hindi (Full Professional)

Certifications

Singapore Immersion Camp

Creative Leadership to Drive Change

Strategic Negotiations

Honors-Awards

Most Buzz Creating Project

MP of Lok Sabha

Sea Diving in Indian Ocean

National Social Service

Save the Earth project

Shayantan Ganguly

Trainee Pilot at Blue Ray Aviation with BBA (First Class Distinction)
from Bangalore University.

Mehsana, Gujarat, India

Summary

An avid people's person and a business graduate desiring to grow into a successful Commercial Pilot in the commercial aviation industry and work with utmost commitment to ensure passenger safety at all times.

My insatiable thirst for the skies made me undertake the CPL program after my business graduation.

Experience

Blue Ray Aviation

Trainee Pilot

February 2024 - Present (5 months)

Mehsana, Gujarat, India

Enrolled in the CPL program for obtaining a commercial pilot license subject to completion of 185 hours of flying on single engine aircraft + 15 hours on multi engine aircraft + instrument rating + single & multi simulator experience.

Tech Mahindra

Customer Service Executive - Mahindra Integrated Business Solutions (MIBS)

April 2018 - August 2018 (5 months)

Mumbai Area, India

Attend to customer queries and resolve quickly

Customize vacation packages of customers

Ensure complaint dashboard was low on customer issues

Adjudged "Rising Star" on the second month of service

Young Just Dial Ltd For Advertising

Information Retrieval Officer

January 2018 - March 2018 (3 months)

Mumbai Area, India

Respond on voice calls to customer queries

Business Development for Inside Sales

HR DIMENSIONS (INDIA) PRIVATE LIMITED

Summer Intern

May 2017 - June 2017 (2 months)

Mumbai Area, India

Understanding clients' requirements of manpower

Sourcing appropriate profiles online by matching with Job Descriptions

Initiate preliminary calls with potential candidates to assess interest for job change

Invite for personal interview with seniors, manage logistics of travel and meeting

Education

Flying Academy

Commercial Pilot Course & Flight Training (as approved by DGCA) · (February 2022 - February 2024)

International School of Management Excellence

Bachelor of Business Administration - BBA, General Management · (2018 - 2021)

D. G. Khetan International School - India (B.K.Gadia Junior College of Science)

Higher Secondary, Science, Maths, Languages · (2015 - 2017)

Ryan International School, Mumbai

ICSE, Science, Social Sciences, Languages, Maths · (2005 - 2015)

Contact

www.linkedin.com/in/saivarun-subramanium-0267ba150
(LinkedIn)

Top Skills

cost analysis
Decison making
Account Management

Saivarun Subramanium

Joint managing director
Krishnagiri, Tamil Nadu, India

Experience

Aahhaa
Joint Managing Director
October 2022 - Present (1 year 9 months)
Krishnagiri district, Tamil Nadu, India

Epitome Training & Recruitment Consultants
Student Intern
March 2023 - Present (1 year 4 months)
Madhya Pradesh, India

I am studying at ISME and now working as intern in epitome hrc

Education

International School of Management Excellence
Bachelor of Business Administration - BBA, Business Administration and
Management, General · (October 2020 - September 2023)

Nalanda International School
Bachelor of Business Administration - BBA, Marketing · (June 2020 - June
2023)

Contact

www.linkedin.com/in/anu-shikha-mishra13 (LinkedIn)

Top Skills

Microsoft Excel
Communication
Tally

Languages

Hindi (Full Professional)
English (Full Professional)

Anu Shikha Mishra

SRISIIM (2023-2025)
New Delhi, Delhi, India

Experience

RadarSoft Technologies
Business Development Executive
March 2023 - April 2023 (2 months)

Wizklub
Business Development Executive
April 2022 - June 2022 (3 months)
Bengaluru, Karnataka, India

Education

SRISIIM
PGDM · (September 2023 - September 2025)

International School of Management Excellence
Bachelor of Business Administration - BBA, Marketing and Human Resource
· (January 2020 - August 2023)

Kendriya Vidyalaya
· (March 2017 - March 2020)