



<b>Activity: Career Pathways after Graduation</b>	
Date: May 08th 2021	Time: 3.00PM
Location: ISME Online MS Teams	
Resource Person(s): Prof Sanjeev Bajaj	
Faculty In-charge: Shurly Tiwari	
Student In-charge: Anish Mittal	
No of students present:55	

**Poster / Flyer / Notice**

The poster features the ISME logo in the top left corner. The main text reads: "GUEST LECTURE on CAREER PATHS AFTER GRADUATION". Below this, it states "(Attendance is mandatory for all UG students)" and "May 08th 2021 | MS Team| 3:00 pm". On the right side, there is a circular portrait of Prof. Sanjeev Bajaj, with text identifying him as "Esteemed Speaker Prof. Sanjeev Bajaj, Dean (ID & CS), Sarala Birla University, Ranchi". At the bottom left, it says "Follow us on" with icons for Facebook, Instagram, and LinkedIn.

## Event Report

The Academic Lab is organised a guest lecture on Career Paths after BBA, on Friday. This virtual live session organised and conducted by the student body of Academic Lab.

**ABOUT SPEAKER-** Prof Sanjeev Bajaj – Dean, Member of Management Board SBU- Institutional Development and Career Services, has over three decades of extensive experience across industries, and in Academia. He has had an illustrious career in Xavier Institute of Social Science, NSHM Knowledge Campus, Calcutta B School, Institute of Management and Information Sciences, Bhubaneshwar. He has mentored and guided several learners into leading successful professional lives and careers under his tutelage.

Dean Prof Bajaj's amicable and compassionate delivery of career focused content and lectures has made him a beloved guide to every outgoing student from various educational institutions. He will be joining BBA learners in an interactive tête-à-tête on the career avenues available after BBA.

### Exploring the Landscape:

The lecture commenced with a discussion on the core competencies BBA graduates possess. Prof Bajaj emphasized the strong foundation in business fundamentals, analytical skills, and communication abilities that make them valuable assets for organizations.

### Navigating Career Paths:

The key focus of the lecture was exploring various career paths open to BBA graduates. Prof Bajaj elaborated on traditional entry-level roles in finance, marketing, human resources, and operations. He/She also shed light on the growing demand for professionals with expertise in digital marketing, data science, and blockchain technology.

### Charting Your Course:

Prof Bajaj emphasized the importance of self-discovery. He encouraged students to identify their interests and strengths to choose a career path that aligns with their aspirations. Valuable insights were shared on pursuing higher education through MBA programs or specialized master's degrees.

### Entrepreneurial Spark:

The lecture also addressed the entrepreneurial spirit often found among BBA graduates. Prof Bajaj discussed resources and programs available to support students in turning their business ideas into reality.

### Interactive Session and Conclusion:

The lecture concluded with an interactive Q&A session where students actively engaged with the speaker, seeking guidance on specific career paths and skill development. The overall session provided valuable insights and empowered students to make informed decisions about their future careers in the dynamic business world.

**Photograph with Caption**



**Praveen (BBA Sem V ) moderating the event SBU Ranchi for Guest Lecture  
Online - Session- *Career Pathways after BBA***

### List of Participants:

<b>Activity: Guest Lecture on Career Pathways after BBA</b>			
<b>Date: &amp;</b>	<b>Time: May 08th 2021</b>	<b>3 pm</b>	
<b>Location: ISME Campus</b>			
<b>Resource Person(s): Prof Sanjeev Bajaj</b>			
<b>Faculty In-charge: Prof Rema Vishwanathan</b> <i>Shenly</i>			
<b>Student In-charge: Devarkonda Karthik</b>		<b>Absentees</b>	
<b>No of students present: 62</b>		<b>7</b>	<b>55</b>

Sl No	Name of the Student	Course	Semester	Signature
1	Anu Shikha Mishra	BBA 2020-23	IV	<i>Anu</i>
2	Aspita Das	BBA 2020-23	IV	<i>Aspita</i>
3	Ayush Rout	BBA 2020-23	IV	<i>Ayush</i>
4	Debasish Mishra	BBA 2020-23	IV	<i>Debasish</i>
5	Devarkonda Karthik	BBA 2020-23	IV	<i>Karthik</i>
6	Harsh Nayyar	BBA 2020-23	IV	<i>Harsh</i>
7	Harshit Singh	BBA 2020-23	IV	<i>Harshit</i>
8	Jadiya Kshitij Rajesh	BBA 2020-23	IV	<i>Jadiya</i>
9	Kannareddy Riteesh Reddy	BBA 2020-23	IV	<i>Riteesh</i>
10	Kashish Kumari	BBA 2020-23	IV	<i>Kashish</i>
11	Kotha Sai Vignesh	BBA 2020-23	IV	<i>Sai</i>
12	Mahalakshmi	BBA 2020-23	IV	<i>Maha</i>
13	Masarath Fatima	BBA 2020-23	IV	<i>Fatima</i>
14	Muskaan Singh	BBA 2020-23	IV	<i>Muskaan</i>
15	Nimish Khtrana	BBA 2020-23	IV	<i>Nimish</i>
16	Nishita Pramod	BBA 2020-23	IV	<i>Nishita</i>
17	Nithik Vasani	BBA 2020-23	IV	<i>Nithik</i>
18	Pawan Gupta	BBA 2020-23	IV	<i>Pawan</i>
19	Poorvi Rao Kurma	BBA 2020-23	IV	<i>Poorvi</i>
20	Pranav Sharma	BBA 2020-23	IV	<i>Pranav</i>
21	Pranav V Kaul	BBA 2020-23	IV	<i>Pranav</i>
22	Pratham Ahuta	BBA 2020-23	IV	<i>Pratham</i>
23	Pratiksha	BBA 2020-23	IV	<i>Pratiksha</i>
24	Priyanshi	BBA 2020-23	IV	<i>Priyanshi</i>
25	Pydi Yusesha Chowdary	BBA 2020-23	IV	<i>Pydi</i>
26	Raghav Karra	BBA 2020-23	IV	<i>Raghav</i>
27	S Varun Nanda	BBA 2020-23	IV	<i>S Varun</i>
28	Sai Varun K S	BBA 2020-23	IV	<i>Sai Varun</i>



29	Saurav Valecha	BBA 2020-23	IV	<del>Saurav</del>
30	Shaik Suhana	BBA 2020-23	IV	<del>Suhana</del>
31	Shalini T	BBA 2020-23	IV	Shalini
32	Shreya Malik	BBA 2020-23	IV	Shreya
33	Shubhra Gtpta	BBA 2020-23	IV	<del>Shubhra</del>
34	Siddharth Saha	BBA 2020-23	IV	Saha
35	Sonal Verma	BBA 2020-23	IV	Sonal
36	Souradeep Sen	BBA 2020-23	IV	Souradeep
37	Srijoyee Roy	BBA 2020-23	IV	Roy
38	Suryakiran M S	BBA 2020-23	IV	Suryakiran
39	Syeda Karishma	BBA 2020-23	IV	Karishma
40	T Yaswanth	BBA 2020-23	IV	<del>Yaswanth</del>
41	Taiba Arshad	BBA 2020-23	IV	Taiba
42	Thanusha H J	BBA 2020-23	IV	Thanusha
43	Udasi Lavina Vinod	BBA 2020-23	IV	Lavina
44	Vakkalanka Satya Sahithi	BBA 2020-23	IV	Satya
45	Vanshaj Chawla	BBA 2020-23	IV	Vanshaj
46	Vegesna Vijay Kumar Raju	BBA 2020-23	IV	Vijay Kumar
47	Vejella Jaya Aditya Balaji	BBA 2020-23	IV	<del>ab</del>
48	Vejella Sweta Satakshi	BBA 2020-23	IV	<del>ab</del>
49	Vishnu Prakash	BBA 2020-23	IV	Vishnu
50	Yash Mandal	BBA 2020-23	IV	Yash
51	B Rinku	B.Com 2020-23	IV	B. Rinku
52	Harishree	B.Com 2020-23	IV	Harishree
53	Ishan Kumar Daheriya	B.Com 2020-23	IV	Ishan
54	Nirmal Kumar	B.Com 2020-23	IV	Nirmal
55	Priya Shakti C	B.Com 2020-23	IV	Priya
56	S Kamran Numair	B.Com 2020-23	IV	Kamran
57	Saloni Srtvastav	B.Com 2020-23	IV	Saloni
58	Sanjana Chitranshtt	B.Com 2020-23	IV	Sanjana
59	Shashwat Vyas	B.Com 2020-23	IV	Shashwat
60	Yuva Balaji M	B.Com 2020-23	IV	Yuva
61	Ayann Hussain	B.Com 2020-23	IV	Ayann
62	Manjyot Singh Atwal	B.Com 2020-23	IV	Manjyot

Faculty In-Charge Signature

Name: *Shubhly Tiwari*  
Date:

International School of Management Excellence

Faculty in charge

Head / Coordinator SDC Signature

Name: *Rema Narasimhan*  
Date:

PRINCIPAL

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