



Activity: Career Pathways after Graduation	
Date: April 10th 2021	Time: 3.00PM
Location: ISME Online MS Teams	
Resource Person(s): Prof Sanjeev Bajaj	
Faculty In-charge: Prof Rema Vishwanathan/Shurllly Tiwari	
Student In-charge: Anish Mittal	
No of students present:42	

Poster / Flyer / Notice

The flyer features the ISME logo in the top left corner. The main text reads: "GUEST LECTURE on CAREER PATHS AFTER GRADUATION". Below this, it states "(Attendance is mandatory for all UG students)". The date and time are listed as "April 10th 2021 | MS Team | 3:00 pm". On the right side, there is a circular portrait of Prof. Sanjeev Bajaj, with the text "Esteemed Speaker" above his name. Below his name, it identifies him as "Dean (D.E. CS) Sarala Birla University Ranchi". At the bottom left, there is a call to action: "Follow us on" followed by icons for Facebook, Instagram, and LinkedIn.

Event Report

The Academic Lab is organised a guest lecture on Career Paths after BBA, on Friday. This virtual live session organised and conducted by the student body of Academic Lab.

ABOUT SPEAKER- Prof Sanjeev Bajaj – Dean, Member of Management Board SBU- Institutional Development and Career Services, has over three decades of extensive experience across industries, and in Academia. He has had an illustrious career in Xavier Institute of Social Science, NSHM Knowledge Campus, Calcutta B School, Institute of Management and Information Sciences, Bhubaneshwar. He has mentored and guided several learners into leading successful professional lives and careers under his tutelage.

Dean Prof Bajaj's amicable and compassionate delivery of career focused content and lectures has made him a beloved guide to every outgoing student from various educational institutions. He will be joining BBA learners in an interactive tête-à-tête on the career avenues available after BBA.

Exploring the Landscape:

The lecture commenced with a discussion on the core competencies BBA graduates possess. Prof Bajaj emphasized the strong foundation in business fundamentals, analytical skills, and communication abilities that make them valuable assets for organizations.

Navigating Career Paths:

The key focus of the lecture was exploring various career paths open to BBA graduates. Prof Bajaj elaborated on traditional entry-level roles in finance, marketing, human resources, and operations. He/She also shed light on the growing demand for professionals with expertise in digital marketing, data science, and blockchain technology.

Charting Your Course:

Prof Bajaj emphasized the importance of self-discovery. He encouraged students to identify their interests and strengths to choose a career path that aligns with their aspirations. Valuable insights were shared on pursuing higher education through MBA programs or specialized master's degrees.

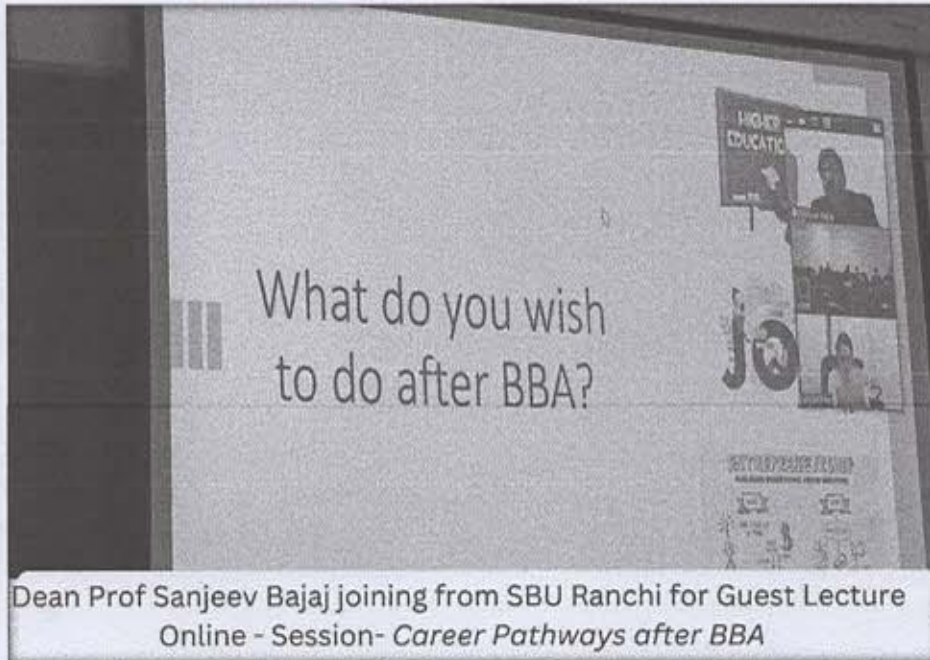
Entrepreneurial Spark:

The lecture also addressed the entrepreneurial spirit often found among BBA graduates. Prof Bajaj discussed resources and programs available to support students in turning their business ideas into reality.

Interactive Session and Conclusion:

The lecture concluded with an interactive Q&A session where students actively engaged with the speaker, seeking guidance on specific career paths and skill development. The overall session provided valuable insights and empowered students to make informed decisions about their future careers in the dynamic business world.

Photograph with Caption



Dean Prof Sanjeev Bajaj joining from SBU Ranchi for Guest Lecture
Online - Session- *Career Pathways after BBA*



List of Participants:

Activity: Guest Lecture on Career Pathways after Graduation			
Date:	Time: April 10th 2021	3pm	
&			
Location: ISME Campus			
Resource Person(s): Prof Sanjeev Bajaj			
Faculty In-charge: Shurly Tiwari			
Student In-charge: Anish Mittal			
		Absentees	Attendees
No of students present: 60		18	42

Sl No	Name of the Student	Course	Semester	Signature
1	Aishwarya Nityanand	BBA 2019-22	VI	Aish
2	Ajani Dev Rajesh	BBA 2019-22	VI	Ajani
3	Anish Mittal	BBA 2019-22	VI	Anish Mittal
4	Anurag Gupta	BBA 2019-22	VI	Anurag
5	Apoorv Gupta	BBA 2019-22	VI	Apoorv
6	Aravapalli Venkata	BBA 2019-22	VI	ab
7	Arjit Chatterjee	BBA 2019-22	VI	Arjit
8	Arpit Gupta	BBA 2019-22	VI	ab
9	Arya Behera	BBA 2019-22	VI	Arya Behera
10	Ashish K	BBA 2019-22	VI	ab
11	Astha Jain	BBA 2019-22	VI	Astha Jain
12	Baluvu Usha Bhargavi	BBA 2019-22	VI	Baluvu
13	Bhavik Tiwari	BBA 2019-22	VI	Bhavik
14	Bidyum Baruah	BBA 2019-22	VI	Bidyum
15	Chaitra S	BBA 2019-22	VI	Chaitra
16	Chekri G	BBA 2019-22	VI	ab
17	Chitteli Karthik Raj	BBA 2019-22	VI	Karthik
18	Dhanamanjuri Thangjam	BBA 2019-22	VI	ab
19	Gaurav Kumar Gupta	BBA 2019-22	VI	Gaurav
20	Gautam Kailashchand Prajapati	BBA 2019-22	VI	Gautam
21	Gummadi Praveen	BBA 2019-22	VI	Praveen
22	Hiyai Leima Ningthoujam	BBA 2019-22	VI	ab
23	Kondapaturi Yaswanth	BBA 2019-22	VI	Yaswanth
24	Leanne Lara Dsouza	BBA 2019-22	VI	Leanne
25	Lourembam Bishortit	BBA 2019-22	VI	Bishortit
26	M V Sai Sravya	BBA 2019-22	VI	ab
27	Manchikanti Ranga Sai	BBA 2019-22	VI	ab
28	Md Shadab Alam	BBA 2019-22	VI	Md Shadab

29	Nakka Lakshmi	BBA 2019-22	VI	ab
30	Nandini Ramanand	BBA 2019-22	VI	Nandini
31	Nitishree Bhansali	BBA 2019-22	VI	Nitishree
32	Noah Gabriel	BBA 2019-22	VI	Noah
33	Obula Sandeep	BBA 2019-22	VI	Sandeep
34	Polisetty Ashika	BBA 2019-22	VI	Ashika
35	Polisetty Naga Vijay	BBA 2019-22	VI	Vijay
36	Pragati C	BBA 2019-22	VI	Pragati
37	Priyanka Mavai	BBA 2019-22	VI	Priyanka
38	Rathore Sanskar	BBA 2019-22	VI	Sanskar
39	Rishav Chakrabarti	BBA 2019-22	VI	Rishav
40	Ritesh Raman	BBA 2019-22	VI	Ritesh
41	S Lakshya Jain	BBA 2019-22	VI	S Lakshya
42	Santhosh Kumar B	BBA 2019-22	VI	Santhosh
43	Shreya K	BBA 2019-22	VI	Shreya
44	Sohan Meraskar	BBA 2019-22	VI	Sohan
45	Srikar Guntuku	BBA 2019-22	VI	Srikar
46	Tushar Jose P	BBA 2019-22	VI	Tushar
47	Tushar Mtshra	BBA 2019-22	VI	Tushar
48	Vignesh Viswanathan	BBA 2019-22	VI	Vignesh
49	Vudatha Sujatha	BBA 2019-22	VI	Vudatha
50	Lucky Sharma A	BBA 2020-23	IV	Lucky
51	Aaradhya Sharma	BBA 2020-23	IV	Aaradhya
52	Aisik Mitra	BBA 2020-23	IV	Aisik
53	Akash Kumar	BBA 2020-23	IV	Akash
54	Akash Sidharth	BBA 2020-23	IV	Akash
55	Amish Kumar Sinha	BBA 2020-23	IV	Amish
56	Amisha Kumari	BBA 2020-23	IV	Amisha
57	Ananya Jha	BBA 2020-23	IV	Ananya
58	Anirban Roy	BBA 2020-23	IV	Anirban
59	Annu	BBA 2020-23	IV	Annu
60	Anshika Mishra	BBA 2020-23	IV	Anshika

Faculty In-Charge Signature	Head / Coordinator SDC Signature
Name: Shrushti Tiwari	Name: Rema Vishwanathan
Date:	Date:
International School of Management Excellence	PRINCIPAL

Faculty in charge

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