






Activity: Higher Education and Research Prospects in Business Administration	
Date: May 16th 2020	Time: 5.15pm
Location: ISME Online Zoom	
Resource Person(s): Dr. PANKAJ GUPTA	
Faculty In-charge: Shurllly Tiwari	
Student In-charge: Shreya K	
No of students present:40	

Poster / Flyer / Notice

GUEST LECTURE
on
Higher Education and Research Prospects in Business Administration

May 16th 2020 | 5:15 pm | Zoom meet

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Esteemed Speaker
Dr. PANKAJ GUPTA
Ph.D., Fulbright Fellow,
Professor IGIS and Dean OCS,
OP Jindal Global University

Event Report

ABOUT SPEAKER: Professor (and Dean) Dr Pankaj Gupta at O.P. Jindal Global University (JGU), a leading Institution of Eminence in India, brings over 30 years of experience to the field of education, leadership, and consulting. A Ph.D. in Accounting and Finance, along with a CMA certification and a GCPCL from Harvard Business School, equips him with a deep understanding of the academic and professional landscape.

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Driven by a mission to nurture knowledge, innovation, and future leaders, he has a proven track record of transforming institutions. His leadership has been instrumental in the growth and recognition of SIBM Bangalore, JRE School of Management, and IIHMR University. A prolific author and researcher, he has published books and papers, delivered talks at top business schools, and conducted executive education and consulting for prestigious organizations like Maruti, Dabur, GE Capital, Ericsson, and the Indian Navy. Additionally, his expertise extends beyond academia, serving as a Strategic Advisor to Cosmos Global Network Singapore, offering strategic counsel and speaking at global events. His achievements have been recognized with prestigious awards like the Fulbright Fellowship, the ICAI's Valuable Contribution to Profession Award, and the Most Innovative Idea in Management Education Award.

Introduction

A session titled "Exploring Higher Education and Research Prospects in Bachelor of Business Administration" was recently held on 18th April 2020 at ISME MS Teams. The session aimed to provide students with valuable insights into pursuing a Bachelor of Business Administration (BBA) degree and the research opportunities it opens. The esteemed speaker for the event was Dr Pankaj Gupta, Dean OPJ with extensive experience in Higher Education and Research prospects.

Key Takeaways

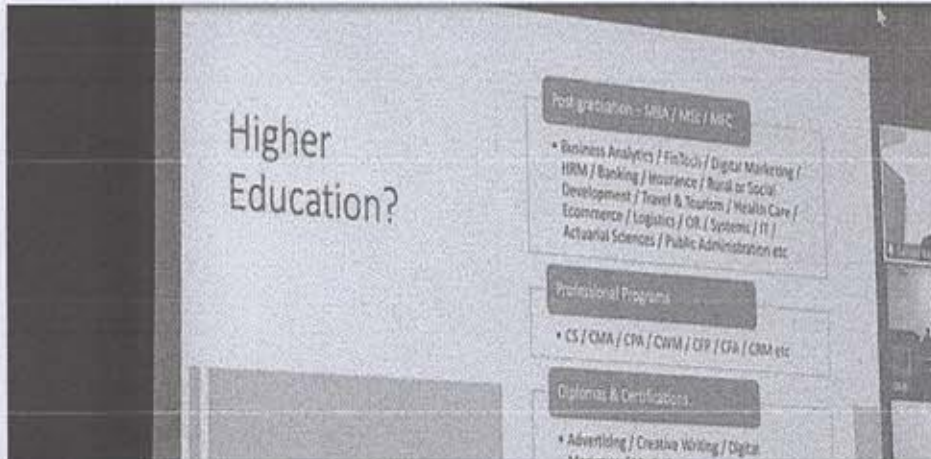
- **Diverse Career Paths:** Dr Pankaj highlighted the vast array of career paths a BBA degree can unlock. They emphasized the adaptability of the BBA curriculum, equipping students with foundational knowledge in areas like accounting, finance, marketing, and management, which translate well into various industries.
- **Research Opportunities:** The session delved into the research avenues available to BBA students. Dr Pankaj discussed options like pursuing research projects under faculty guidance, participating in research collaborations with companies, and exploring independent research interests. They emphasized the importance of research in developing critical thinking, analytical skills, and problem-solving abilities, valuable assets in any business career.
- **Specialization and Skill Development:** Dr Pankaj stressed the importance of identifying areas of specialization within the broad field of business administration. They encouraged students to explore their interests and consider specializations offered

admission process, including entrance exams, academic transcripts, and application essays.

Conclusion

The session concluded with an interactive Q&A session, allowing students to address their specific questions and concerns. Dr Pankaj provided valuable advice and personalized guidance, making the session highly informative and engaging. Overall, the session successfully equipped students with a comprehensive understanding of higher education and research prospects in the field of business administration, empowering them to make informed decisions about their academic pursuits and future careers.

Photographs with Caption



Higher Education and Research Prospects in Business Administration
Session 2 Dr Pankaj Gupta

List of Participants:

Activity: Guest Lecture on Higher Education and Research Prospects in Business Administration			
Date:	Time: May 16th 2020	5:15pm	
&			
Location: ISME Online MS Teams			
Resource Person(s): Dr. PANKAJ GUPTA			
Faculty In-charge: Prof Rema Vishwanathan / Shalini			
Student In-charge: Shreya K		Absentee	Attendees
No of students : 43		3	40

Sl No	Name of the Student	Course	Semester	Signature
1	Arjit Chatterjee	BBA 2019-22	SEM 1V	Arjit
2	Arpit Gupta	BBA 2019-22	SEM 1V	Arpit
3	Arya Behera	BBA 2019-22	SEM 1V	Arya
4	Ashish K	BBA 2019-22	SEM 1V	Ashish.k
5	Astha Jain	BBA 2019-22	SEM 1V	astha
6	Baluvu Usha Bhargavi	BBA 2019-22	SEM 1V	Baluvu
7	Bhavik Tiwari	BBA 2019-22	SEM 1V	Bhavik Tiwari
8	Bidyum Baruah	BBA 2019-22	SEM 1V	Bidyum
9	Chaitra S	BBA 2019-22	SEM 1V	Chaitra
10	Chekri G	BBA 2019-22	SEM 1V	Chekri
11	Chitteli Karthik Raj	BBA 2019-22	SEM 1V	Karthik
12	Dhanamanjuri Thangjam	BBA 2019-22	SEM 1V	ab
13	Gaurav Kumar Gupta	BBA 2019-22	SEM 1V	Gaurav Kumar
14	Gautam Kailashchand Prajapati	BBA 2019-22	SEM 1V	Gautam
15	Gummadi Praveen	BBA 2019-22	SEM 1V	Praveen
16	Hiyai Leima Ningthoujam	BBA 2019-22	SEM 1V	ab
17	Kondapaturi Yaswanth	BBA 2019-22	SEM 1V	Kondapaturi
18	Leanne Lara Dsouza	BBA 2019-22	SEM 1V	Leanne
19	Lourembam Bishortit	BBA 2019-22	SEM 1V	Lourembam
20	M V Sai Sravya	BBA 2019-22	SEM 1V	Sravya
21	Manchikanti Ranga Sai	BBA 2019-22	SEM 1V	Manchikanti
22	Md Shadab Alam	BBA 2019-22	SEM 1V	Shadab
23	Nakka Lakshmi	BBA 2019-22	SEM 1V	Lakshmi

24	Nandini Ramanand	BBA 2019-22	SEM 1V	Nandini
25	Nitishree Bhansali	BBA 2019-22	SEM 1V	B. Nitishree
26	Noah Gabriel	BBA 2019-22	SEM 1V	Noah
27	Obula Sandeep	BBA 2019-22	SEM 1V	Sandeep
28	Polisetty Ashika	BBA 2019-22	SEM 1V	Ashika
29	Polisetty Naga Vijay	BBA 2019-22	SEM 1V	Naga Vijay
30	Pragati C	BBA 2019-22	SEM 1V	Pragati
31	Priyanka Mavai	BBA 2019-22	SEM 1V	Priyanka
32	Rathore Sanskar	BBA 2019-22	SEM 1V	Sanskar
33	Rishav Chakrabarti	BBA 2019-22	SEM 1V	Rishav
34	Ritesh Raman	BBA 2019-22	SEM 1V	Ritesh
35	S Lakshya Jain	BBA 2019-22	SEM 1V	Lakshya
36	Santhosh Kumar B	BBA 2019-22	SEM 1V	Santhosh
37	Shreya K	BBA 2019-22	SEM 1V	Shreya
38	Sohan Meraskar	BBA 2019-22	SEM 1V	Sohan
39	Srikar Guntuku	BBA 2019-22	SEM 1V	Srikar
40	Tushar Jose P	BBA 2019-22	SEM 1V	Tushar
41	Tushar Mtshra	BBA 2019-22	SEM 1V	Tushar
42	Vignesh Viswanathan	BBA 2019-22	SEM 1V	Vignesh
43	Vudatha Sujatha	BBA 2019-22	SEM 1V	Sujatha

<p>Faculty In-Charge Signature</p> <p style="text-align: center;">International School of Management Excellence</p> <p>Name: <u>Shubh Tiwari</u></p> <p>Date: _____</p> <p style="text-align: center;">Faculty in charge</p>	<p>Head / Coordinator SDC Signature</p> <p style="text-align: center;">PRINCIPAL</p> <p style="text-align: center;">INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE Sy. No.88, Chennarayana Nagar, Chennarayana Circle, Sarjapur Road, Bangalore - 560092 INDIA</p> <p>Name: _____</p> <p>Date: <u>Rema Viswanathan</u></p>
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