



**Activity: Higher Education and Research Prospects in Business Administration**

Date: April 18th 2020

Time: 5.15pm

Location: ISME Online MS Teams


Resource Person(s): Dr. PANKAJ GUPTA

Faculty In-charge: Shurly Tiwari

Student In-charge: Anish Mittal


No of students present:39

**Poster / Flyer / Notice**




 ISME

**GUEST LECTURE**  
on  
**Higher Education and Research  
Prospects in Business  
Administration**

April 18th 2020 | 5:15 pm | Zoom meet



Esteemed Speaker  
**Dr. PANKAJ GUPTA**  
Ph.D., Fulbright Fellow,  
Professor JGIS and Dean OCS,  
OP Jindal Global University

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### Event Report

**ABOUT SPEAKER:** Professor (and Dean) Dr Pankaj Gupta at O.P. Jindal Global University (JGU), a leading Institution of Eminence in India, brings over 30 years of experience to the field of education, leadership, and consulting. A Ph.D. in Accounting and Finance, along with a CMA certification and a GCPCL from Harvard Business School, equips him with a deep understanding of the academic and professional landscape.

Driven by a mission to nurture knowledge, innovation, and future leaders, he has a proven track record of transforming institutions. His leadership has been instrumental in the growth and recognition of SIBM Bangalore, JRE School of Management, and IIHMR University. A prolific author and researcher, he has published books and papers, delivered talks at top business schools, and conducted executive education and consulting for prestigious organizations like Maruti, Dabur, GE Capital, Ericsson, and the Indian Navy. Additionally, his expertise extends beyond academia, serving as a Strategic Advisor to Cosmos Global Network Singapore, offering strategic counsel and speaking at global events. His achievements have been recognized with prestigious awards like the Fulbright Fellowship, the ICAI's Valuable Contribution to Profession Award, and the Most Innovative Idea in Management Education Award.

#### Introduction

A session titled "Exploring Higher Education and Research Prospects in Bachelor of Business Administration" was recently held on 18<sup>th</sup> April 2020 at ISME MS Teams. The session aimed to provide students with valuable insights into pursuing a Bachelor of Business Administration (BBA) degree and the research opportunities it opens. The esteemed speaker for the event was Dr Pankaj Gupta, Dean OPJ with extensive experience in Higher Education and Research prospects.

#### Key Takeaways

- **Diverse Career Paths:** Dr Pankaj highlighted the vast array of career paths a BBA degree can unlock. They emphasized the adaptability of the BBA curriculum, equipping students with foundational knowledge in areas like accounting, finance, marketing, and management, which translate well into various industries.
- **Research Opportunities:** The session delved into the research avenues available to BBA students. Dr Pankaj discussed options like pursuing research projects under faculty guidance, participating in research collaborations with companies, and exploring independent research interests. They emphasized the importance of research in developing critical thinking, analytical skills, and problem-solving abilities, valuable assets in any business career.
- **Specialization and Skill Development:** Dr Pankaj stressed the importance of identifying areas of specialization within the broad field of business administration. They encouraged students to explore their interests and consider specializations offered

by various universities, such as human resource management, international business, or entrepreneurship. Additionally, Dr Pankaj emphasized the need for continuous skill development in areas like data analysis, digital marketing, and communication to stay competitive in the evolving business landscape.

- **University Selection and Admission Process:** The session also offered valuable guidance on selecting a university for a BBA degree. Dr Pankaj discussed factors to consider, such as faculty expertise, program curriculum, accreditation, research opportunities, and career placement services. He also provided insights into the typical admission process, including entrance exams, academic transcripts, and application essays.

### **Conclusion**

The session concluded with an interactive Q&A session, allowing students to address their specific questions and concerns. Dr Pankaj provided valuable advice and personalized guidance, making the session highly informative and engaging. Overall, the session successfully equipped students with a comprehensive understanding of higher education and research prospects in the field of business administration, empowering them to make informed decisions about their academic pursuits and future careers.

### **Photographs with Caption**



Higher Education and Research Prospects in Business Administration  
Session 1 - Dr Pankaj Gupta



### List of Participants:

<b>Activity: Guest Lecture on Higher Education and Research Prospects in Business Administration</b>			
<b>Date:</b>	<b>Time:</b>	April 18th 2020	5.15pm
<b>Location:</b> ISME Online MS Teams			
<b>Resource Person(s):</b> Dr. PANKAJ GUPTA			
<b>Faculty In-charge:</b> Shurly Tiwari			
<b>Student In-charge:</b> Anish Mittal		Absentee	Attendees
<b>Total No of students: 40</b>		1	39

Sl No	Name of the Student	Course	Semester	Signature
1	Arijit Chatterjee	BBA 2019-22	SEM IV	Arijit
2	Arpit Gupta	BBA 2019-22	SEM IV	Arpit Gupta
3	Arya Behera	BBA 2019-22	SEM IV	Arya
4	Ashish K	BBA 2019-22	SEM IV	Ashish
5	Astha Jain	BBA 2019-22	SEM IV	Astha
6	Baluvu Usha Bhargavi	BBA 2019-22	SEM IV	Baluvu
7	Bhavik Tiwari	BBA 2019-22	SEM IV	Bhavik
8	Bidyum Baruah	BBA 2019-22	SEM IV	Bidyum
9	Chaitra S	BBA 2019-22	SEM IV	Chaitra
10	Chekri G	BBA 2019-22	SEM IV	Chekri
11	Chitteli Karthik Raj	BBA 2019-22	SEM IV	Karthik
12	Dhanamanjuri Thangjam	BBA 2019-22	SEM IV	Dhana
13	Gaurav Kumar Gupta	BBA 2019-22	SEM IV	Gaurav
14	Gautam Kailashchand Prajapati	BBA 2019-22	SEM IV	Gautam
15	Gummadi Praveen	BBA 2019-22	SEM IV	Praveen
16	Hiyai Leima Ningthoujam	BBA 2019-22	SEM IV	Hiyai
17	Kondapaturi Yaswanth	BBA 2019-22	SEM IV	Yaswanth
18	Leanne Lara Dsouza	BBA 2019-22	SEM IV	Leanne
19	Lourebam Bishortit	BBA 2019-22	SEM IV	Lourebam
20	M V Sai Sravya	BBA 2019-22	SEM IV	M V Sai
21	Manchikanti Ranga Sai	BBA 2019-22	SEM IV	Manchikanti
22	Md Shadab Alam	BBA 2019-22	SEM IV	Shadab
23	Nakka Lakshmi	BBA 2019-22	SEM IV	Nakka

24	Nandini Ramanand	BBA 2019-22	SEM 1V	<del>Nandini R</del>
25	Nitishree Bhansali	BBA 2019-22	SEM 1V	<del>Nitishree B</del>
26	Noah Gabriel	BBA 2019-22	SEM 1V	Noah G
27	Obula Sandeep	BBA 2019-22	SEM 1V	<del>Obula Sandeep</del>
28	Polisetty Ashika	BBA 2019-22	SEM 1V	<del>Ashika</del>
29	Polisetty Naga Vijay	BBA 2019-22	SEM 1V	Naga Vijay
30	Pragati C	BBA 2019-22	SEM 1V	<del>Pragati C</del>
31	Priyanka Mavai	BBA 2019-22	SEM 1V	<del>Priyanka M</del>
32	Rathore Sanskar	BBA 2019-22	SEM 1V	<del>Sanskar</del>
33	Rishav Chakrabarti	BBA 2019-22	SEM 1V	<del>Rishav C</del>
34	Ritesh Raman	BBA 2019-22	SEM 1V	<del>Ritesh Raman</del>
35	S Lakshya Jain	BBA 2019-22	SEM 1V	<del>S Lakshya</del>
36	Santhosh Kumar B	BBA 2019-22	SEM 1V	<del>Santhosh Kumar B</del>
37	Shreya K	BBA 2019-22	SEM 1V	<del>Shreya K</del>
38	Sohan Meraskar	BBA 2019-22	SEM 1V	<del>Sohan M</del>
39	Srikar Guntuku	BBA 2019-22	SEM 1V	<del>Srikar</del>
40	Tushar Jose P	BBA 2019-22	SEM 1V	<del>Tushar Jose P</del>
41	Tushar Mtshra	BBA 2019-22	SEM 1V	<del>Tushar Mtshra</del>
42	Vignesh Viswanathan	BBA 2019-22	SEM 1V	<del>Vignesh V</del>
43	Vudatha Sujatha	BBA 2019-22	SEM 1V	<del>V. Sujatha</del>

<p>Faculty In-Charge Signature</p> <p style="text-align: center;">International School of Management Excellence</p> <p>Name: <u>Shreedy Tikari</u></p> <p>Date: _____</p> <p style="text-align: center;">Faculty in charge</p>	<p>Head / Coordinator SDC Signature</p> <p style="text-align: center;"><b>PRINCIPAL</b></p> <p style="text-align: center;">INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE</p> <p style="text-align: center;">Sy. No. 68, Chembanshalli, Near Dommasandra Circle, Sarjapur Road, Bangalore 562 125 INDIA</p> <p>Name: <u>Rena Viswanatha</u></p> <p>Date: _____</p>
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