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| <b>Activity: How to be an Entrepreneur</b> |            |
| Date: May 11 2019                          | Time: 3 pm |
| Location: ISME Campus                      |            |
| Resource Person(s): Rajendra Desai         |            |
| Faculty In-charge: Shurllly Tiwari         |            |
| Student In-charge: Swathi Srinivas         |            |
| No of students present: 45                 |            |

**Poster / Flyer / Notice**






Guest Lecture on

# How to be an Entrepreneur

( Attendance mandatory for IV and VI semester students )

May 11 2019 | 3pm | ISME Campus

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Trainer | Consultant

**Prof. Rajendra Desai**

## Event Report

### *Session Report: A Guide to Becoming an Entrepreneur*

The session was aimed at being a guide final year students to becoming an entrepreneur. It provided the students with insights, strategies, and practical advice to embark on the entrepreneurial journey. Hosted by Prof Rajendra Desai, an industry expert and successful entrepreneur mentor, the session was tailored to equip students with the essential knowledge and skills required to navigate the complexities of entrepreneurship.

The session commenced with an exploration of the fundamental concepts of entrepreneurship, emphasizing the importance of innovation, resilience, and adaptability in the entrepreneurial world. Students gained insights into the various forms of entrepreneurship.

Through interactive discussions and case study demonstration, students learned to recognize market gaps, consumer needs, and emerging trends. The session underscored the significance of conducting thorough market research and utilizing technology to identify opportunities.

Building on the idea that entrepreneurship is as much about mindset as it is about skillset, the session looked into the traits and characteristics of successful entrepreneurs. Students were encouraged to cultivate qualities such as creativity, risk-taking, resilience, and a growth mindset to navigate the challenges of entrepreneurship effectively.

Practical guidance was provided on the process of conceptualizing, developing, and refining a business idea into a comprehensive business plan. Students learned about key components of a business plan, including market analysis, product and service differentiation, financial projections, and scalability.

The session highlighted the importance of seeking mentorship, networking, and accessing resources such as incubators, accelerators, and funding opportunities to support entrepreneurial endeavours. Students were encouraged to use resources and networks to facilitate their entrepreneurial journey.

In conclusion, the session on a guide to becoming an entrepreneur proved to be enlightening and empowering for students, equipping them with the knowledge, skills, and resources necessary to embark on their entrepreneurial ventures with confidence and conviction. By fostering an entrepreneurial mindset and providing practical guidance, the session set the stage for students to realize their aspirations and contribute to the dynamic landscape of entrepreneurship.

#### Key takeaways:

1. Understanding entrepreneurship

2. Identifying opportunities
3. Developing an entrepreneurial mindset
4. Creating a business plan
5. Accessing resources and support

**Session Photograph with Caption**



Training in Progress - *How to be an Entrepreneur*- Prof Rajendra Desai  
Prof Rema Vishwanathan

### List of Participants:

|  |                          |                  |                  |
|--|--------------------------|------------------|------------------|
| <b>Activity: How to be an Entrepreneur</b>               |                          |                  |                  |
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| <b>Location: ISME Campus</b>                             |                          |                  |                  |
| <b>Resource Person(s): Rajendra Desai</b>                |                          |                  |                  |
| <b>Faculty In-charge: Prof Rema Vishwanathan /shubly</b> |                          |                  |                  |
| <b>Student In-charge: Swathi Srinivas</b>                |                          | <b>Absentees</b> | <b>Attendees</b> |
| <b>No of students : 48</b>                               |                          | 3                | 45               |

| SI No | Name of the Student    | Course      | Semester | Signature          |
|-------|------------------------|-------------|----------|--------------------|
| 1     | Akansha Mishra         | BBA 2017-20 | SEM VI   | <i>Akansha</i>     |
| 2     | Bukke Reddy Naik       | BBA 2017-20 | SEM VI   | <i>Bukke</i>       |
| 3     | Hema Roshni            | BBA 2017-20 | SEM VI   | <i>absent</i>      |
| 4     | Lovy Rastogi           | BBA 2017-20 | SEM VI   | <i>Lovy</i>        |
| 5     | Vivek Singh            | BBA 2017-20 | SEM VI   | <i>Vivek</i>       |
| 6     | N. Thanujaa Ch         | BBA 2017-20 | SEM VI   | <i>N. Thanujaa</i> |
| 7     | Rithwik Vp             | BBA 2017-20 | SEM VI   | <i>Rithwik</i>     |
| 8     | Sana Alam              | BBA 2017-20 | SEM VI   | <i>Sana</i>        |
| 9     | Suvam Singh            | BBA 2017-20 | SEM VI   | <i>Suvam</i>       |
| 10    | Swathi Srinivas        | BBA 2017-20 | SEM VI   | <i>Swathi</i>      |
| 11    | Teja Priya Bp          | BBA 2017-20 | SEM VI   | <i>absent</i>      |
| 12    | Larika V               | BBA 2017-20 | SEM VI   | <i>Larika</i>      |
| 13    | Vishal Yadav           | BBA 2017-20 | SEM VI   | <i>Vishal</i>      |
| 14    | Vrushank Yb            | BBA 2017-20 | SEM VI   | <i>Vrushank</i>    |
| 15    | Abhimanyu Goel         | BBA 2018-21 | SEM IV   | <i>Abhimanyu</i>   |
| 16    | Anjali Kumari          | BBA 2018-21 | SEM IV   | <i>Anjali</i>      |
| 17    | Devdeep Chakraborty    | BBA 2018-21 | SEM IV   | <i>Devdeep</i>     |
| 18    | Janhavi Jain           | BBA 2018-21 | SEM IV   | <i>Janhavi</i>     |
| 19    | Meerakani Hariz        | BBA 2018-21 | SEM IV   | <i>Meerakani</i>   |
| 20    | Niceson Joe Vetticadan | BBA 2018-21 | SEM IV   | <i>Niceson</i>     |
| 21    | Pawan                  | BBA 2018-21 | SEM IV   | <i>Pawan</i>       |
| 22    | Prubseerat Singh       | BBA 2018-21 | SEM IV   | <i>Prubseerat</i>  |
| 23    | Prince Kumar Jha       | BBA 2018-21 | SEM IV   | <i>Prince</i>      |
| 24    | Raghav Goyal           | BBA 2018-21 | SEM IV   | <i>Raghav</i>      |
| 25    | Rithik Suresh          | BBA 2018-21 | SEM IV   | <i>Rithik</i>      |
| 26    | Ruthvik Kumar A M      | BBA 2018-21 | SEM IV   | <i>Ruthvik</i>     |
| 27    | Sakshi Kumari          | BBA 2018-21 | SEM IV   | <i>Sakshi</i>      |
| 28    | Shrishti Pathak        | BBA 2018-21 | SEM IV   | <i>Shrishti</i>    |
| 29    | Siddharth Ostwal       | BBA 2018-21 | SEM IV   | <i>Siddharth</i>   |
| 30    | Subhashree Mukherjee   | BBA 2018-21 | SEM IV   | <i>Subhashree</i>  |
| 31    | Tarun Reddy            | BBA 2018-21 | SEM IV   | <i>Tarun</i>       |
| 32    | Tracy Thangjam         | BBA 2018-21 | SEM IV   | <i>absent</i>      |
| 33    | Ceona Dsouza           | BBA 2018-21 | SEM IV   | <i>Ceona</i>       |

|    |                               |             |        |                               |
|----|-------------------------------|-------------|--------|-------------------------------|
| 34 | Shayantan Ganguly             | BBA 2018-21 | SEM IV | Shayantan                     |
| 35 | Varun Singh                   | BBA 2018-21 | SEM IV | Varun                         |
| 36 | Kishore L                     | BBA 2018-21 | SEM IV | Kishore                       |
| 37 | Srikrupa S                    | BBA 2018-21 | SEM IV | Srikrupa                      |
| 38 | H Kiran Mayi                  | BBA 2018-21 | SEM IV | Kiran                         |
| 39 | K Srinith                     | BBA 2018-21 | SEM IV | K Srinith                     |
| 40 | Karnati Gopi Krishna          | BBA 2018-21 | SEM IV | Karnati Gopi Krishna          |
| 41 | Lingam Pavan Kalyan           | BBA 2018-21 | SEM IV | Lingam Pavan Kalyan           |
| 42 | Pachipulusu Balasubramanyam   | BBA 2018-21 | SEM IV | Pachipulusu Balasubramanyam   |
| 43 | Paduchuri Sree Sai Manogna    | BBA 2018-21 | SEM IV | Paduchuri Sree Sai Manogna    |
| 44 | Raghupatruni Sai Prudhvi      | BBA 2018-21 | SEM IV | Raghupatruni Sai Prudhvi      |
| 45 | Talapagala Bhavani            | BBA 2018-21 | SEM IV | Talapagala Bhavani            |
| 46 | Talapagala Deepthi            | BBA 2018-21 | SEM IV | Talapagala Deepthi            |
| 47 | Anbuselvan Ks                 | BBA 2018-21 | SEM IV | Anbuselvan Ks                 |
| 48 | Walter Samuel Dheeraj Dommeti | BBA 2018-21 | SEM IV | Walter Samuel Dheeraj Dommeti |

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|---|---|
| <p>Faculty In-Charge Signature<br/>International School of Management Excellence</p> <p>Name: <i>Shubly Tiwari</i><br/>Date: <i>Shubly Tiwari</i></p> | <p>Head / Coordinator SDC Signature</p> <p><i>[Signature]</i><br/>PRINCIPAL<br/>INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE<br/>Sy. No.88, Chembanhalli, Near Dommasandra Circle,<br/>Sarjapur Road, Bangalore 562 125 INDIA</p> <p>Name: <i>Rina Kumar</i><br/>Date: <i>Rina Kumar</i></p> |
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