

Activity: How to be an Entrepreneur

Date: May 11 2019 Time: 3 pm

Location: ISME Campus

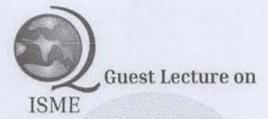
Resource Person(s): Rajendra Desai

Faculty In-charge: Shurlly Tiwari

Student In-charge: Swathi Srinivas

No of students present: 45

## Poster / Flyer / Notice

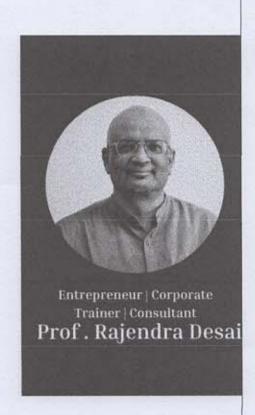


# How to be an Entrepreneur

( Attendance mandatory for IV and VI semester students )

May 11 2019 | 3pm | ISME Campus

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#### **Event Report**

#### Session Report: A Guide to Becoming an Entrepreneur

The session was aimed at being a guide final year students to becoming an entrepreneur. It provided the students with insights, strategies, and practical advice to embark on the entrepreneurial journey. Hosted by Prof Rajendra Desai, an industry expert and successful entrepreneur mentor, the session was tailored to equip students with the essential knowledge and skills required to navigate the complexities of entrepreneurship.

The session commenced with an exploration of the fundamental concepts of entrepreneurship, emphasizing the importance of innovation, resilience, and adaptability in the entrepreneurial world. Students gained insights into the various forms of entrepreneurship.

Through interactive discussions and case study demonstration, students learned to recognize market gaps, consumer needs, and emerging trends. The session underscored the significance of conducting thorough market research and utilizing technology to identify opportunities.

Building on the idea that entrepreneurship is as much about mindset as it is about skillset, the session looked into the traits and characteristics of successful entrepreneurs. Students were encouraged to cultivate qualities such as creativity, risk-taking, resilience, and a growth mindset to navigate the challenges of entrepreneurship effectively.

Practical guidance was provided on the process of conceptualizing, developing, and refining a business idea into a comprehensive business plan. Students learned about key components of a business plan, including market analysis, product and service differentiation, financial projections, and scalability.

The session highlighted the importance of seeking mentorship, networking, and accessing resources such as incubators, accelerators, and funding opportunities to support entrepreneurial endeavours. Students were encouraged to use resources and networks to facilitate their entrepreneurial journey.

In conclusion, the session on a guide to becoming an entrepreneur proved to be enlightening and empowering for students, equipping them with the knowledge, skills, and resources necessary to embark on their entrepreneurial ventures with confidence and conviction. By fostering an entrepreneurial mindset and providing practical guidance, the session set the stage for students to realize their aspirations and contribute to the dynamic landscape of entrepreneurship.

Key takeaways:

1.Understanding entrepreneurship



- 2. Identifying opportunities
- 3. Developing an entrepreneurial mindset
- 4.Creating a business plan
- 5. Accessing resources and support

## Session Photograph with Caption



Training in Progress - How to be an Entrepreneur- Prof Rajendra Desai Prof Rema Vishwanathan



# List of Participants:

Activity	: How to be an Entrepreneur		
Date: &	Time: May 11 2019 3pm		
Location:	ISME Campus		
Resource	Person(s): Rajendra Desai		
Faculty I	n-charge: Prof Rema Vishwanathan/Shuly		
Student In-charge: Swathi Srinivas		Absentees	Attendees
No of stu	dents: 48	3	45

SI No	Name of the Student	Course	Semester	Signature
1	Akansha Mishra	BBA 2017-20	SEM VI	Jailer
2	Bukke Reddy Naik	BBA 2017-20	SEM VI	Sul
3	Hema Roshni	BBA 2017-20	SEM VI	about
4	Lovy Rastogi	BBA 2017-20	SEM VI	Jovey
5	Vivek Singh	BBA 2017-20	SEM VI	must
6	N. Thanujaa Ch	BBA 2017-20	SEM VI	Nomyn
7	Rithwik Vp	BBA 2017-20	SEM VI	Pritay
8	Sana Alam	BBA 2017-20	SEM VI	Sango
9	Suvam Singh	BBA 2017-20	SEM VI	D. Sigh
10	Swathi Srinivas	BBA 2017-20	SEM VI	Soffi
11	Teja Priya Bp	BBA 2017-20	SEM VI	about
12	Larika V	BBA 2017-20	SEM VI	Lauten
13	Vishal Yadav	BBA 2017-20	SEM VI	Vighala
14	Vrushank Yb	BBA 2017-20	SEM VI	hustrent
15	Abhimanyu Goel	BBA 2018-21	SEM IV	appropries
16	Anjali Kumari	BBA 2018-21	SEM IV	Dryati
17	Devdeep Chakraborty	BBA 2018-21	SEM IV	Devideor
18	Janhavi Jain	BBA 2018-21	SEM IV	Jampastic
19	Meerakani Hariz	BBA 2018-21	SEM IV	Meeratowi
20	Niceson Joe Vetticadan	BBA 2018-21	SEM IV	Mices
21	Pawan	BBA 2018-21	SEM IV	June
22	Prubseerat Singh	BBA 2018-21	SEM IV	Poursecrat
23	Prince Kumar Jha	BBA 2018-21	SEM IV	Andra-
24	Raghav Goyal	BBA 2018-21	SEM IV	Raghay
25	Rithik Suresh	BBA 2018-21	SEM IV	Rocht
26	Ruthvik Kumar A M	BBA 2018-21	SEM IV	Rother
27	Sakshi Kumari	BBA 2018-21	SEM IV	Softh
28	Shrishti Pathak	BBA 2018-21	SEM IV	Parkate h
29	Siddharth Ostwal	BBA 2018-21	SEM IV	Siddhood
30	Subhashree Mukherjee	BBA 2018-21	SEM IV	Enlahe
31	Tarun Reddy	BBA 2018-21	SEM IV	Jamo.
32	Tracy Thangjam	BBA 2018-21	SEM IV	about
33	Ceona Dsouza	BBA 2018-21	SEM IV	Cioris



34	Shayantan Ganguly	BBA 2018-21	SEM IV	Shaygoten
35	Varun Singh	BBA 2018-21	SEM IV	Varus
36	Kishore L	BBA 2018-21	SEM IV	dichou
37	Srikrupa S	BBA 2018-21	SEM IV	Bookings
38	H Kiran Mayi	BBA 2018-21	SEM IV	Kiran-1
39	K Srinith	BBA 2018-21	SEM IV	KSomitis.
40	Karnati Gopi Krishna	BBA 2018-21	SEM IV	Knopadikanhre
41	Lingam Pavan Kalyan	BBA 2018-21	SEM IV	Thinkara Kalyan
42	Pachipulusu Balasubramanyam	BBA 2018-21	SEM IV	Alabatha mayor
43	Paduchuri Sree Sai Manogna	BBA 2018-21	SEM IV	Bankaina
44	Raghupatruni Sai Prudhvi	BBA 2018-21	SEM IV	Policement
45	Talapagala Bhavani	BBA 2018-21	SEM IV	(Bhayon)
46	Talapagala Deepthi	BBA 2018-21	SEM IV	Deepti-
47	Anbuselvan Ks	BBA 2018-21	SEM IV	Anuschan
48	Walter Samuel Dheeraj Dommeti	BBA 2018-21	SEM IV	Dheeran

Faculty In-Charge Signature
International School of Management Excellence

Name:

Date:

Head / Coordinator SDC Signature

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Date: