

Bisleri – Field Work on 18th November 2022









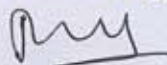
Industrial Visit Report to Bisleri Pvt Ltd




Company Name: Bisleri International Pvt Ltd

Date of Visit: 18-11-2022

International School of Management Excellence



Faculty in charge



PRINCIPAL

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
Sy. No.88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore 562 125 INDIA

List of Students who attended Field Work:

SL No	Student Name	Roll No	Program / Sec
1	Narayana Reddy	2121120	BBA 2021-24
2	Surjay Khatiwara	2121145	BBA 2021-24
3	Abhinam Rai	2121102	BBA 2021-24
4	Deven Bonde	2121114	BBA 2021-24
5	Aryan Soni	2121110	BBA 2021-24
6	Pranay Reddy	2121127	BBA 2021-24
7	Danush Gokada	2121142	BBA 2021-24
8	Lijoe Michael	2121121	BBA 2021-24
9	Shreyan Ghosh	2121136	BBA 2021-24
10	Mahit Sajith	2121124	BBA 2021-24
11	Abhijith Ajay Manakku	2121101	BBA 2021-24
12	Sai Nidhi K	2121134	BBA 2021-24
13	Gargi Gupta	2121115	BBA 2021-24
14	Shannon Noronha	2121135	BBA 2021-24
15	Ananya Sahay	2121106	BBA 2021-24
16	Abhishek Basantaray	2121103	BBA 2021-24
17	Anuchandra A Prabhu	2121108	BBA 2021-24
18	Sidharth Satheesan Pillai	2121138	BBA 2021-24
19	Vaishnavi R	2121140	BBA 2021-24
20	Surya Kumari Yelugubanti	2121139	BBA 2021-24
21	Asmi Pachory	2121111	BBA 2021-24
22	R Roopa Kumari	2121129	BBA 2021-24
23	Bhooma Harshitha	2121113	BBA 2021-24
24	Anshika Mishra	2121107	BBA 2021-24
25	Priyanshi Choudhary	2121128	BBA 2021-24
26	Madhu Devaramani	2121122	BBA 2021-24
27	Sai Namratha Valluri	2121133	BBA 2021-24

INTRODUCTION


The purpose of the industrial tour to Bisleri International Pvt Ltd was to facilitate the understanding of students with regards to the treatment and processing of the most quintessential need of mankind – water. The industrial visit brought insight into the involvement of technology with water. The processing of water was tracked from the source to the finished product. A simple business cycle is taken into account while the entire process is mapped.

Students were allowed to question and have an immersive experience with the treatment and processing plant. The guides and hosts at Bisleri plant helped the students know what goes behind what is necessary for human existence.

Prior to the visit, students' expectations of the trip focused on what goes on behind the green label that is now a household name in India. The information shared throughout the visit was made simple to understand and was looked at through an inter-disciplinary view of science, logic, and business.



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COMPANY PROFILE

Bisleri International Pvt Ltd is an Indian multinational company known for packaged drinking water. The company was started in the 1970's by Ramesh Chauhan. It has its headquarters in Mumbai, Maharashtra in India. The company provides its services worldwide. The name 'Bisleri' has become synonymous with water across the Indian subcontinent. The company specialises in products like mineral water and carbonated drinks. Brands like Vedica, Bisleri, Fonzo, Spyci and Limonata are associated with the Bisleri company name.

Bisleri International Pvt Ltd, in its 50-year legacy is taking the drinking water industry by storm. Bisleri International Pvt Ltd is now a part of the technological revolution that is enveloping every business in the world. Equipped with its strong e-commerce platform and supportive online distributors, Bisleri International Pvt Ltd is one of the heralding names in India's packaged drinking water industry.

Bisleri

Bisleri competes with brands like PepsiCo's Aquafina, The Coca-Cola Company's Kinley, Parle Agro's Bailley and IRCTC's Rail Neer.

PepsiCo's Aquafina is an American brand of purified water that consists of both flavoured and unflavoured water.

The Coco-Cola Company's Kinley is a brand of still or carbonated water.

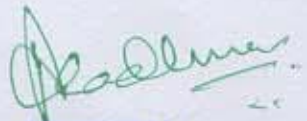
Parle Agro is the Indian brand that owns Frooti, Appy and bottled water brand **Bailley**.

Rail Neer is branded packaged drinking water produced by the **IRCTC** to enhance passenger amenities.

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AREA OF OPERATIONS

Bisleri International Pvt.Ltd, as a leader in the water processing industry, showcased its state-of-the-art facility and manufacturing techniques. The extensive tour offered participants a comprehensive view of the company's operational processes and innovative technologies.

DETAILS OF THE JOURNEY

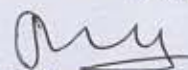
A Saturday morning saw the students of ISME visiting the Bisleri Pvt Ltd plant in Bangalore for an industrial visit. The journey is remembered dearly by all the students as it was the first industrial visit for the undergraduate students. The extensive 90-acre plant decked with the signature green of Bisleri was a sight to behold. The students were lead around the processing units by the hosts in charge of the visit. The 10 step Bisleri water processing and treatment process was explained and showed to the students.




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The 10-step process is divided into 3 different sections:



1. Collection and Purification-
 - a. Careful collection of water from borewells.
 - b. Ozonisation to kill harmful bacteria.
 - c. Sand filtration and double filtration to remove unwanted particles up to 30 microns.
 - d. Active carbonisation to get rid of colour, odour and harmful pesticides.
 - e. Reverse osmosis so excess minerals and salts are removed.

2. Mineralisation and Advanced Filtration
 - a. Mineralisation to added necessary minerals like Potassium, Magnesium and Calcium.
 - b. Micron-filtration to ensure even the smallest particles (up to 0.45 micron) are removed.
 - c. Re-ozonisation to maintain quality and purity.

3. Bottling and Quality Control
 - a. Careful bottling to prevent external contamination.
 - b. Quality control so that Bisleri's standards are met.

LEARNINGS

The visit to the industry helped the students develop their grasp on more scientific aspects of something simple as water. The amalgamation of cutting-edge technology and logical business strategies come handy in the formation of one of the top packaged water brands of India. Insight into the 10-step process behind the bottle of water we are all familiar with was the highlight of the industrial visit.

SUGGESTIONS

1. Practical sessions for better understanding of information dense topics.
2. Networking opportunities for students.
3. A detailed question and answer session for students to develop individual perspective on the topics.

CONCLUSION

The industrial visit presents the most mundane information in the most interactive and interesting way. The multi-disciplinary approach to Bisleri International Pvt Ltd and its functions helps students develop a detailed view towards how indigenous companies function.

Interactions with working professionals at the plant help us understand the real-life workings of a company and what roles are filled by different professions. Simply learning the truth behind a daily consumable good is enlightening enough.

The understanding of how the bearings of a company turn and how improvisation is key, even when everything is dependant on automatic machinery elevates the human rationale. In conclusion, the industrial visit proved to be an intellectual addition to the students and played a role in guiding them towards learning more.

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Field Work - Bisleri BBA 2021-24 Batch

Date: 18th November 2022

SL No	Student Name	Roll No	Program / Sec	Attendance
1	Narayana reddy	2121120	BBA 2021-24	<u>NR</u>
2	SURJAY KHATIWARA	2121145	BBA 2021-24	<u>Surjay</u>
3	ABHINAM RAI	2121102	BBA 2021-24	<u>Abhinam</u>
4	DEVEN BONDE	2121114	BBA 2021-24	<u>D.B</u>
5	ARYAN SONI	2121110	BBA 2021-24	<u>Aryan soni</u>
6	PRANAY REDDY	2121127	BBA 2021-24	<u>Pranay</u>
7	DANUSH GOKADA	2121142	BBA 2021-24	<u>Danush</u>
8	LIJOE MICHAEL	2121121	BBA 2021-24	<u>Lioje</u>
9	SHREYAN GHOSH	2121136	BBA 2021-24	<u>Shreyan</u>
10	MAHIT SAJITH	2121124	BBA 2021-24	<u>Mahit</u>
11	ABHIJITH AJAY MANAKKU	2121101	BBA 2021-24	<u>Abhi</u>
12	SAI NIDHI K	2121134	BBA 2021-24	<u>Sai Nidhi</u>
13	GARGI GUPTA	2121115	BBA 2021-24	<u>Gg</u>
14	SHANNON NORONHA	2121135	BBA 2021-24	<u>N. Shannon</u>
15	ANANYA SAHAY	2121106	BBA 2021-24	<u>Sahay A</u>
16	ABHISHEK BASANTARAY	2121103	BBA 2021-24	<u>Abhishek</u>
17	ANUCHANDRA A PRABHU	2121108	BBA 2021-24	<u>Anu</u>
18	SIDHARTH SATHEESAN PILLAI	2121138	BBA 2021-24	<u>Sidharth</u>
19	VAISHNAVI R	2121140	BBA 2021-24	<u>Vaishnavi</u>
20	SURYA KUMARI YELUGUBANTI	2121139	BBA 2021-24	<u>Surya</u>
21	ASMI PACHORY	2121111	BBA 2021-24	<u>Asmi</u>
22	R ROOPA KUMARI	2121129	BBA 2021-24	<u>R Roopa</u>
23	BHOOMA HARSHITHA	2121113	BBA 2021-24	<u>B Harshitha</u>
24	ANSHIKA MISHRA	2121107	BBA 2021-24	<u>Anshika</u>
25	PRIYANSHI CHOUDHARY	2121128	BBA 2021-24	<u>Priyanshi</u>
26	MADHU DEVARAMANI	2121122	BBA 2021-24	<u>Madhu</u>
27	SAI NAMRATHA VALLURI	2121133	BBA 2021-24	<u>Sai</u>

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