



## Activity: Seminar on Is it the end of FinTech? - Measuring impact of Entrepreneurship

Date: 24 Feb 2023

Time: 10.00 am

Location: ISME

Resource Person(s): Dr. Aymen Turki

Faculty In-charge: Dr. Nisha Mary Thomas

Student In-charge:

No of students/Participants present: 50

URL:

### Poster / Flyer / Notice



INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
BANGALORE

SEMINAR  
ON  
IS IT THE END OF FINTECH? - MEASURING  
IMPACT OF ENTREPRENEURSHIP

24TH FEBRUARY 2023

#### ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Center of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE. Our lush green campus of Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, the industry visits, interaction with industry experts, participation in seminar, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

#### ABOUT THE SEMINAR

The seminar will discuss the two revolutions, FinTech 1.0 and 2.0, introducing real-time payments and embedded finance. It will highlight the role of blockchain in providing data access, transparency, and streamlining financial processes by eliminating intermediaries.

#### RESOURCE PERSON - DR. AYMEN TURKI

DR. AYMEN TURKI, A FINANCE PROFESSOR AT ESC CLERMONT BUSINESS SCHOOL, SPECIALIZES IN MERGERS AND ACQUISITIONS, THEIR TRANSACTIONAL TERMS, PERFORMANCE, AND THEIR INTERACTIONS WITH FINANCIAL DECISIONS. HE HAS PARTICIPATED IN CONFERENCES AND CONTRIBUTED TO SCIENTIFIC JOURNALS. TURKI TEACHES CORPORATE FINANCE AND MANAGEMENT CONTROL IN FRENCH AND ENGLISH, AND HAS DIRECTED MBA AND MASTERS PROGRAMS IN FINANCE, AUDIT, AND CONTROL MANAGEMENT.



#### PROGRAM CO-ORDINATOR

DR. NISHA MARY THOMAS

FOR MORE DETAILS CALL AT 166+91 88806 12345 OR MAIL AT [research@isme.in](mailto:research@isme.in)

## Event Report

Dr. Aymen Turki delivered a keynote speech on "Is it the End of FinTech?". Dr. Turki, a Professor of

Finance at ESC Clermont Business School and member of CleRMA, took time out of his busy schedule

to join us online directly from France.

In his speech, he addressed the attendees and discussed the two revolutions in FinTech, namely FinTech

1.0 in 2010 and FinTech 2.0 in 2019, and how they have impacted the banking and financial services

sector. He explained that FinTech encompasses various technologies used in this sector, including those

developed by companies to compete with traditional banks. He believes that FinTech companies will

affect all aspects of financial well-being, not just online payments and cryptocurrencies.

He also introduced the audience to two new topics: real-time payments and embedded finance. Realtime payments allow for transactions between bank accounts to be initiated, cleared, and settled in

seconds, even on holidays and weekends. This results in more transparent and reliable payments, which

benefits consumers, banks, and businesses alike. Embedded finance, on the other hand, involves

integrating financial services into non-financial businesses to provide a unique and easy customer

experience. For example, paying for a taxi with embedded payments in Uber/Lyft provides a better

customer experience than paying with cash or a credit card. He concluded his speech by emphasizing

that his title does not imply that FinTech will literally come to an end, but rather slowly cease to be

perceived as an emerging idea as the buzz dies down and it becomes an integral and ordinary part of



our lives. He also highlighted that the blockchain economy will provide clients with access to a lot of

data, transparency, and streamline financial operations by eliminating middlemen.

It was a very insightful and enriching session for the students in attendance who got a glimpse of the

future of FinTech as it evolves

### Geotagged Photographs with Caption



Dr. Aymen Turki – Seminar on Is it the end of FinTech? - Measuring impact of Entrepreneurship

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### List of Participants:

Sl No	Name of the Participant
1.	Maya Patil
2.	Amit Kumar
3.	Aarti Ramachandran
4.	Kowshik VR
5.	Asha Mathew
6.	Rahul Sharma
7.	Pious Thomas
8.	Rangapriya Saivasan
9.	Premalatha KP
10.	Vidya CM
11.	Konyn Tuba Lappay
12.	Dr. Rajeshwari G.M
13.	Hemalata Radhakrishna
14.	Konyn Tuba Lappay
15.	Shilpa R
16.	Lolana Reddy
17.	Chetna Jha
18.	Sujyothi S Nadgir
19.	Anub Kurian
20.	Sujatha M.S.
21.	Ujjal Mukherjee
22.	Dr. Ramesh Kumar
23.	Neha Mishal
24.	K S Gagan Deep
25.	Raghu Yadaganti
26.	Pranav A Kumar
27.	UMAR BASHIR MIR
28.	Ganesan Palanisamy

29.	Anita Mane
30.	Jayashree Urs
31.	Rose Kavitha
32.	Manjushri U
33.	Rainer Wehner
34.	MIRAJ TAGGALA
35.	Sorokhaibam Aguraj Singh
36.	Hemalatha Yadav J
37.	Rupika Senadheera
38.	AA YUSH SINGH
39.	Preeti Aneja
40.	Prabhat Agarwal
41.	Pramod Kumar Jha
42.	Sucharita Gandu
43.	B Beulah Aswini,
44.	Shahela S
45.	Anuraag Emmanuel
46.	Justin Joy
47.	Neha Jacob
48.	Swetha S
49.	Sanju Sarvashni
50.	Anil Kumar

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

Date: 24 Feb 2023



A handwritten signature in blue ink.

Head-Research  
ISME, Bangalore.



**Sample Certificates (where Applicable) – Max 2 and Max 6**



**INTERNATIONAL SCHOOL OF  
MANAGEMENT EXCELLENCE**

88, Ombanahalli, Sarjapur Road, Bengaluru, Karnataka 562 125 | www.isme.in



**Seminar on Is it the end of FinTech? -  
Measuring impact of Entrepreneurship**

**Certificate of Participation**

*Ms. Manjushri U*

For Participating in the Seminar on  
**Is it the end of FinTech? - Measuring impact of  
Entrepreneurship**  
conducted on 24th February 2023

**DR. NISHA MARY THOMAS**  
HEAD - DEPARTMENT OF RESEARCH



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*Nisha*

**DR. NISHA MARY THOMAS**  
HEAD - DEPARTMENT OF RESEARCH