

Activity: Seminar on Emerging use cases in Tech-Enabled Business and Entrepreneurship

Date: 26th Feb 2021

Time: 10.00 am

Location: ISME

Resource Person(s): Dr. George Sayegh

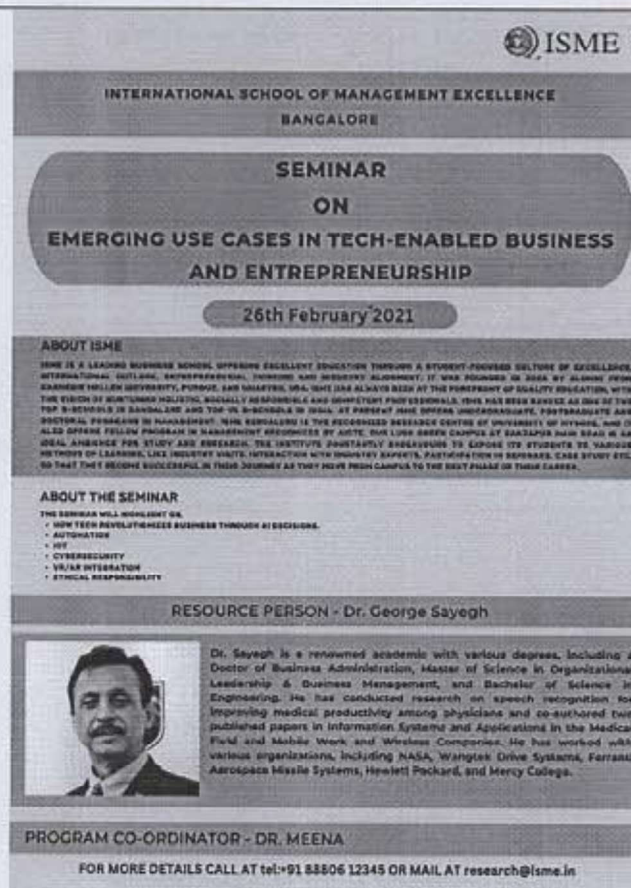
Faculty In-charge: Dr. Meena

Student In-charge:

No of students/Participants present: 30

URL:

Poster / Flyer / Notice



ISME
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE


**SEMINAR
ON
EMERGING USE CASES IN TECH-ENABLED BUSINESS
AND ENTREPRENEURSHIP**

26th February 2021

ABOUT ISME
ISME IS A LEADING BUSINESS SCHOOL OFFERING EXCELLENT EDUCATION THROUGH A STUDENT-FOCUSED CULTURE OF EXCELLENCE, INTERNATIONAL OUTLOOK, ENTREPRENEURIAL THINKING AND INDUSTRY ALIGNMENT. IT WAS FOUNDED IN 2004 BY ALUMNI FROM ZAMKENT HIGHER EDUCATION, FINLAND, AND UNIVERSITY OF ALABAMA, USA. ISME HAS ALWAYS BEEN AT THE FOREFRONT OF QUALITY EDUCATION, WITH THE VISION OF NURTURING INDUSTRY, SOCIALLY RESPONSIBLE AND INDUSTRY PROFESSIONALS. THIS HAS BEEN BACKED AS ONE OF THE TOP 5 SCHOOLS IN BANGALORE AND TOP 10 SCHOOLS IN INDIA. AT PRESENT, ISME OFFERS UNDERGRADUATE, POSTGRADUATE AND DOCTORAL PROGRAMS IN MANAGEMENT. THIS SCHOOL IS THE RECOGNIZED RESEARCH CENTRE OF UNIVERSITY OF HYDRABAD, AND IS ALSO OFFERING FELLOWSHIP PROGRAM IN MANAGEMENT RESOURCES BY IITM, BIRLA LAKSHMI NARAYAN FELLOWSHIP AT BANGALORE MAIN HEAD IN AN IDEAL AMBIENCE FOR STUDY AND RESEARCH. THE INSTITUTE JOINTLY UNDERTAKES TO GROW ITS STUDENTS BY VARIOUS METHODS OF LEARNING, LIKE INDUSTRY VISITS, INTERACTION WITH INDUSTRY EXPERTS, PARTICIPATION IN SEMINARS, CASE STUDY ETC. SO THAT THEY BECOME SUCCESSFUL IN THEIR JOURNEY AS THEY MOVE FROM CAMPUS TO THE REAL WORLD OF THEIR CAREER.

ABOUT THE SEMINAR
THE SEMINAR WILL HIGHLIGHT ON:
• HOW TECH REVOLUTIONIZES BUSINESS THROUGH AI DECISIONS
• AUTOMATION
• IOT
• CYBERSECURITY
• VR/AR INTEGRATION
• ETHICAL RESPONSIBILITY

RESOURCE PERSON - Dr. George Sayegh



Dr. Sayegh is a renowned academic with various degrees, including a Doctor of Business Administration, Master of Science in Organizational Leadership & Business Management, and Bachelor of Science in Engineering. He has conducted research on speech recognition for improving medical productivity among physicians and co-authored two published papers in Information Systems and Applications in the Medical Field and Mobile Work and Wireless Companies. He has worked with various organizations, including NASA, Wangtek Drive Systems, Ferrand Aerospace Missile Systems, Hewlett Packard, and Mercy College.

PROGRAM CO-ORDINATOR - DR. MEENA

FOR MORE DETAILS CALL AT tel:+91 88806 12345 OR MAIL AT research@isme.in

Event Report

Dr George Sayegh enlightened the participants on the above topic and the highlights are as below :

Tech Revolutionizes Business: Emerging Use Cases:

AI Decisions: Businesses leverage AI for data analysis, driving smarter choices in areas like resource allocation and marketing.

Automation & Robotics: Repetitive tasks are automated, freeing up human capital for strategic thinking and improving efficiency.

IoT Revolution: Connected devices collect real-time data, transforming industries like manufacturing (predictive maintenance) and retail (personalized experiences).

Cybersecurity Shield: Robust protection is crucial as businesses become more reliant on Technology.

VR/AR Integration: VR/AR offers immersive experiences for training, product visualization, and remote collaboration.

Beyond the Tech:

Ethical Responsibility: Addressing data privacy and responsible AI development is critical.

Overall, the programme was liked by the participants as it added a lot of value in terms of practical knowhows

Geotagged Photographs with Caption



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List of Participants:

Sl No	Name of the Participant
1	Papri Ray
2	Dr R Duraipandian,
3	Gajjala Kiranmai ,
4	Rachana Rao
5	Mathew John Jose
6	Mr. Deepak Joy Mampilly
7	Dr Sreedhara R
8	Khazi Mohammed Owais
9	Anjali Atipamula
10	Ms. Preetha Suresh
11	Aamir Iqbal
12	S. Rangapriya
13	Siddharth Jadhav
14	Thamaraiselvan V
15	Ramakrishnan N
16	Dwijendra Kumar Kashyap
17	Remya Nair
18	Sudindra V R
19	Mangesh Mannohar Dasare
20	Sameeksha Kaushik
21	Sekhar Chebolu
22	Mr.Joel Manjaly

23	Dr. Ranjana Mary Varghese
24	G.Shivaraj
25	Dr.P Kannadas
26	Alex Nero
27	Dr. Sreedhara R
28	Mr.Naveena.L
29	Prof.S Venkatesh
30	Prathibha

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date: 26th Feb 2021

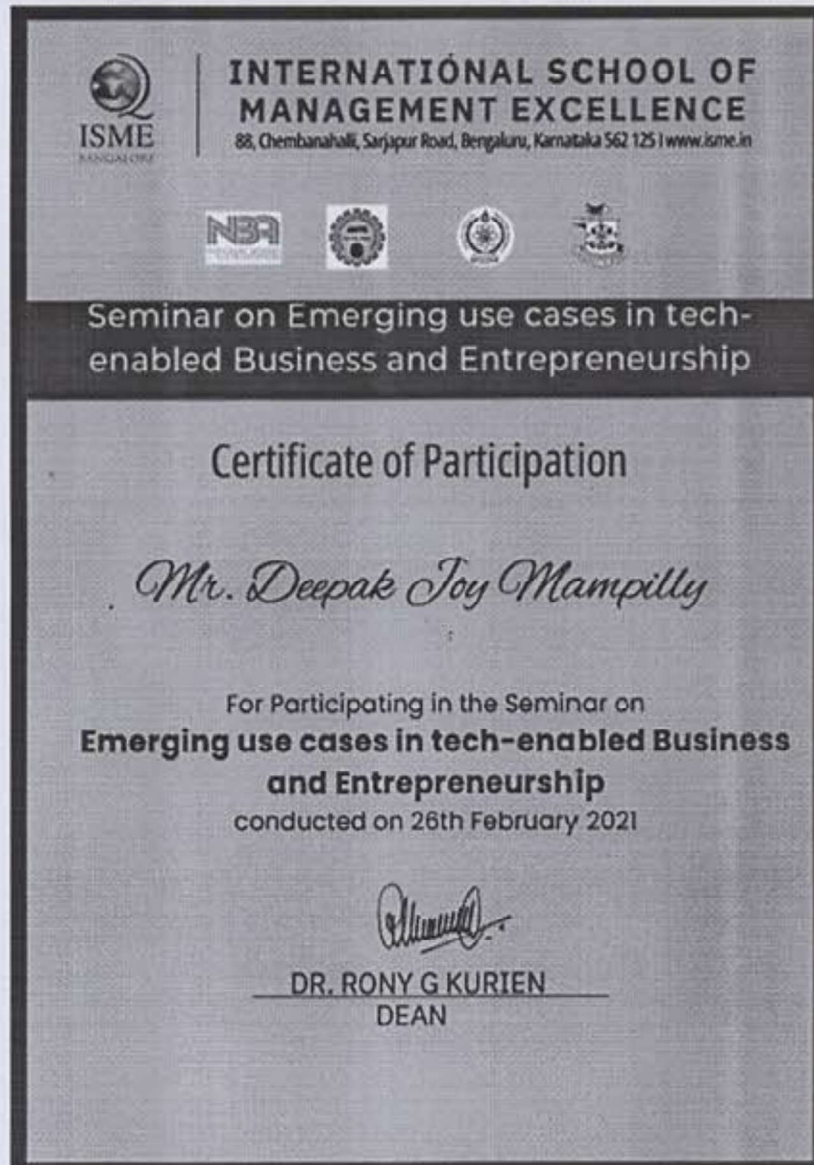


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Sample Certificates (where Applicable) – Max 2 and Max 6





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Seminar on Emerging use cases in tech-
enabled Business and Entrepreneurship

Certificate of Participation

Ms. Mathew John Jose

For Participating in the Seminar on
**Emerging use cases in tech-enabled Business
and Entrepreneurship**
conducted on 26th February 2021

DR. RONY G KURIEN
DEAN