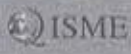




Activity: Workshop on Case Method of Teaching and Research	
Date: May 15th, 2019	Time: 10.00 am to 3.30 pm
Location: ISME, 2 nd Floor Classroom 5	
Resource Person(s): Prof Sudindra V R	
Faculty In-charge: Dr. Anju Kumar	
Student In-charge:	
No of students/Participants present: 10	
URL if applicable:	

Poster / Flyer / Notice



**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE**


**WORKSHOP
ON
CASE METHOD OF TEACHING AND RESEARCH**

15TH MAY 2019

About ISME
 ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top 6 Schools in Bangalore and top 196 Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE.

ABOUT THE WORKSHOP
 The workshop is a participative learning approach that will enhance communication, problem solving, and group dynamics through critical thinking and brainstorming. The participants will learn contextual learning, involving various factors such as class size, subject, participants, gender distribution, and number of cases per course.

RESOURCE PERSON - PROF. SUDINDRA VR
 Prof. Sudindra has 19+ years of experience in Finance with a demonstrated history of working in the Banking/FinTech/Training/higher education industry. He is skilled in Fintech, Consulting, Financial Literacy and Planning, Portfolio Management, Risk Management, Banking, and Investment. He is a strong finance professional with a Master of Business Administration (M.B.A.), CFP-Certified Financial Planning and PhD in Finance. He has expertise in the Accreditation process of Management Institute and students CSR - Corporate Social Responsibility club mentoring.



PROGRAM CO-ORDINATOR - DR. ANJU KUMAR

For more details call at tel+91 86806 12345 or Mail at research@isme.in

Event Report

Prof Sudindra enlightened the participants on the topic entitled “Case Method of Teaching” and provided key components of the Case Method. Program started with introduction to Case method of teaching learning, followed by types of Case method, viz. Cases, Case study and Caselet. One of the case study was discussed in the session to give different perspective of real life scenario. The participants also revisited the various concepts of case methods, influencing factors, Opening case, Managing flow , seating arrangement and facilitators notes.

The case method of teaching is a dynamic pedagogical approach widely utilized in business education. By presenting students with real-life business scenarios, it fosters active engagement, critical thinking, and decision-making skills. Through guided discussions and analysis of cases, students apply theoretical knowledge to practical situations, gaining insights into the complexities of business management. The case method promotes collaborative learning, enhances communication skills, and prepares students for the challenges of the workplace, ultimately equipping them with the skills and mindset necessary for success in their academic and professional endeavors.

Introduction:

The case method is a widely used pedagogical approach in business education, known for its effectiveness in fostering critical thinking, decision-making skills, and real-world problem-solving abilities among students. Rooted in the principle of experiential learning, the case method engages students in active analysis and discussion of real-life business situations, providing them with an opportunity to apply theoretical concepts to practical scenarios.

Key Components of the Case Method:

1. Selection of Cases:

- Choose cases that are relevant, contemporary, and representative of the challenges faced by businesses in diverse industries.
- Cases should present complex problems or dilemmas that require students to analyze, evaluate, and make decisions.

2. Preparation:

- Before class, students are assigned the case and required to analyze it individually or in groups.
- They are encouraged to conduct research, apply relevant theories, frameworks, and tools, and prepare their analysis and recommendations.

3. Classroom Discussion:

- In the classroom, the instructor facilitates a discussion based on the case, encouraging active participation from students.
- Through probing questions and guided dialogue, students explore different perspectives, challenge assumptions, and debate alternative solutions.
- The instructor acts as a facilitator, guiding the discussion, clarifying concepts, and providing insights when necessary.

4. Learning Outcomes:

- The case method promotes deeper learning by encouraging students to grapple with real-world problems, applying theoretical knowledge to practical situations.
- It enhances students' analytical skills, decision-making abilities, and communication skills through active engagement and dialogue.
- Students develop a deeper understanding of the complexities of business management and gain insights into the dynamics of organizational behavior, strategy, marketing, finance, and other areas.

Benefits of the Case Method:

- **Active Learning:** The case method promotes active engagement and participation, fostering deeper learning and understanding.
- **Real-world Relevance:** By analyzing real-life business situations, students gain practical insights into the complexities of decision-making in the business world.
- **Critical Thinking:** The case method encourages critical thinking, problem-solving, and decision-making skills, preparing students for the challenges of the workplace.
- **Collaborative Learning:** Group discussions and teamwork enhance collaboration and communication skills, mirroring the collaborative nature of many professional environments.

Conclusion:

The case method is a powerful teaching tool that engages students in active learning, promotes critical thinking, and prepares them for the complexities of the business world. By selecting relevant cases, facilitating dynamic classroom discussions, and emphasizing real-world application, educators can leverage the case method to enhance student learning outcomes and foster the development of future business leaders.

Geotagged Photographs with Caption



Prof Sudindra V R- Workshop on Case Method of Teaching and Research - May 15th 2019

Geotagged Photographs with Caption



Prof Sudindra V R- Workshop on Case Method of Teaching and Research - May 15th 2019

Activity: Workshop on Case Method of Teaching and Research

Date: May 15th , 2019

Time: 10.00 am to 3.30 pm

Location: ISME, 2nd Floor Classroom 5

List of Participants:

SI No	Name of the Participant
1.	Dr. Shyam S Prasad
2.	Kiran Kumar K V
3.	Dr. Shampa Nandi
4.	Sudindra VR
5.	Vikku Agarwal
6.	Pallavi Jain
7.	Anshu Sharma
8.	Anju
9.	Sushant
10.	Manjunatha

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date:



PRINCIPAL

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Workshop on Case Method of
Teaching and Research

Certificate of Participation

Ms. Pallavi Jain

For Participating in the
**Workshop on Case Method of Teaching
and Research**

conducted on 15th May 2019.

MR. KIRAN KUMAR

PRINCIPAL



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Certificate of Participation

Dr. Shampa Mandi

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MR. KIRAN KUMAR

PRINCIPAL