



<b>Activity: Workshop on Research Proposal Writing for Funding</b>	
Date: November 16th , 2018	Time: 10.00 am to 3.30 pm
Location: ISME, Board Room	
Resource Person(s): Dr Preeti Aggarwal	
Faculty In-charge:	
Student In-charge:	
No of students/Participants present: 10	
URL if applicable:	

**Poster / Flyer / Notice**

**ISME**

**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
BANGALORE**

**WORKSHOP  
ON  
RESEARCH PROPOSAL WRITING FOR FUNDING**

**About ISME**  
ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2008 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top 8-Schools in Bangalore and top 19, 6-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE.

**ABOUT THE WORKSHOP**  
The workshop will discuss on:

- Funding - An Introduction
- Research Proposal - Key Elements
- Sample Research Proposal - Discussion
- Research Grants Opportunities

**RESOURCE PERSON - DR. PREETI AGGARWAL**

Dr. Preeti is a sustainability professional with 12 years of Industry, Consulting and Research experience. She has expertise in policy and partnerships for social, environmental, and business impact. She has managed large-scale assignments in sustainability management, climate change mitigation, impact assessment, and employee engagement. Her key expertise areas include strategic planning, research and analysis, stakeholder management, project management, due-diligence, compliance, reporting, assurance, and communication and storytelling.

**16TH NOV 2018**

For more details call at tel:+91 88806 12345 or Mail at [research@ismb.in](mailto:research@ismb.in)

## Event Report

### Brief Description:

Dr Preeti facilitated the concepts of "research proposal funding" in a workshop through a structured approach that engaged participants actively in understanding the key components and strategies for securing funding. Dr Preeti also discussed a sample research proposal discussion. Here's a step-by-step guide covered on these concepts effectively:

#### 1. Introduction to Research Proposal Funding:

- Begin by providing an overview of the importance of research proposal funding in academic and scientific endeavors.
- Explain the significance of securing funding for research projects, including the role it plays in enabling research activities, advancing knowledge, and driving innovation.

#### 2. Understanding the Fundamentals:

- Break down the components of a research proposal funding application, including the project description, objectives, methodology, budget, timeline, and expected outcomes.
- Discuss the criteria used by funding agencies and organizations to evaluate research proposals, such as scientific merit, feasibility, innovation, and potential impact.

#### 3. Identifying Funding Opportunities:

- Introduce participants to various sources of research funding, including government agencies, private foundations, industry sponsors, and international organizations.
- Provide guidance on how to search for funding opportunities, including online databases, grant directories, and networking with potential funding partners.

#### 4. Crafting a Compelling Proposal:

- Offer tips and best practices for writing a compelling research proposal, emphasizing clarity, conciseness, and alignment with funder priorities.
- Review sample proposals and successful grant applications to illustrate effective writing strategies and formatting guidelines.

5. Budgeting and Financial Planning:

- Guide participants through the process of budget development, including identifying project expenses, allocating funds, and justifying costs.
- Discuss strategies for maximizing budget efficiency and optimizing resources to enhance the competitiveness of the proposal.

6. Navigating the Submission Process:

- Explain the procedures and requirements for submitting a research proposal, including application deadlines, submission formats, and supporting documentation.
- Provide practical advice on how to navigate the submission process, address common pitfalls, and ensure compliance with funder guidelines.

7. Peer Review and Feedback:

- Facilitate peer review sessions where participants can exchange feedback on each other's draft proposals.
- Encourage constructive criticism and suggestions for improvement, fostering a collaborative and supportive learning environment.

8. Mock Review Panel:

- Organize a mock review panel where participants take on the roles of grant reviewers and evaluate sample proposals based on predetermined criteria.
- Facilitate discussions on the strengths and weaknesses of each proposal, highlighting areas for improvement and strategies for enhancing competitiveness.

Dr Preeti summarized key takeaways from the workshop and provided additional resources and support for participants interested in pursuing research proposal funding. Overall the programme was successful.

**Geotagged Photographs with Caption**



**Dr. Preethi Agarwal: Workshop on Research Proposal Writing for Funding - Nov 16th, 2018**

**Geotagged Photographs with Caption**



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Date: Nov 16<sup>th</sup>, 2018

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Location: ISME, Board Room

**List of Participants:**

Sl No	Name of the Participant
1.	Shurllly Tiwari
2.	Dr. S Shyam Prasad
3.	Sudindra VR
4.	Kiran Kumar K V
5.	Anshu sharma
6.	Swarna Lakshmi
7.	Haritha S
8.	Sushant
9.	Satyan Subbaiah

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date:



**PRINCIPAL**  
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# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

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## Workshop On Research Proposal for Funding

### Certificate of Participation

*Ms. Haritha S*

For Participating in the  
**Workshop on Research Proposal  
Writing for Funding**  
conducted on 16th November 2018.

MR. KIRAN KUMAR

PRINCIPAL



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## Workshop On Research Proposal for Funding

### Certificate of Participation

*Ms. Swarna Lakshmi*

For Participating in the  
**Workshop on Research Proposal  
Writing for Funding**

conducted on 16th November 2018.

MR. KIRAN KUMAR

PRINCIPAL