



Activity: Seminar On Using Research Methods in Supply Chain Management during Covid-19

Date: Feb 26th, 2022

Time: 15.30 am to 16.30 pm

Location: ISME, 2nd Floor Classroom 5

Resource Person(s): Dr. Senthil Veeraraghavan

Faculty In-charge:

Student In-charge:

No of students/Participants present: 41

URL if applicable:

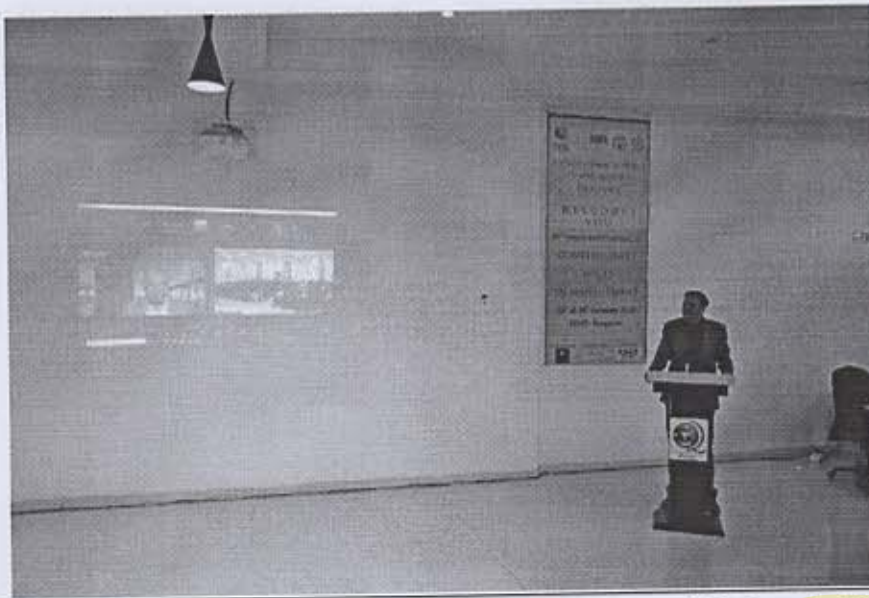
Poster / Flyer / Notice



Event Report

Dr. Veeraraghavan an eminent professor of operations in Wharton university of Pennsylvania, touched upon a very relevant topic of how supply chain was disrupted during COVID -19, with restrictions in place and lack of labour the supply chain of various industries suffered massively. Dr. Senthil emphasized on Cost savings, compliance and pressure from the workforce and suppliers were the top motivators for improving supply chain sustainability. He also mentioned how many of the companies focused on digital transformation in supply chain. Supply chain visibility was one of the most important aspect, he mentioned how only 2 percent of the companies have visibility into their supply base beyond the second tier. In certain industries, the failure of critical links in the supply chain has led to new alliances and co-development ventures between original equipment manufacturers (OEMs) and suppliers. He quoted examples of several companies that have entered strategic alliances with the suppliers. Many of the retailers and suppliers figured out that stockpiling was one of the important issue they had to grapple with. The session was very insightful with lot of practical examples.

Geotagged Photographs with Caption



Dr. Senthil Veeraraghavan: Seminar On Using Research Methods in Supply Chain Management during Covid19 - Feb 26th, 2022

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List of Participants:

SI No	Name of the Participant
1.	Papri Ray
2.	Dr R. Duraipandian
3.	Ponnuru Ravi Chandra
4.	Sravani Nandi
5.	Ms. Sushma N
6.	Dr.Nandeesh V. Hiremath
7.	Vannala Lavanya
8.	Dr. Raja Sankaran
9.	Pooja Yadav
10.	Arijit Chatterjee
11.	Dr.S.Saiganesh
12.	Prof.Kaveri.C.S
13.	Kirananshu Chakraborty
14.	Dr. Shampa Nandi
15.	Saksham Khandelwal
16.	Dr. B. B.Taywade
17.	Prakasha T M
18.	Dr. Vijaya Baskaran R
19.	Dr. Aman Khera
20.	Nancy Sharma
21.	N Narendra
22.	Suman P
23.	Indira S K

24.	Brijesh Singh
25.	Jessy Nair
26.	Smt.Renuka Bai
27.	Prof. Hiremani Naik
28.	Akash Jain
29.	Dr.Raja Sankaran
30.	Sriram Prabhakar
31.	Dr Rony Kurien
32.	Prerana Sarma
33.	Dr. Arup Roy
34.	S. Rangapriya
35.	Dr. Madhavi Lokhande
36.	Jacob Chandy
37.	Samriddha Chatterjie
38.	Prasun Chakraborty
39.	Priyanka G
40.	Dr. M.S.Annapoorna
41.	Sumanth MG

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

Date: Feb 26th, 2022



Head-Research
ISME, Bangalore.

Sample Certificates (where Applicable) – Max 2 and Max 6





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Seminar on **Using Research Methods in Supply Chain
Management during Covid19**

Certificate of Participation

Ms. S. Rangapriya

For Participating in the Seminar on
**Using Research Methods in Supply Chain
Management during Covid-19**
conducted on 26th February 2022



DR. NISHA MARY THOMAS
HEAD - DEPARTMENT OF RESEARCH