



Activity: Workshop On Advanced Research Methods for Effective Publication

Date: 13th May 2023

Time: 10.00 am to 3.30 pm

Location: ISME, 2nd Floor Classroom 5

Resource Person(s): Dr. Debarun Chakraborty

Faculty In-charge: Dr. Nisha and Prof Haritha


Student In-charge:


No of students/Participants present: 49

URL if applicable:

https://www.linkedin.com/search/results/content/?fromOrganization=%5B%2215099581%22%5D&keywords=Debarun&origin=GLOBAL_SEARCH_HEADER&sid=k%40&sortBy=%22relevance%22

Poster / Flyer / Notice


ISME | INTERNATIONAL SCHOOL OF
 Bangalore | MANAGEMENT EXCELLENCE



ISME Presents
One Day Faculty
Development Programme on
EFFECTIVE PUBLICATION
AND ADVANCED RESEARCH
METHODS -SEM
 13th May 2023

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and is also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the real phase of their career.


OBJECTIVES

1. Complete guidance on how to publish in Scopus,ABDC journals
2. Equip participants with fundamental and advanced concepts on Structural Equation Modeling (SEM)
3. Show practical insights of SEM with mediating and moderating effect

WHO SHOULD ATTEND

Faculty members, students, research scholars from Management, Engineering and other related disciplines, corporate delegates

RESOURCE PERSON



Dr. Debarun Chakraborty, the Research Head at Synchro Institute of Business Management (SIBM), Nagpur, comes with more than 16 years of experience. He is a passionate researcher who has published 33 Scopus indexed articles and 12 articles in ABDC A Journals and has written 6 books on management. According to ranking he is ranked 6th position in India, 1st in Southern Asia, 56th in the World and 4th position as a sole author in India when considering ABDC Journal list for the year 2022 (on 26th April, 2023).
<https://www.publicationspending.net/tracking?Vid=2022&country=IN>

REGISTRATION FEES

Academicians (Scholars, students, faculty): INR 1500
 Industry/Corporate delegates: INR 2000

REGISTRATION

For registrations visit
<https://www.nepapatform.com/>
 *Registration fee includes tea and lunch

CONTACT

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 Dr. Haritha, FDP -Coordinator | Email: research@isme.in

FDP VENUE AND ADDRESS FOR COMMUNICATION

International School of Management Excellence, 85B, Chondanahalli, Near Dommasandra Circle, Sarjapur Road, Bangalore, Karnataka. Website: www.isme.in | Phone: 090-2809000 | Email: research@isme.in

KNOWLEDGE PARTNERS



INDUSTRY PARTNERS



Event Report

Dr. Debarun Chakraborty began the event by telling the participants about how to crack an effective publication. He focused on basic components as to how the title of the paper should be, how should the abstract be structured, what should be the keywords. He provided complete guidance on how to publish in Scopus/ABDC journals. He explained points for effective publication using his own research papers. He further equipped the participants on advanced research methods and usage of SEM. He taught the participants basics of SEM, how to draw the measurement and structural model. He also provided practical insights of SEM using a dataset from his own research paper.

The session concluded with Q and A sessions

Geotagged Photographs with Caption



Dr. Debarun Chakraborty-Workshop on Advanced Research Methods for Effective Publication- May 13th, 2023

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List of Participants:

SI No	Name of the Participant
1.	PRAKASHA T M
2.	PRASUN CHAKRABORTY
3.	KOWSHIKA V.R
4.	HEMANT JOSHI
5.	BERYL JINUPAUL
6.	SOUMAK BANERJEE

7.	DR MAYANK MATHUR
8.	NILAKHI BARUAH
9.	TANUJA B
10.	MAYA PATIL
11.	DR.NIMITA SRIVASTAVA NIMKAR
12.	DR. NIDHI KUMARI
13.	RAJESH RAJENDRAN
14.	SUMANTH MG
15.	MINI K L PILLAI
16.	RANGANATH IYENGAR
17.	SAMRIDHA CHATTERJIE
18.	VIDYA CM
19.	RANGAPRIYA S
20.	REKHA R
21.	KIRANANSHU CHAKRABORTY
22.	AARTI RAMACHANDRAN
23.	SRIRAM PRABHAKAR
24.	SRIDHAR JONNALA
25.	NACHIYAPPAN M
26.	NARAYANA B
27.	SUNIL GEORGE
28.	ASHA MATHEW
29.	ARUN DEVRAJ
30.	BIJI VARUGHESE
31.	ARUNKUMAR NARAYANAN
32.	ISANI GAZALABANU ABDUL GAFAR
33.	BEENA M.T
34.	REMYA NAIR
35.	VINCENT PAUL S
36.	MARIA BOALER

37.	TEST
38.	ASHA MATHEW
39.	SWATI
40.	ABHA KANERIA
41.	AJITESH
42.	RUBINA SHAIKH
43.	ABHISHEK TRIPATHI
44.	SNEHA JAYALAKSHMI J
45.	DEEPAK SHARMA
46.	NIKITA SACHWANI
47.	AYUBKHAN KALWAD
48.	NAMDEO S. KEDARE
49.	AUGUST KESHAV

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

Date: 13th May 2023




Head, Research
ISME, Bangalore.

Sample Certificates (where Applicable) – Max 2 and Max 6

