



Activity: Workshop On Analytics In Qualitative Research	
Date: 25 th February 2023	Time: 10.00 am to 12.30 pm
Location: ISME, 2 nd Floor Classroom 5	
Resource Person(s): Dr. Satyajeet Nanda	
Faculty In-charge: Dr. Nisha Mary Thomas	
Student In-charge:	
No of students/Participants present: 50	
URL if applicable:	

Poster / Flyer / Notice

ISME
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE

Workshop
on
Analytics in Qualitative Research
25th FEBRUARY 2023

ABOUT ISME
ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top 10 schools in Bangalore and Top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE.

ABOUT THE SEMINAR
The workshop on "Analytics in Qualitative Research," will teach participants about data collection techniques, narratives, and transcripts, and inspiring them to undertake future research projects.

RESOURCE PERSON - Dr. Satyajeet Nanda
Dr. Satyajeet Nanda is an Associate Professor, Researcher, and Academic Writer with over two decades of experience. He has worked on various development issues, including governance, pluralism, tribal development, migration, literacy, and social justice. He has also worked on health issues, including health systems, reproductive health, HIV/AIDS, and population projection. He has collaborated with organizations like UNICEF, UNDP, DFID, and The World Bank.

Program Co-ordinator - Dr. Nisha Mary Thomas

For more details call at tel: +91 88806 12345 or Mail at research@isme.in

Event Report

Dr. Satyajeet Nanda, an Associate Professor in HRM at Jain University, conducted a workshop on "Analytics in Qualitative Research". As a seasoned researcher, he instructed and trained aspiring students on conducting a proper qualitative study for their research prospects. He began by elucidating the significance and scenarios for employing the qualitative method, focusing on three data collection techniques, namely in-depth interviews, key informant interviews, and case studies. He then stressed the crucial role of documenting narratives and preparing transcripts to capture all the aspects of the respondents, including their emotions. Furthermore, provided insights into his personal research experiences, where he conducted surveys and presented several examples of how he employed qualitative methods in his own studies. Finally, he concluded by wishing the students the best of luck in their research endeavors. It was a very engaging and interactive session with many key takeaways, which inspired the students to undertake their own research projects in the future. The session ended with Q and A session.

Geotagged Photographs with Caption



Dr. Satyajeet Nanda - Workshop On Analytics In Qualitative Research - 25th February 2023

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List of Participants

Sl No	Name of the Participant
1.	Aarti
2.	Sreerengan V. R.
3.	Dr. Bhavya Vikas
4.	Gokul G
5.	Chetna Jha
6.	Sujyothi
7.	Sunil George
8.	A Amit Kumar
9.	Dilip Kumar Gayen
10.	Chiranth R
11.	K S Gagan Deep
12.	Raghu Yadaganti
13.	Pranav Ajay Kumar
14.	Rajesh R
15.	Sowmya Ds
16.	Ekta Salunkhe
17.	Dr. Afseer Majeed
18.	Prasun Chakraborty
19.	Revathi T M
20.	Tanuja B
21.	Dranilkumar
22.	Nimmy Rose Jacob
23.	Dr. Rajeshwari Gm
24.	Rangapriya S
25.	Maya Patil

26.	Narayana B
27.	Mahesh
28.	G D V Rupika Senadheera
29.	Timsy Gupta
30.	Miraj Taggala
31.	Vivekananda Ganji
32.	Shiby
33.	Dr. A Sridharan
34.	Kranthi Kiran Talapaga
35.	Aayush Singh
36.	Deepika
37.	Jayashree Urs R
38.	Dr Charithra C M
39.	Arundhathi Chandran
40.	Lolana
41.	Mohammed Azeem
42.	Justin Joy
43.	Saniya Marwah
44.	Pramod Kumar Jha
45.	B Beulah Aswini
46.	Sagar Gupta
47.	Anuraag Emmanuel
48.	Rekha R
49.	Neha Jacob
50.	Suba Durairaj

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

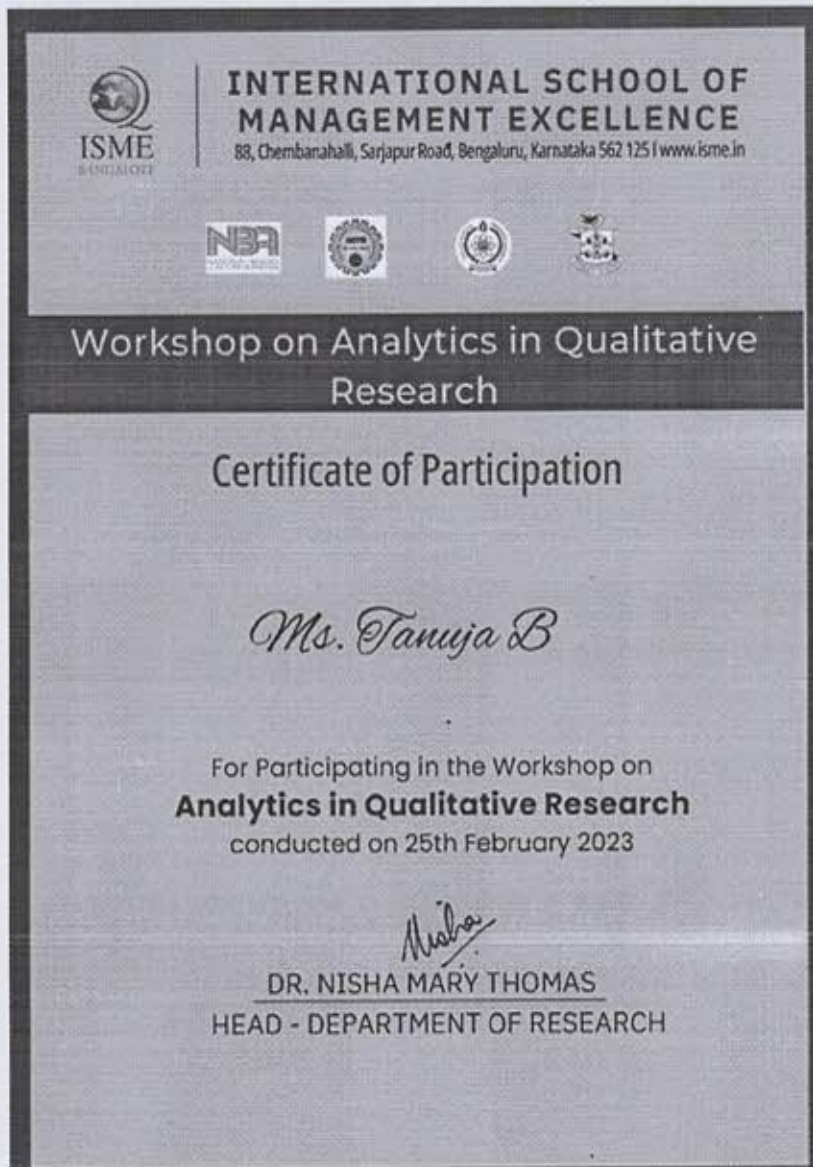
Date: 25th February 2023



Nisha

Head-Research
ISME, Bangalore

Sample Certificates (where Applicable) – Max 2 and Max 6





**INTERNATIONAL SCHOOL OF
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**Workshop on Analytics in Qualitative
Research**

Certificate of Participation

Ms. Deepika

For Participating in the Workshop on
Analytics in Qualitative Research
conducted on 25th February 2023

Nisha

DR. NISHA MARY THOMAS
HEAD - DEPARTMENT OF RESEARCH