

Activity: Seminar On Qualitative Research Methods

Date: 2<sup>nd</sup> July 2022

Time: 10.00 am to 12.00 pm

Location: ISME, 2nd Floor Classroom 5

Resource Person(s): Dr. Rema Viswanathan

Faculty In-charge: Dr. Ramesh M

Student In-charge:

No of students/Participants present: 14

URL if applicable:

Poster / Flyer / Notice

@ ISME

INTERNATIONAL SCHOOL OF MARKAGEMENT EXCELLENCE
BANGALORE

SEMINAR

ON

QUALITATIVE RESEARCH METHODS

2nd JULY 2022

ABOUT ISME

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ABOUT THE SEMINAR

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RESOURCE PERSON - Dr. Rema Viswanathan

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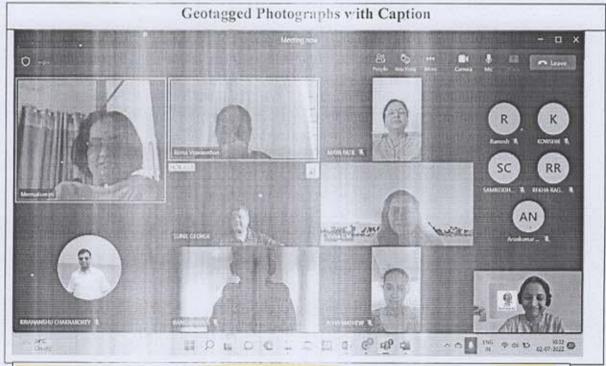
PROGRAM CO-ORDINATOR - DR. RAMESH

FOR MORE DETAILS CALL AT tel: 91 88800 12:00 OR MAIL AT research@isme.in



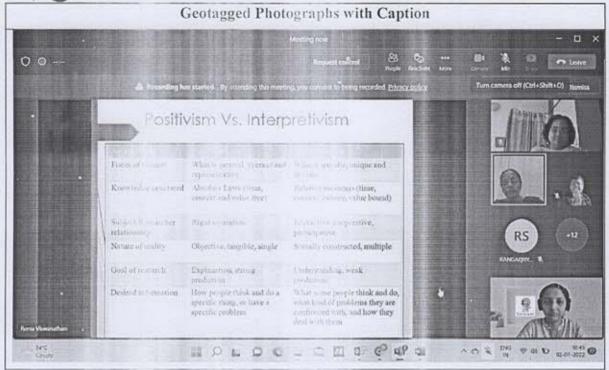
## Event Report

Dr. Rema Viswanathan's seminar on Qualitative Research Methods was a comprehensive and insightful session that aimed to equip participants with the knowledge and skills necessary for conducting effective qualitative research. The seminar covered the fundamentals of qualitative research, research design and methodology, data collection techniques, data analysis and interpretation, ethical considerations, practical application and case studies, and an interactive Q&A session. Dr. Rema provided a solid foundation in the philosophy, goals, and characteristics of qualitative research, emphasizing the importance of selecting appropriate research designs based on the research question and objectives. Participants were introduced to various data collection techniques, including interviews, focus groups, participant observation, and document analysis. The seminar also emphasized the importance of ethical considerations, such as navigating ethical challenges, obtaining informed consent, and ensuring confidentiality and anonymity of research participants. The seminar concluded with an interactive O&A session, allowing participants to seek clarification on specific topics and share their experiences and challenges in conducting qualitative research. Overall, the seminar proved to be an invaluable learning experience, equipping attendees with the knowledge and skills needed to undertake qualitative research with confidence.



Dr. Rema Viswanathan - Seminar On Qualitative Research Methods - 2nd July 2022





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## List of Participants

SI No	Name of the Participant .
1.	Vidya C M
2.	Dr. Meena Kumari
3.	Rema Viswanathan
4.	Dr. Nisha Mary Thomas
5.	Arun Kumar Narayanan
6.	Asha Mathew
7.	Beena Thomas
8.	Sunil George
9.	Kowshika
10.	Dr. Ramesh
11.	Maya Patil
12.	Kirananshu Chakraborty
13.	Rekha Raghavan
14.	Samriddha Chatterjee

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY

Date: 2<sup>nd</sup> July 2022

MARY THOMAS

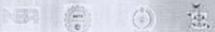
Head-Research . ISME, Bangalore .



Sample Certificates (where Applicable) - Max 2 and Max 6



INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE 88, Ohrmbanshall, Surjepur Food, Dengaluru, Karnataka 562 1251 www.isme.in









Seminar on Qualitative Research

Certificate of Participation

Ms. Rekha Raghavan

For Participating in the Seminar on Qualitative Research Methods conducted on D2nd July 2022

DR. NISHA MARY THOMAS HEAD - DEPARTMENT OF RESEARCH





Seminar on Qualitative Research Methods

Certificate of Participation

Ms. Koushika

For Participating in the Seminar on Qualitative Research Methods conducted on 02nd July 2022

DR, NISHA MARY THOMAS
HEAD - DEPARTMENT OF RESEARCH