



### Activity: Research Workshop On Questionnaire Design and Data Analysis

Date: 10<sup>th</sup> June 2022

Time: 9.15 am to 4.15 pm

Location: ISME, 2<sup>nd</sup> Floor Classroom 3

Resource Person(s): Dr. Meenakumari, Dr. Shampa Nandi, Prof. Kiran Kumar

Faculty In-charge: Dr. Meena

Student In-charge:

No of students/Participants present: 20

URL if applicable:

#### Poster / Flyer / Notice

**RESEARCH WORKSHOP ON  
QUESTIONNAIRE DESIGN  
AND DATA ANALYSIS  
2022**

- QUESTIONNAIRE DESIGN
- HYPOTHESIS TESTING
- DATA ANALYSIS
- USE OF DATA TAB

10 JUNE 2022  
9:15 AM - 4:15 PM

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE,  
SARJAPUR ROAD, BENGALURU

(080) 28019848

WWW.ISME.IN

### Event Report

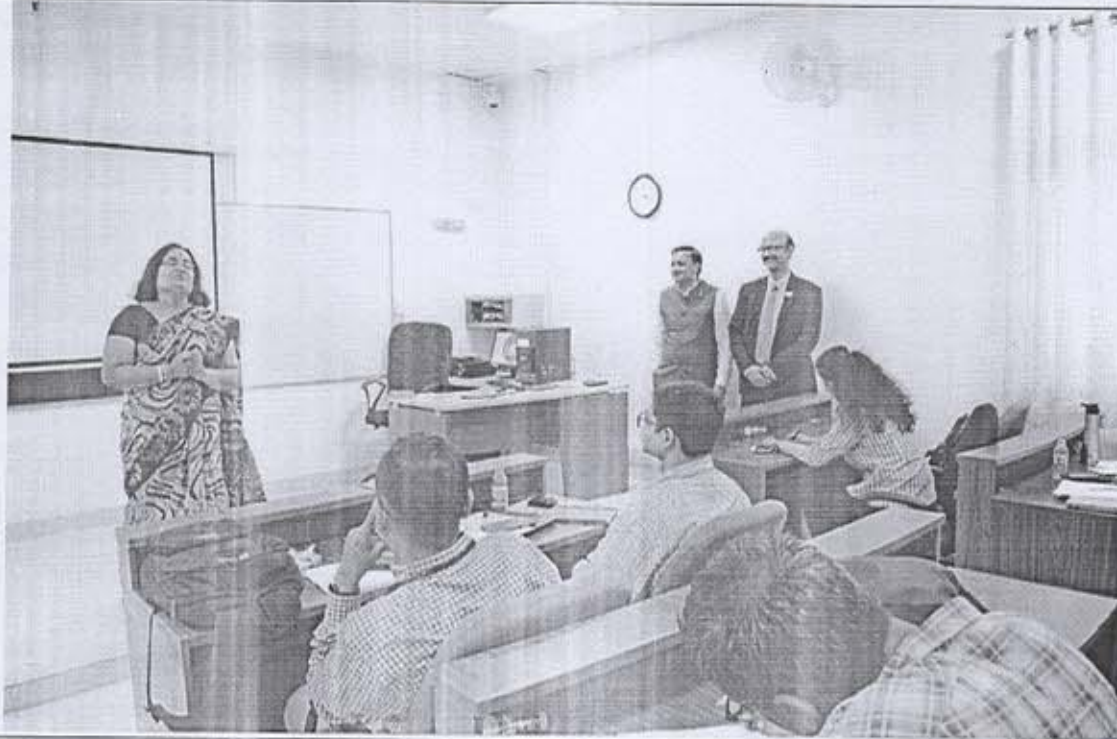
The workshop on Questionnaire Design and Data Analysis focused on providing participants with practical skills in designing effective research questionnaires and conducting data analysis. The workshop covered key aspects such as research questionnaires, design processes, types of questionnaires, sample design, data types, reliability and validity, descriptive statistics, and hypothesis testing techniques. Participants learned about the importance of well-constructed questionnaires in shaping research outcomes and guiding subsequent data analysis. The workshop also covered the design process of creating research questionnaires, including formulating clear questions, choosing appropriate question types, and structuring surveys to align with research objectives. Participants learned about sample design, selecting representative samples, reliability and validity, descriptive statistics, hypothesis testing techniques, and using data analysis tools. The workshop was successful in achieving its objectives, and participants expressed appreciation for the valuable insights and practical skills gained. The resource persons recommended that future workshops could explore advanced topics in statistical analysis, offer specialized sessions for different research fields, and incorporate guest speakers.

### Geotagged Photographs with Caption



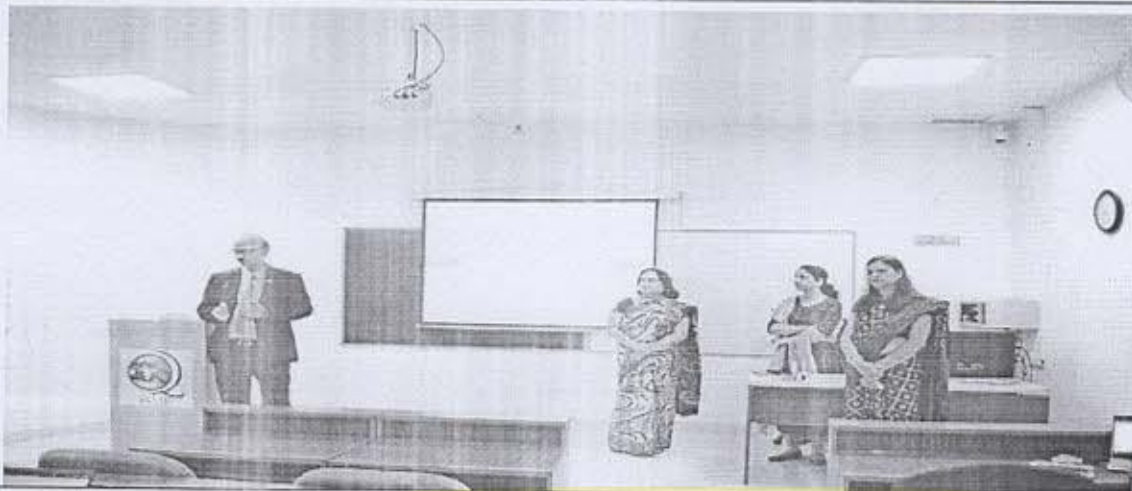
Prof. Kiran Kumar – Research Workshop On Questionnaire Design and Data Analysis - 10<sup>th</sup> June 2022

**Geotagged Photographs with Caption**



**Prof. Meenakumari – Research Workshop On Questionnaire Design and Data Analysis - 10<sup>th</sup> June 2022**

**Geotagged Photographs with Caption**



**Prof. Meenakumari - Research Workshop On Questionnaire Design and Data Analysis - 10<sup>th</sup> June 2022**

### Geotagged Photographs with Caption



Prof. Meenakumari - Research Workshop On Questionnaire Design and Data Analysis - 10<sup>th</sup> June 2022

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### List of Participants

Sl No	Name of the Participant
1.	Beena Thomas
2.	Dr. NISHA Mary
3.	Dr. MeenaKumari
4.	Dr. Rony G Kurien
5.	Asha Mathew

6.	Kirananshu Chakraborty
7.	Maya Patil
8.	Nitin Garg
9.	Prakasha T M
10.	Vidya C M
11.	Sekhar C
12.	Arun Kumar Narayanan
13.	Remya Nair
14.	Sriram
15.	Kowshika
16.	Sunil George
17.	Samriddha Chatterjee
18.	Aarti
19.	Tanuja
20.	Dr. Shampa Nandi

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

Date: 10<sup>th</sup> June 2022



Head-Research  
ISME, Bangalore

**Sample Certificates (where Applicable) – Max 2 and Max 6**





**INTERNATIONAL SCHOOL OF  
MANAGEMENT EXCELLENCE**

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**Research Workshop on Questionnaire  
Design and Data Analysis**

**Certificate of Participation**

*Ms. Samriddha Chatterjee*

For Participating in the  
**Research Workshop on  
Questionnaire Design and Data Analysis**  
conducted on 10th June 2022

*Nisha*

**DR. NISHA MARY THOMAS**  
HEAD - DEPARTMENT OF RESEARCH