



Activity: Seminar On Publishing in ABDC Journal and its Importance in Research

Date: 23rd Oct 2021

Time: 11.00 am to 12.30 pm

Location: ISME, 2nd Floor Classroom 4

Resource Person(s): Dr. Reji Verghese

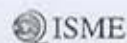
Faculty In-charge: Dr. Meena

Student In-charge:

No of students/Participants present: 31

URL if applicable:

Poster / Flyer / Notice



INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE

SEMINAR
ON
PUBLISHING IN ABDC JOURNAL AND ITS IMPORTANCE
IN RESEARCH

23rd OCTOBER 2021

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management.

ABOUT THE SEMINAR

The seminar will provide a comprehensive guide on publishing research in an ABDC (Australian Business Deans Council) listed journal. It will elaborate on identifying a suitable journal, conducting high-quality research, adhering to submission guidelines, preparing a compelling manuscript, and addressing peer-review.

RESOURCE PERSON : Dr. Reji Varghese

Dr. Rejikumar is a passionate teacher with over nine years of experience teaching management subjects and 20 years in the Central Revenue Service. He has published 24 research articles in Scopus-listed journals and has 146 Scopus citations and 331 Google Scholar citations. Dr. Rejikumar is a team player, managing diverse people, and has worked with numerous foreign direct projects (FDPs) and export firms. He received the Emerald Literati Award 2020 for his research paper on healthcare service quality.



PROGRAM CO-ORDINATOR - DR. MEENA

FOR MORE DETAILS CALL AT tel:+91 88806 12345 OR MAIL AT research@isme.in

Event Report

Dr Reji Verghese commenced the session by giving an overview of The Australian Business Deans Council (ABDC) Journal and explaining that this Journal Quality List is a widely recognized and influential ranking system for academic journals in the field of business and management. Established by the Australian Business Deans Council, this list categorizes journals into four main quality tiers: A*, A, B, and C, with A* representing the highest quality and C representing the lowest.

Dr Reji further explained that the ABDC Journal Quality List serves as a valuable resource for academics, researchers, and institutions globally, aiding in the assessment of the quality and impact of scholarly research outputs. Journals included in the list are rigorously evaluated based on various criteria such as citation metrics, peer review processes, editorial standards, and international reputation. The tier classification system of the ABDC Journal Quality List provides a structured framework for researchers to identify and prioritize journals for publication based on their research interests and career goals. Publications in A* and A-ranked journals are generally perceived to carry higher prestige and influence within the academic community, while B and C-ranked journals cater to a broader spectrum of research topics and audiences.

Moreover, the ABDC Journal Quality List undergoes periodic reviews and updates to ensure its relevance and accuracy in reflecting the evolving landscape of business and management research. This commitment to ongoing evaluation and refinement underscores the ABDC's dedication to maintaining the integrity and credibility of its journal ranking system.

Dr Reji concluded the session by stating that, the ABDC Journal Quality List plays a pivotal role in guiding scholarly publishing decisions and facilitating the dissemination of high-quality research in the field of business and management. Its comprehensive categorization of journals based on quality tiers serves as a valuable resource for academics and institutions worldwide, contributing to the advancement of knowledge and innovation in the discipline.

Overall the programme was practical and educative.

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Dr. Dr. Reji Verghese - Seminar On Publishing in ABDC Journal and its Importance in Research - 23rd Oct 2021

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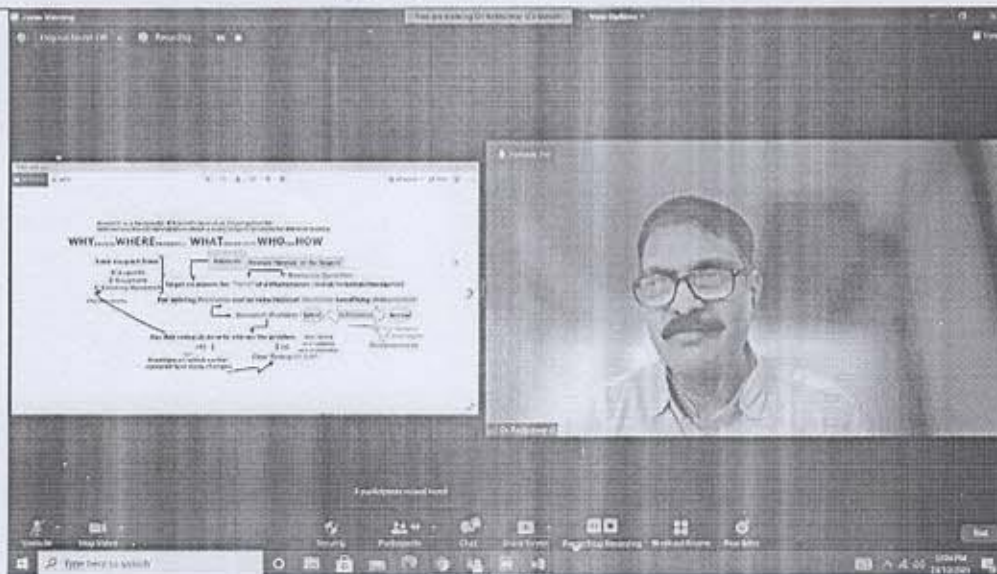
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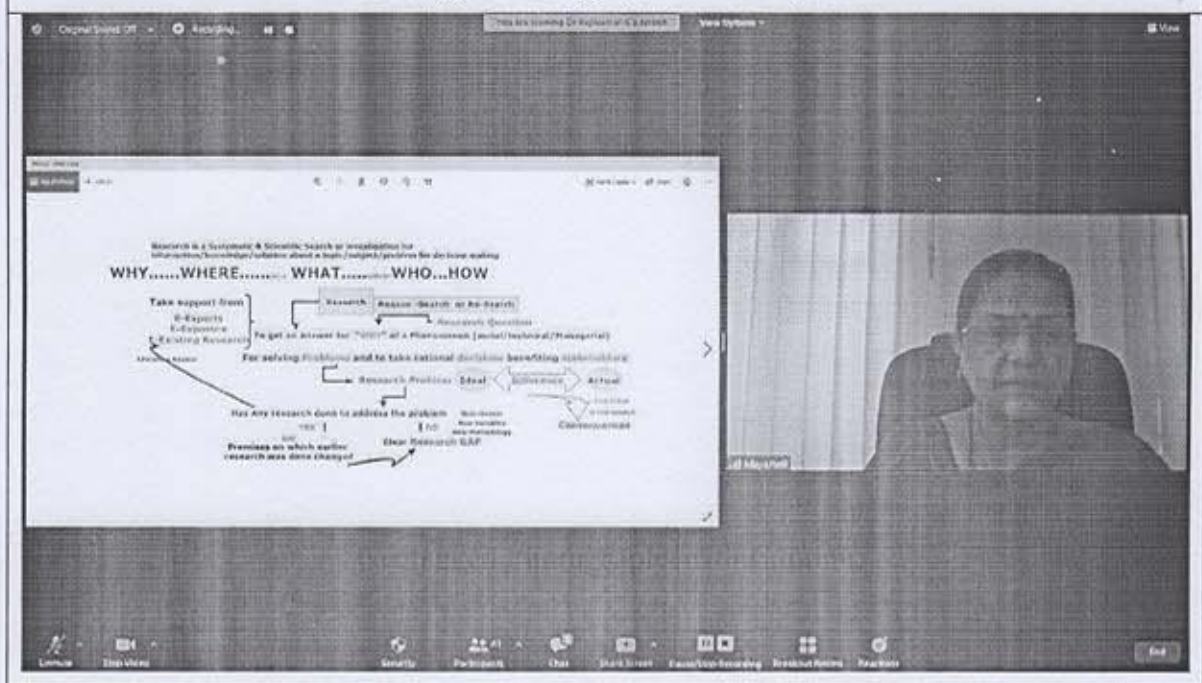
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List of Participants

SI No	Name of the Participant
1.	Shurly Tiwari
2.	Dr. S Shyam Prasad
3.	Dr. RameshKumar Murugesan
4.	Sambatur Haritha
5.	Shruthi Nanjappa
6.	Dr. NISHA Mary

7.	Stuti Agarwal
8.	Dr. MeenaKumari
9.	Vikku Agarwal
10.	Dr. RATCHANA R
11.	Sudindra VR
12.	Rema Viswanathan
13.	Sakeerthi S
14.	Kiran Kumar K V
15.	Raja Sankaran
16.	Anshu sharma
17.	Dr. Rony G Kurien
18.	Asha Mathew
19.	Dr. M S Annapoorna
20.	Dr. Shampa Nandi
21.	Kiran
22.	Kirananshu Chakraborty
23.	Maya Patil
24.	Nitin Garg
25.	Prakasha T M
26.	Livea
27.	Rajendra Desai
28.	Vidya Ashok
29.	Sekhar C
30.	Arun Kumar Narayanan
31.	Dr. Ravi K R

Authorized Signatory (Dean/Principal/Head/Coordinator)

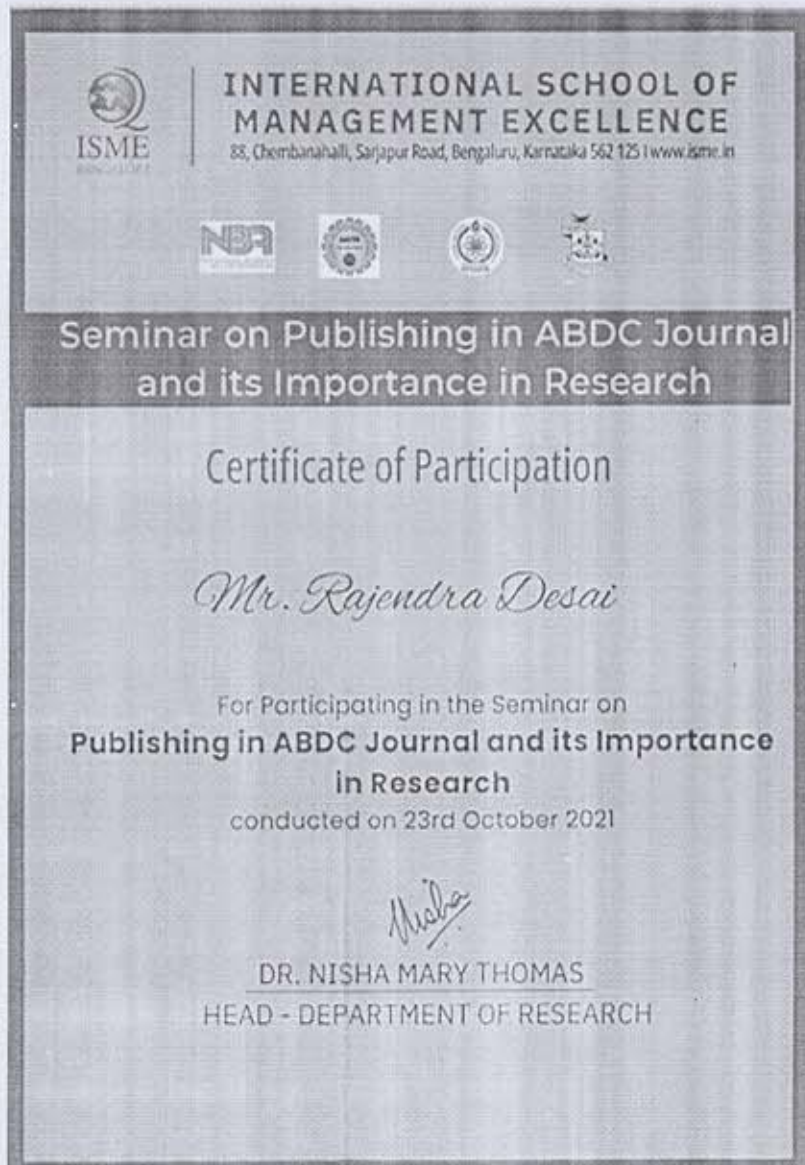
Name: DR. NISHA MARY THOMAS

Date: 23rd Oct 2021



Nisha
Head-Research
ISME, Bangalore.

Sample Certificates (where Applicable) – Max 2 and Max 6





**INTERNATIONAL SCHOOL OF
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**Seminar on Publishing in ABDC Journal
and its Importance in Research**

Certificate of Participation

Ms. Asha Mathew

For Participating in the Seminar on
**Publishing in ABDC Journal and its Importance
in Research**

conducted on 23rd October 2021

DR. NISHA MARY THOMAS
HEAD - DEPARTMENT OF RESEARCH