



Activity: Workshop On Research Gap Identification

Date: 18th September 2021

Time: 11.00 am to 12.30 pm

Location: ISME, 2nd Floor Classroom 3

Resource Person(s): Dr. Madhumita Majumdar

Faculty In-charge: Dr. Meena

Student In-charge:

No of students/Participants present: 30

URL if applicable:

Poster / Flyer / Notice

**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE**

**WORKSHOP
ON
RESEARCH GAP IDENTIFICATION**

18th September 2021

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2004 by alumni from Georgia Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Asia-Pacific and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate, and doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, live industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

ABOUT THE SEMINAR

The workshop will emphasize on the importance of bridging research gaps, identifying theoretical, conceptual, methodological, and contextual gaps. Participants will learn to critically analyse existing literature, identify gaps, and justify their research efforts, thereby contributing to the advancement of knowledge in their respective fields.

RESOURCE PERSON: DR. MADHUMITA MAJUMDAR

Prof. Madhumita Guha Majumdar has a PhD in Economics and a Master of Arts in Economics from Jadavpur University. She has received awards for Social Network Theory & Analysis, Applied Financial Econometrics, Multilevel Modeling in Health Research using STATA, Six Sigma Green Belt, Equity Research & Financial Modeling, and Operations Management. With over 24 years of teaching experience, she has taught courses in India, UK, USA, and Africa. Prof. Majumdar is a member of the Computer Society of India and has served as a supervisor and external examiner at various universities.

PROGRAM CO-ORDINATOR - DR. MEENA

FOR MORE DETAILS CALL AT tel: +91 88806 12345 OR MAIL AT research@ismc.in

Event Report

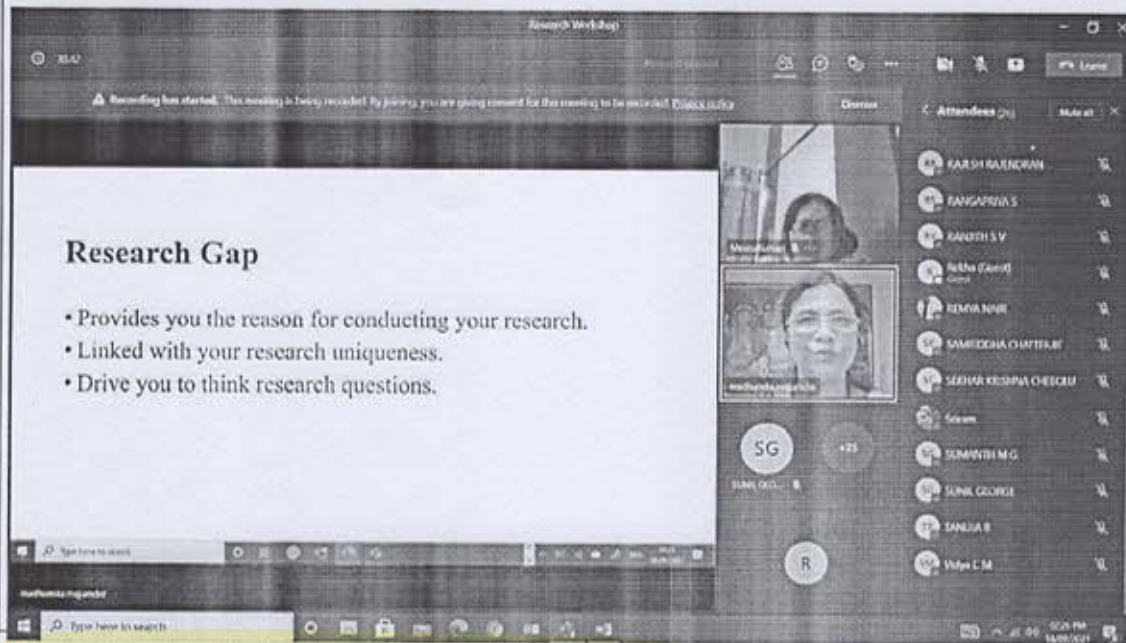
The workshop by Dr. Madhumita explored the research gap, defining it as the deficiency in existing literature. Participants were introduced to the concept of bridging the gap between what we know and what we need to know, guiding researchers towards formulating meaningful questions and contributing to the uniqueness of their studies. A case study by Valarie A. Zeithaml titled "Service Quality, Profitability, and the Economic Worth of Customers: What We Know and What We Need to Learn: What We Know and What We Need to Learn" provided practical insights into identifying gaps in existing research and justifying the necessity of their research endeavours. Participants were introduced to various types of research gaps, including theoretical, conceptual, methodological, and contextual gaps. Understanding these distinctions is crucial as they guide researchers in pinpointing specific areas that require further exploration and development. A practical session covered the process of crafting a research gap section, emphasizing the focus, treatment of variables, and contextual elements such as industry, culture, or country. The workshop provided attendees with the tools to critically analyze existing literature, identify gaps, and articulate the importance of addressing those gaps in their research projects. By understanding the nuances of the research gap, attendees gained the ability to formulate well-grounded research questions and contribute meaningfully to the advancement of knowledge in their respective fields.

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Dr. Madhumita Majumdar - Workshop On Research Gap Identification - 18th September 2021

Geotagged Photographs with Caption

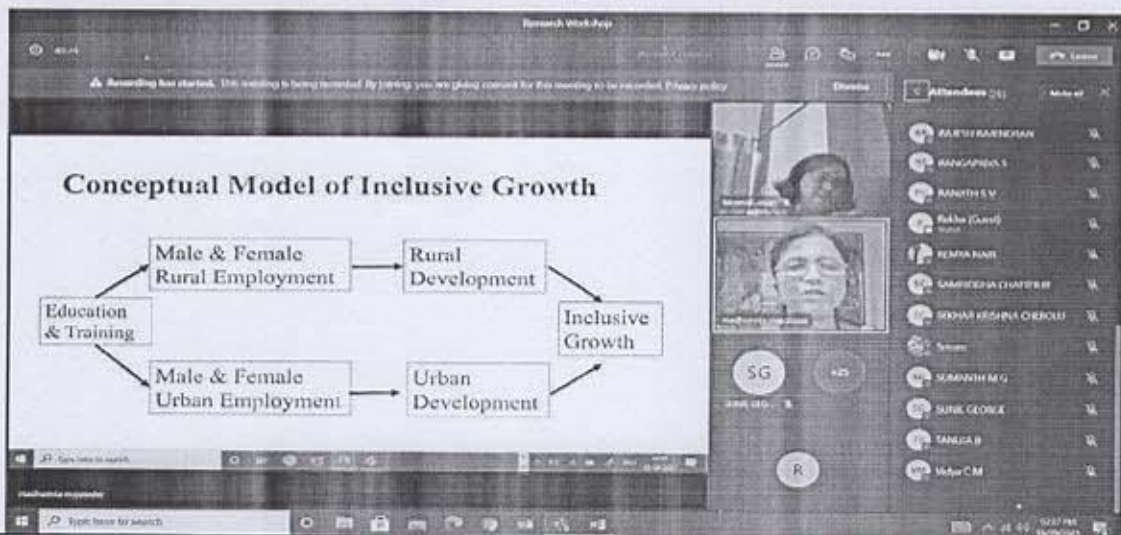


Research Gap

- Provides you the reason for conducting your research.
- Linked with your research uniqueness.
- Drive you to think research questions.

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Geotagged Photographs with Caption



Conceptual Model of Inclusive Growth

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    graph LR
      A[Education & Training] --> B[Male & Female Rural Employment]
      A --> C[Male & Female Urban Employment]
      B --> D[Rural Development]
      C --> E[Urban Development]
      D --> F[Inclusive Growth]
      E --> F
  
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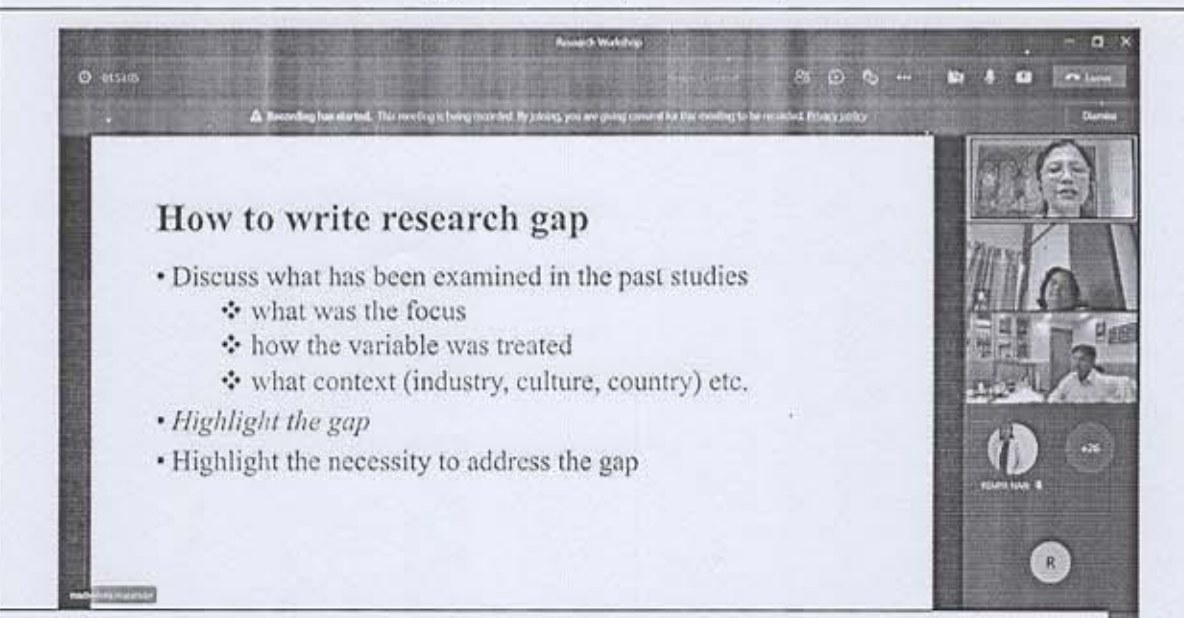
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List of Participants

Sl No	Name of the Participant
1.	Tanuja B
2.	Asha Mathew
3.	Rahul Sharma
4.	Preetha Suresh
5.	Rangapriya S
6.	Ranjith S V

7.	Remya Nair
8.	Sunil George
9.	Vidya C M
10.	Prakash T M
11.	Krishnan Chakraborty
12.	Maya Patil
13.	Sumanth M G
14.	Rajesh Rajendran
15.	Rekha
16.	Samriddha Chatterji
17.	Sekhar Krishna
18.	Sriram
19.	Aarti Ramchandran
20.	Arun Devraj
21.	Arunkumar Narayan
22.	Isani Gazalbanu
23.	Greeshma Francis
24.	Prasun C
25.	Dr. MeenaKumari
26.	Dr. RameshKumar Murugesan
27.	Dr. NISHA Mary
28.	Sambatur Haritha
29.	Vikku Agarwal
30.	Dr. Shurllly Tiwari

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name: DR. NISHA MARY THOMAS

Date: 18th September 2021



Nisha
Head-Research
ISME, Bangalore

Sample Certificates (where Applicable) – Max 2 and Max 6





**INTERNATIONAL SCHOOL OF
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83, Chemburahalli, Sarjapur Road, Bengaluru, Karnataka 562 125 | www.isme.in



**Workshop on Research Gap
Identification**

Certificate of Participation

Mr. Arun Devraj

For Participating in the Workshop on
Research Gap Identification
conducted on 18th September 2021

DR. NISHA MARY THOMAS
HEAD - DEPARTMENT OF RESEARCH