

**Activity: Seminar On Leveraging The Indian Research Context**

Date: 27<sup>th</sup> Feb 2021

Time: 11.00 am to 1.30 pm

Location: ISME, 2<sup>nd</sup> Floor Classroom 5

Resource Person(s): Dr. Rejie George Pallathitta

Faculty In-charge: Dr. Meena


Student In-charge:

No of students/Participants present: 50

URL if applicable:

<https://www.facebook.com/photo?fbid=3888325517855795&set=a.360996377255411>

**Poster / Flyer / Notice**



**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
BANGALORE**


**SEMINAR  
ON  
LEVERAGING THE INDIAN RESEARCH CONTEXT: WORK AT THE  
INTERSECTION OF STRATEGY, CORPORATE GOVERNANCE AND  
INTERNATIONAL BUSINESS**

**27TH FEBRUARY 2021**

**ABOUT ISME**  
ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management.

**ABOUT THE SEMINAR**  
The workshop will discuss India's unique business landscape, highlighting its strategic management, local dynamics, global ambitions, corporate governance, risk mitigation, international business opportunities, trade agreements, and cultural navigation.

**RESOURCE PERSON - DR. REJIE GEORGE PALLATHITTA**  
Dr. Rejie, a PhD and Master of Business Economics from Tilburg University, The Netherlands, has over two decades of experience in academics and research. His areas of interest include Corporate Strategy and Corporate Governance. He has published extensively in international and national journals, contributed book chapters, and written cases related to public sector undertakings. He has won several awards, including InsideM Professor of the Year in 2019.



**PROGRAM CO-ORDINATOR - DR. MEENA**

FOR MORE DETAILS CALL AT tel:+91 88806 12345 OR MAIL AT [research@isme.in](mailto:research@isme.in)

## Event Report

Dr Rejie George Pallathitta enlightened the participants on the above topic and the highlights are as below:

### **India: A Research Confluence - Strategy, Governance, and Global Reach**

India's business landscape offers a unique research intersection:

**Strategic Management:** Analyze factors shaping Indian firms' edge:

- **Local Dynamics:** Understand cultural preferences and regulations.
- **Global Ambitions:** Investigate strategies for competing internationally.
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**Corporate Governance:** Ensure ethical practices for:

- **Foreign Investment:** Strong governance fosters trust and attracts capital.
- **Risk Mitigation:** Address corruption and financial mismanagement.

**International Business:** Explore opportunities and challenges:

- **Trade Agreements:** Analyze how pacts can boost exports.
- **Cultural Navigation:** Understand diverse business practices globally.

**Research Focus:**

- Impact of governance on Indian firms' international competitiveness.
- Strategic frameworks tailored to the Indian market.
- Role of government policies in international business expansion.

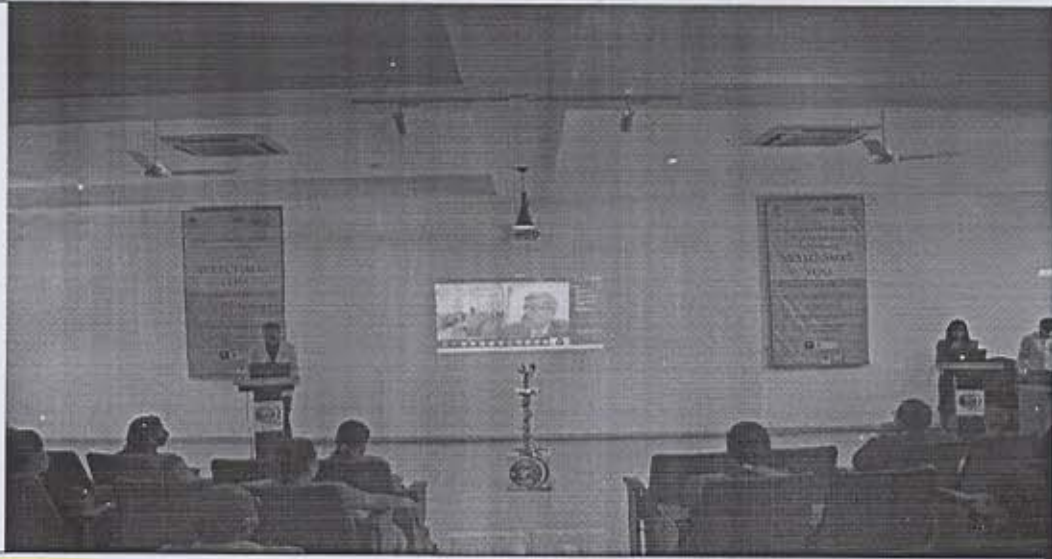
**Challenges:**

- Data availability for research.
- Understanding the nuances of Indian business culture.

India's dynamic context presents a fertile ground for research, informing effective business practices, attracting investment, and propelling Indian firms towards global success.

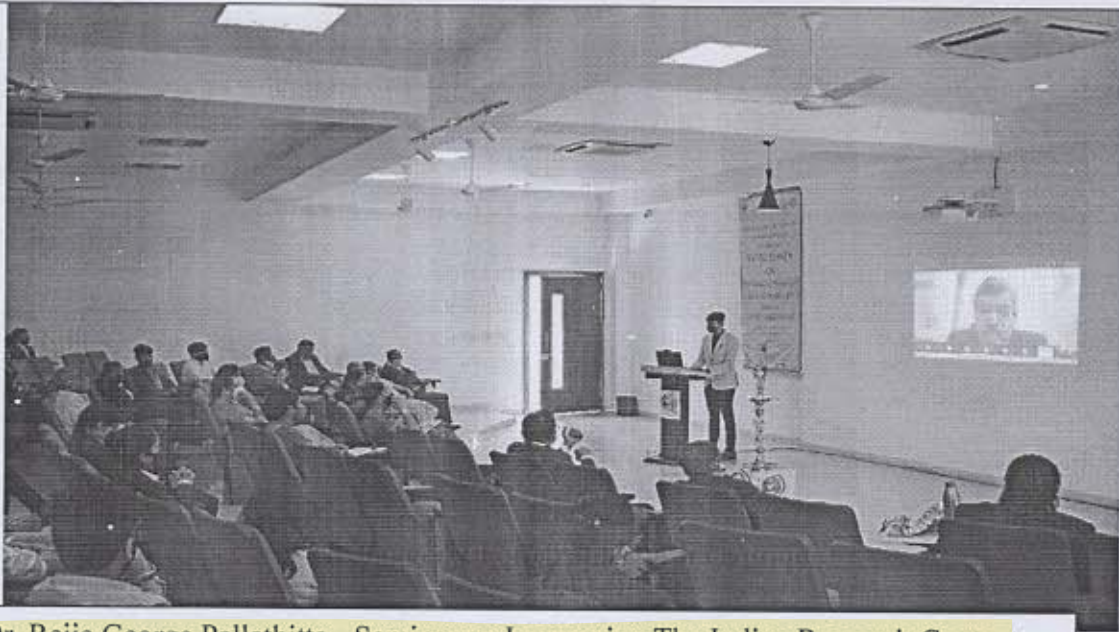


**Geotagged Photographs with Caption**



**Dr. Rejie George Pallathitta - Seminar on Leveraging The Indian Research Context - 27<sup>th</sup> Feb 2021**

**Geotagged Photographs with Caption**



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Location: ISME, 2nd Floor Classroom 5	

### List of Participants

Sl No	Name of the Participant
1.	Dr. R Duraipandian
2.	Gajjala Kiranmai
3.	Rachana Rao
4.	Mathew John
5.	Papri Ray
6.	Mr. Joel Manjaly
7.	Dr. Ranjana Mary Varghese
8.	Mr. Philip Varughese
9.	Ms. Preetha Suresh
10.	Dr. M Ramesh Kumar
11.	Alex Nero
12.	Dr. Sreedhara
13.	Mr. Deepak Joy Mampilly
14.	Dr. Sreedhara R
15.	Prof. Meera Seshanna
16.	Dr. Savitri Jayant
17.	M R Suji Raga Priya
18.	S. Rangapriya
19.	Dr. J Meenakumari
20.	Vinay Prasad B
21.	Naveena L
22.	Dwijendra Kumar Kashyap





23.	Remya Nair
24.	Dr. Jayaprakash
25.	Aishwarya Mohan
26.	Aarsh Kansara
27.	Narayana B
28.	Aamir Iqbal
29.	Thamaraiselvan
30.	Ramakrishnan N
31.	Shabnum Mukhtar
32.	Rishikesh Kudale
33.	Mr. Sumesh P Soman
34.	Mrs. Kusuma H S
35.	Khazi Mohammed Owais
36.	Anjali Atipamula
37.	Balasubrahmanyam M V
38.	Ani Smriti
39.	Aakash Ashesh
40.	Subhankar Adhikary
41.	Divya E Jacob
42.	Sameeksha Kaushik
43.	Preet Kaur Sidhu
44.	Rachit Shukla
45.	Antima Bansal
46.	Adithya Aithal
47.	Siddharth Jadhav
48.	Pooja Vishnoi
49.	Palash Khatri
50.	Sekhar Chebolu

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date: 27<sup>th</sup> Feb 2021





DEAN

International School of Management Excellence

Sample Certificates (where Applicable) – Max 2 and Max 6







**INTERNATIONAL SCHOOL OF  
MANAGEMENT EXCELLENCE**

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**Seminar on Leveraging the Indian Research Context  
Work at the Intersection of Strategy, Corporate  
Governance and International Business**

**Certificate of Participation**

*Mr. Alex Nero*

For Participating in the Seminar on  
**Leveraging the Indian Research Context: Work  
at the Intersection of Strategy, Corporate  
Governance and International Business**  
conducted on 26th February 2021

**DR. RONY G KURIEN**  
DEAN