

Activity: Seminar On Significance of Management Research

Date: 25th Aug 2020

Time: 10.00 am to 12.30 pm

Location: ISME, 2nd Floor Classroom 5

Resource Person(s): Dr. J Meenakumari

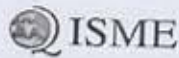
Faculty In-charge: Dr. Anju

Student In-charge:

No of students/Participants present: 15

URL if applicable:

Poster / Flyer / Notice



**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE**

**SEMINAR
ON
SIGNIFICANCE OF MANAGEMENT RESEARCH**

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE.

About the Seminar

The seminar will highlight on the following.

- The importance of management research in understanding organizational dynamics, developing effective strategies, and fostering innovation.
- The need for an interdisciplinary approach, ethical considerations, and collaboration between academia and industry.
- Importance of incorporating global perspectives in management research.

Resource Person - Dr. J Meenakumari



Dr. J Meenakumari has over 25 years of experience in educational excellence, research, and mentorship. She is passionate about cultivating a culture of excellence and research, providing impactful mentorship, and elevating students and faculty. As a consultant, she has suggested effective educational strategies and embraced pioneering technologies for sustainable growth, resulting in impactful outcomes.

25th August 2020

Program co-ordinator - Dr. Anju

FOR MORE DETAILS CALL AT tel: +91 88806 12345 OR MAIL AT research@ismе.in

Event Report

Distinguished Professor Meena Kumari gave an insightful lecture on the significance of management research. In her opinion management research is not as highly recognized as scientific research, there are umpteen number of reasons, however she stated a few reasons that renders management research significant.

Management research holds significant importance for several reasons:

Problem Solving: Management research helps identify and solve complex organizational problems. By studying various management theories, practices, and case studies, researchers can develop insights and solutions to improve organizational performance, efficiency, and effectiveness.

Innovation and Improvement: Research in management facilitates innovation and continuous improvement within organizations. By exploring new management concepts, techniques, and strategies, researchers contribute to the development of best practices that can enhance competitiveness and sustainability.

Decision Making: Management research provides evidence-based insights that support informed decision-making by managers and leaders. By analyzing data and conducting rigorous studies, researchers offer valuable information and recommendations that guide strategic and operational decisions.

Knowledge Development: Management research contributes to the advancement of knowledge in the field of management and related disciplines. Through empirical studies, theoretical frameworks, and conceptual models, researchers expand the understanding of organizational behavior, leadership, strategy, human resource management, and other critical areas.

Educational Purposes: Management research serves as a foundation for management education and training programs. By disseminating research findings through academic journals, conferences, and textbooks, researchers contribute to the learning and development of future managers, executives, and business professionals.

Policy Formulation: Management research informs the development of policies and practices at organizational, national, and international levels. By studying organizational dynamics, economic trends, and societal changes, researchers provide insights that influence policy decisions related to business regulation, governance, and corporate social responsibility.

Competitive Advantage: Organizations that invest in management research gain a competitive advantage by staying abreast of industry trends, emerging technologies, and innovative management practices. By leveraging research insights, organizations can adapt to changing market conditions, anticipate future challenges, and capitalize on opportunities for growth and expansion.

Overall, management research plays a crucial role in shaping the way organizations are managed, helping them navigate challenges, seize opportunities, and achieve sustainable success in a dynamic and competitive business environment.

The session concluded with Q and A session with scholars and students asking relevant questions.

Geotagged Photographs with Caption

[Empty space for geotagged photographs and captions]

[Empty space for additional notes or comments]

Activity: Seminar On Significance of Management Research

Date: 25th Aug 2020

Time: 10.00 am to 12.30 pm

Location: ISME, 2nd Floor Classroom 5

List of Participants

Sl No	Name of the Participant
1.	Shurllly Tiwari
2.	Dr. S Shyam Prasad
3.	Dr. RameshKumar Murugesan
4.	Sambatur Haritha
5.	Stuti Agarwal
6.	Dr. MeenaKumari
7.	Vikku Agarwal
8.	Sudindra VR
9.	Rema Viswanathan
10.	Sakeerthi S
11.	Kiran Kumar K V
12.	Raja Sankaran
13.	Anshu sharma

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date: 25th Aug 2020



[Handwritten Signature]
DEAN

International School of Management Excellence

Sample Certificates (where Applicable) – Max 2 and Max 6



**INTERNATIONAL SCHOOL OF
MANAGEMENT EXCELLENCE**

88, Chembanihalli, Sarjapur Road, Bengaluru, Karnataka 562 125 | www.isme.in



**Seminar on Significance of
Management Research**

Certificate of Participation

Ms. Haritha S

For Participating in the Seminar on
**Significance of Management
Research**

conducted on 25th August 2020.

DR. RONY G KURIEN
DEAN



**INTERNATIONAL SCHOOL OF
MANAGEMENT EXCELLENCE**
88, Chembanahalli, Sarjapur Road, Bengaluru, Karnataka 562 125 | www.isme.in



**Seminar on Significance of
Management Research**

Certificate of Participation

Ms. Sakeerthi S

For Participating in the Seminar on
**Significance of Management
Research**

conducted on 25th August 2020.

DR. RONY G KURIEN
DEAN