

## Activity: Seminar On Quality Research Publications

Date: 28<sup>th</sup> July 2020

Time: 11.00 am to 1.30 pm

Location: ISME, 2<sup>nd</sup> Floor Classroom 3

Resource Person(s): Dr. Raja Sankaran

Faculty In-charge: Dr. Anju

Student In-charge:

No of students/Participants present: 15

URL if applicable:

### Poster / Flyer / Notice



**ISME**  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
BANGALORE


28TH JULY 2020

**SEMINAR  
ON  
QUALITY RESEARCH PUBLICATIONS**

**ABOUT ISME**  
ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, intraprofessional thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 25 B-Schools in India. At present, ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bangalore is the recognized Research Centre of University of Mysore, and it also offers fellow program in Management research. The innovative green campus in Sarjapur Main Road is an ideal ambience for study and research. The Institute consistently endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

**ABOUT THE SEMINAR**  
The Research Centre @ISME has organized a seminar on Quality Research Publications, led by Prof. Raja Sankaran, which will cover topics like research paper structure, journal selection, predatory journals, rejection, and reviewer responses.

**RESOURCE PERSON: DR. RAJA SANKARAN**



**DR. RAJA SANKARAN IS A PROFESSOR AT ISME WITH OVER 30 YEARS OF INDUSTRY EXPERIENCE. HE HAS HELD MANAGEMENT POSITIONS WITH MULTINATIONAL COMPANIES, CONDUCTED CORPORATE TRAINING IN ENTERPRISE MANAGEMENT, AND HAS PUBLISHED RESEARCH PAPERS IN VARIOUS JOURNALS. HE HAS ALSO BEEN AWARDED "BEST RESEARCH PAPER - WINNER" FOR HIS WORK AT THE JAMNALAL BAJAJ INSTITUTE OF MANAGEMENT STUDIES INTERNATIONAL RESEARCH CONFERENCE.**

**PROGRAM CO-ORDINATOR - DR. ANJU**

FOR MORE DETAILS CALL AT TEL: +91 88806 12345 OR MAIL AT RESEARCH@ISME.IN

## Event Report

Dr. Raja commenced the session describing about Quality research publications and mentioning that it serves as the cornerstone of scholarly discourse, representing the culmination of rigorous inquiry, innovative thinking, and meaningful contributions to academic knowledge. Further he emphasized on defining quality in research publications encompasses attributes such as rigor, originality, significance, and impact. Further, Rigor is manifested through robust methodologies, transparent reporting practices, and adherence to ethical standards. Originality entails offering novel insights or approaches that advance existing scholarship. Significance underscores the transformative potential of research findings, resonating with broader academic, societal, or practical implications.

Evaluating quality involves considering journal reputation, peer-review processes, and citation metrics. Journal reputation reflects the esteem and visibility of the publication venue, while peer-review processes ensure scrutiny and validation of research quality. Citation metrics provide insights into a publication's scholarly impact and resonance within the academic community.

Characteristics of quality research publications include clarity, coherence, and methodological rigor. Clear presentation facilitates comprehension and dissemination, while methodological rigor ensures the reliability and validity of research outcomes. Relevance to disciplinary debates or practical applications enhances resonance within the academic community.

The impact of quality research publications extends beyond academia, catalyzing societal change and innovation. Through dissemination, they inform decision-making, policy formulation, and practice improvement. Moreover, they inspire future scholars and practitioners, shaping the trajectory of knowledge advancement and societal development.

Dr Raja concluded the session stating the importance of quality research publications embodying scholarly excellence, guiding humanity towards deeper understanding, informed action, and transformative change. He reiterated that by upholding standards of rigor, originality, significance.

### Geotagged Photographs with Caption



Dr. Raja Sankaran - Seminar On Quality Research Publications – July 28th, 2020

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### List of Participants

Sl No	Name of the Participant
1.	Dr Meenakumari
2.	Dr Ramesh Kumar Murugesan
3.	Stuti Agarwal
4.	Shijimol
5.	Sudindra V R
6.	Dr. Shurlly Tiwari
7.	Dr. S Shyam Prasad

8.	Vikku Agarwal
9.	Rema Viswanathan
10.	Sakeerthi S
11.	Kiran Kumar K V
12.	Raja Sankaran
13.	Anshu sharma
14.	Nitin Garg

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date: 28<sup>th</sup> July 2020



DEAN

International School of Management Excellence

Sample Certificates (where Applicable) – Max 2 and Max 6



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88, Chembanahalli, Sarjapur Road, Bengaluru, Karnataka 562 125 | www.isme.in



**Seminar On Quality Research  
Publications**

**Certificate of Participation**

*Ms. Sakeerthi S*

For Participating in the Seminar on  
**Quality Research Publications**  
conducted on 28th July 2020.

**DR. RONY G KURIEN**  
DEAN



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**Seminar On Quality Research  
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**Certificate of Participation**

*Ms. Rema Vishwanathan*

For Participating in the Seminar on  
**Quality Research Publications**  
conducted on 28th July 2020.

**DR. RONY G KURIEN**  
DEAN