



Activity: Workshop On Literature Survey for Research – Tools and Strategy

Date: 27th Feb 2020 Time: 10.00 am to 12.30 pm

Location: ISME, 2nd Floor Classroom 5

Resource Person(s): Dr Ujjal Mukherjee

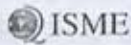
Faculty In-charge: Dr. Anju

Student In-charge:

No of students/Participants present: 24

URL if applicable: <https://www.facebook.com/ismexcel/posts/2957561674265522>

Poster / Flyer / Notice



**INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
BANGALORE**

**WORKSHOP
ON
LITERATURE SURVEY FOR RESEARCH -
TOOLS AND STRATEGY**

27 FEBRUARY 2020

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2005 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Barjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

RESOURCE PERSON : Dr. Ujjal Mukherjee

Prof. Ujjal Mukherjee, a renowned professor and HRM expert, has over 15 years of teaching experience, industry experience, and entrepreneurial experience. With a PhD, MBA, UGC-NET certification, and certifications in HR, happiness coaching, and research papers, he has mentored students, designed courses for international master programs, and conducted research workshops. His research area includes positive psychology, happiness and wellbeing, and high-performance work systems.



Dr. Ujjal Mukherjee

Program Co-ordinator - Dr. Anju

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Event Report

Dr. Ujjal Mukherjee commenced the session by stating that a literature survey serves as a comprehensive exploration and synthesis of existing scholarly research and publications related to a specific topic or field of study. Dr. Mukherjee further explained that it encompasses a systematic review of academic literature, including books, journal articles, conference papers, dissertations, and other sources, to provide a thorough understanding of the current state of knowledge, key themes, methodologies, empirical findings, and theoretical frameworks relevant to the topic at hand.

The purpose of a literature survey is multifaceted. Firstly, it aims to identify and review seminal works and key contributions in the field, tracing the historical evolution and theoretical foundations of the topic. Additionally, a literature survey seeks to analyze and critique existing research, highlighting gaps, inconsistencies, controversies, and unresolved questions within the literature. By synthesizing diverse perspectives and findings, a literature survey offers insights into the complexity and nuances of the topic, facilitating deeper understanding and critical reflection.

Methodologically, a literature survey involves systematic search and selection of relevant literature, often using databases, libraries, and citation indexes. Researchers employ various criteria to assess the quality, relevance, and significance of sources, ensuring a comprehensive and representative coverage of the literature. Data extraction and synthesis techniques are then utilized to organize, analyze, and summarize key findings, themes, and trends across different studies.

A literature survey also serves as a foundation for further research, providing a conceptual framework, theoretical basis, and empirical context for new studies and inquiries. By identifying gaps and limitations in existing literature, a literature survey helps to delineate areas for future research, suggesting potential research questions, methodologies, and directions for further investigation.

Dr. Mukherjee concluded the session by mentioning that overall, a literature survey plays a vital role in advancing knowledge, informing scholarly debates, shaping research agendas, and contributing to the intellectual discourse within a particular field of study. It serves as a valuable resource for researchers, educators, practitioners, policymakers, and other stakeholders seeking to deepen their understanding of complex topics and phenomena.

Geotagged Photographs with Caption



Dr. Ujjal Mukherjee - Workshop On Literature Survey for Research – Tools and Strategy - Feb 27th, 2020

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List of Participants

Sl No	Name of the Participant
1.	Jaspreet Kaur Walia
2.	Dr. M. Eswarappa
3.	Dr. N A Padmalatha
4.	Dr. Anupam Mitra
5.	H S Gnanashree
6.	K Mohana Sundaram
7.	Sonila Shakya
8.	Dr.Nandeesh V Hiremath
9.	Sreekala Ramanathan
10.	Rashmi Mohan Rao
11.	Ashwin Pandey
12.	Muralidhar Deshpande
13.	Neha Upadhyay
14.	Prithviraj Das
15.	B Ranganatha
16.	N R Rohith
17.	K V Santosh
18.	Savitri Jayant
19.	Vinoj Wilfred
20.	Beena Praveen
21.	L Devi



22.	Dr. Roshni James
23.	Ramini Singh
24.	Joydeep Das

Authorized Signatory (Dean/Principal/Head/Coordinator)

Name:

Date:

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Workshop On Literature Survey for
Research – Tools and Strategy

Certificate of Participation

Ms. Rashmi Mohan Rao

For Participating in the
**Workshop On Literature Survey for
Research – Tools and Strategy**
conducted on 27th February 2020.

MR. KIRAN KUMAR

PRINCIPAL



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Certificate of Participation

Dr. M. Eswarappa

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MR. KIRAN KUMAR

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