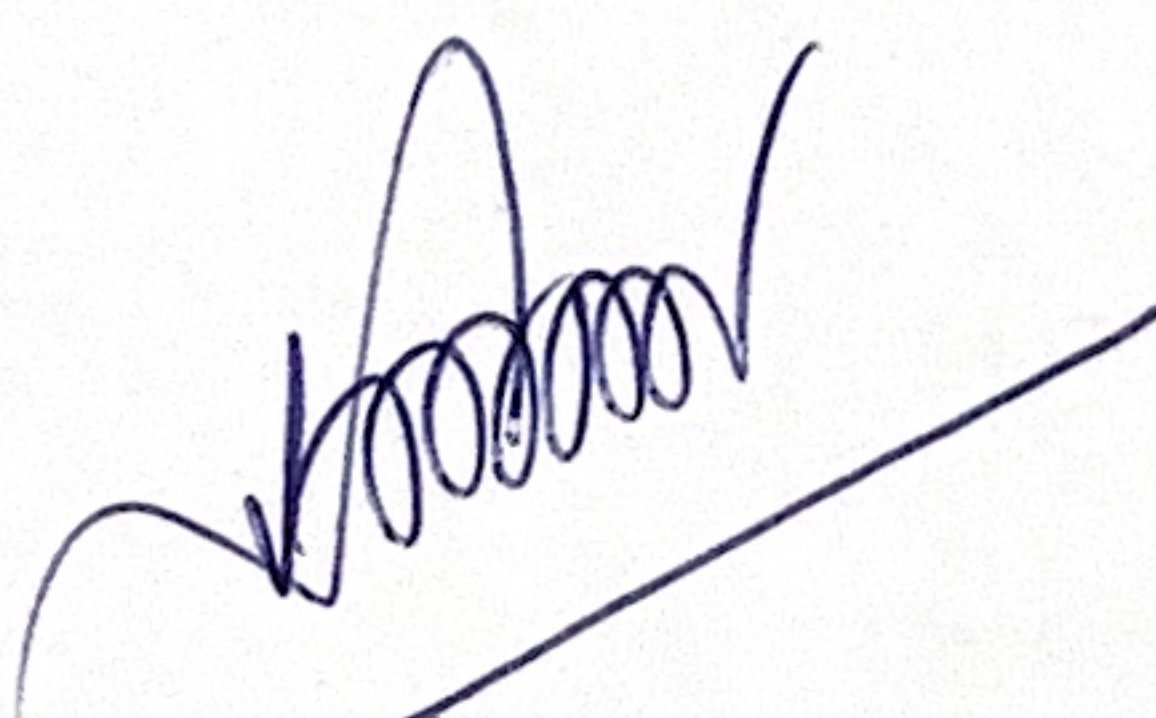

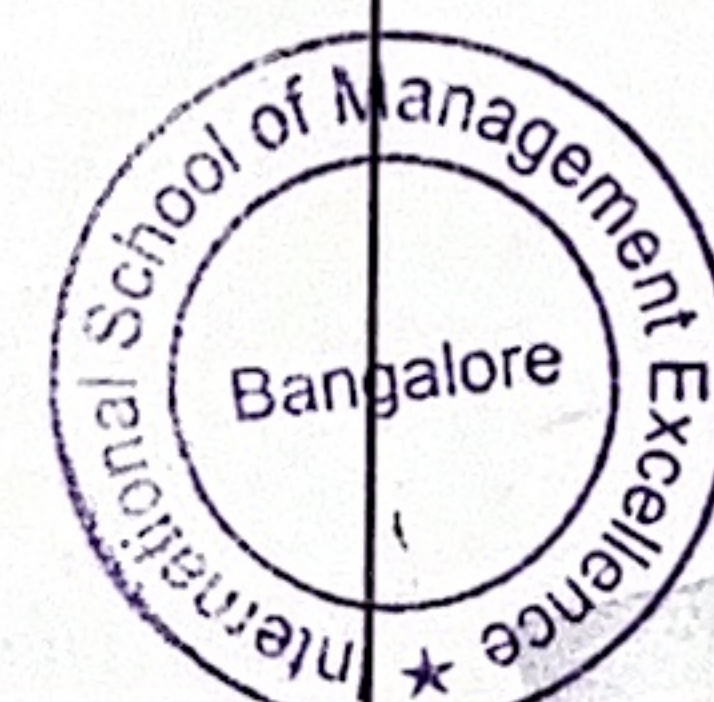
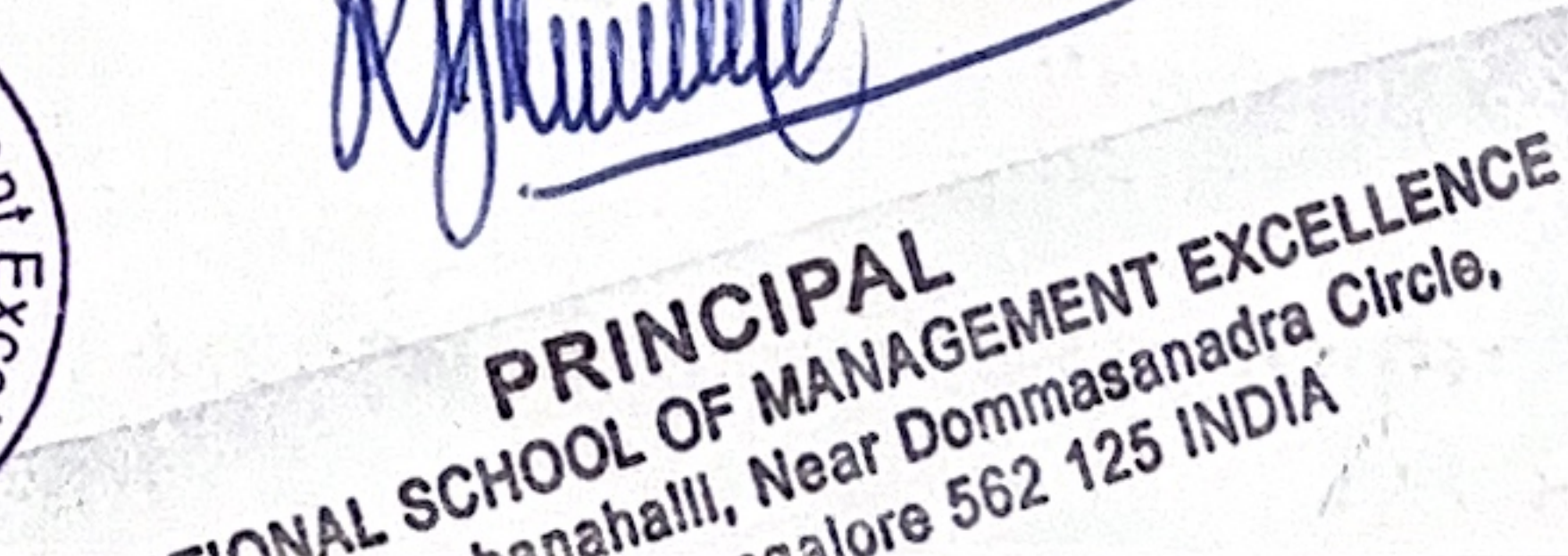




**Utilization Certificate**  
**(Project 2022-23 Mass Media Advertising Planning for NVT Quality Lifestyle)**

Certified that the grant (Amount Dispersed) of Rs. 4,70,000 (Rupees Four lakh seventy thousand only) received from NVT Quality Lifestyle Projects Ltd under the scheme of support for Research Project Entitled **Mass Media Advertising Planning for NVT Quality Lifestyle** dated **21-October-2022** has been fully utilized for the purpose for which it was sanctioned and in accordance with the terms and conditions laid down by International School of Management Excellence.

Project Name:		Mass Media Advertising Planning for NVT Quality Lifestyle
Project Supervisor		Dr. Shyam S Prasad
Sl. No	Heads	Amount Dispersed (in Rupees)
1	Books, Journals & Periodicals	23,480
2	Equipment	140,000
3	Field work & Travel	43,577
4	Contingency (incl. Special Needs)	100,000
5	Supervisors Honorarium & Hiring Services	162,943
<b>Total</b>		<b>470,000</b>

Signature of Principal Investigator 	Signature of the Dean/ Head of the Institution 
	
	

Date: 27-3-2023

  
Finance Officer

**International School of Management Excellence**

Sy. No. 88, Chembanahalli, Near Dommasandra Circle, Sarjapur Road, Bangalore - 562 125

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