





Utilization Certificate

(Project 2021-22: Enhancing Digital Media Effectiveness of NVT Brand)

Certified that the grant (Amount Dispersed) of Rs. 5,87,210 (Rupees Five lakh eighty-seven thousand two ten only) received from NVT Quality Lifestyle Projects Ltd under the scheme of support for Research Project Entitled Enhancing Digital Media Effectiveness of NVT Brand dated 1-September-2021 has been fully utilized for the purpose for which it was sanctioned and in accordance with the terms and conditions laid down by International School of Management Excellence.

Project Name:		Enhancing Digital Media Effectiveness of NVT Brand
Project Supervisor		Dr. Shyam S Prasad
Sl. No	Heads	Amount Dispersed (in Rupees)
1	Books, Journals & Periodicals	48,210
2	Equipment	201,910
3	Field work & Travel	96,580
4	Contingency (incl. Special Needs)	90,497
5	Supervisors Honorarium & Hiring Services	150,013
Total		587,210

Signature of Principal Investigator 	Signature of the Dean / Head of the Institution of the Institution 
--	---

International School of Management Excellence

Date: 28-3-2022


Finance Officer

PRINCIPAL
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
Sy. No.88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore 562 125 INDIA

International School of Management Excellence

Sy. No. 88, Chembanahalli, Near Dommasandra Circle, Sarjapur Road, Bangalore - 562 125

Corporate Office : CAP-1, Export Promotion Industrial Park, Near ITPL, Whitefield, Bangalore - 560 066

Ph. No.: +91 88806 12345 Email: admin@isme.in Web: www.isme.in