

Dr. Rony Kurien

Dean, International School of Management Excellence Sarjapura Road, Bangalore-562125

1-Sep-2021

Dear Dr. Rony,

Sub: Acceptance of Proposal of Research Assignment

With reference to your proposal with reference to the Research Project of "Enhancing Digital Media Effectiveness of NVT Brand", we are pleased to accept the same with the below revised terms of payment and you are authorised to commence the work from 01-Oct-2021 for a total project cost not exceeding Rs. 6 lakhs

Terms of Payment:

- 1. Rate at Rs. 4000/Hour
- 2. Overage hours, if any will be paid at Rs. 2500/Hour, subject to prior approval from the undersigned

If you need any support item from our, end please contact us.

Looking forward for valuable recommendations from your work.

Thanks & Regards,

Bangalore



