Memorandum of Understanding

between

International School of Management Excellence, Bangalore, India (hereafter ISME)

and

Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt University of Applied Sciences Würzburg – Schweinfurt, Germany (hereafter FHWS)

- The purpose of this Memorandum of Understanding is to further the cooperation between ISME and FHWS in the field of economics and business administration.
- The terms of the cooperation in the various fields of academic exchange have to be laid down in an independent interinstitutional agreement.
- This Memorandum of Understanding will come into effect immediately after both
 partners have signed it and shall remain in force for a period of three years, after which it
 shall be subject to evaluation.
- The following signatures are affixed as acknowledgement and notification of the terms of this Memorandum of Understanding, Scanned copies of signatures or digital signatures may be accepted depending on the national legislation.

For

International School of Management Excellence,

Sy. No. 88, Chembanahalli, Near Dommasandra Circle,

Bangalor

Sarjapur Road, Bangalore

Mr. Nitin Garg

Director of ISME, Bangalore 141 *

Date: NOV 15,2021

For

FHWS - Hochschule für angewandte Wissenschaften, Würzburg-Schweinfurt University of Applied Sciences, Würzburg-Schweinfurt, Germany

Prof. Dr. Robert Grebner

President of FHWS

Date: 10/11/2021

MoU Summary Report

International School of Management Excellence (ISME)

And

Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt, Germany

The following activities have been conducted between Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt and ISME as per the Memorandum of Understanding (MoU) dated 15/11/2021.

SL No.	Start Date	Completion Date	Activity Details
1	15/07/2022	23/07/2022	Academic Exchange –IBSP Program
2	13/12/2022	In progress	Research Collaboration

Name: Dr.Robert Grebner

Designation: President

Signature and Seal On behalf of **FHWS**

Date: 3/1/2024

Signature and Seal On behalf of ISME

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Date: 22/12/2023



Activity: IBSP Program

Date: 15.07.2022 - 23.07.2022

Location: Online

Resource Person(s):

Faculty In-charge: Dr.Nisha Mary Thomas

Student In-charge:

No of students present 12

Poster / Flyer / Notice

-NA-

Event Report

ISME has successfully organized India Business Study Program (IBSP) in both online and offline mode. The first edition of IBSP was conducted in the offline mode for Canadian students who visited the ISME campus.

The second edition of the IBSP was conducted in online mode for students of THWS Germany. The online mode was spread across two weekends.

IBSP is targeted towards foreign students who are very keen to understand Indian market. In the program, we talk about the economy of India, political structure of India, sensitivity and sensibilities of Indian consumers, cricket, religion and films. We also highlight the different regulatory bodies whom the investors have to connect with to enter the Indian market. The sessions are taken up by both the academicians and industry experts.

Geotagged Photographs with Caption









Activity: IBSP Program	
Date: 15.07.2022 - 23.07.2022	
Location: Online	

List of Participants:

Sl No	Name of the Student	Course	Semester	Signature
1.	Hnin Thant			
2.	Jannik Noeth			
3.	Marvin Denninger			
4.	Mayank Garg			
5.	Munkhbayar Basbish			
6.	Sherif Behare			
7.	Sriprakash			
	Ramanujam			
8.	Xiaochen Wu			
9.	Carlos Enrique			
	Ramirez Matute	1		
10.	Christian Frick			
11.	Elnara Guliyeva			
12.	Felix Herrlein			



Faculty In-Charge Signature

Name:

Date:

Director /Dean/Head Signature

Name: Dr. Roug Grouge Kurren

Date: 24.07.22

Sample Certificates (where Applicable) - Max 2 and Max 6





Activity: Research: First virtual meeting followed by monthly meetings to shape our research on Spiritual Leadership.		
Date: 13.12.2022	Time:	
Location: Online		
Resource Person(s): NA		
Faculty In-charge:Dr.Sindhu		
Student In-charge: NA	•	
No of students present: NA		

	Poster / Flyer / Notice	
-NA-		

Report

First virtual meeting on 13 December 2022, followed by monthly meetings to shape our research on Spiritual Leadership.

Later Mr. Jörg Meyer (University of Hohenheim) joined the joint research.

Dr Sindhu proposed to present the work in progress paper in the 12th international conference, CIM 24.

On 27th July 2023, they accepted my proposal to present in the conference and we reached a consensus for the joint paper.

Further,

Mr Bello Muhammed Abdullahi (Centre for the Study of the Economies of Africa, Nigeria)

Prof. Emmanuel Nwosu (University of Nigeria)

Joined our research collaboration.

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	ity: Research: First our research on Sp		0	followed by monthly meetings to p.	
Date: 1	Date: 13.12.2022 Time:			e:	
Location	on: Online				
List of	Participants: Name of the Student	Course	Semester	Signature	
Faculty	y In Charge Signature		Dire	ctor /Dean/Head Signature	
Faculty In-Charge Signature Name: Date:			Nam	Name: Dy Rouy George Kuulu Date:	

Sample Certificates (where Applicable) – Max 2 and Max 6