



DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, **Ms. SWETA SATAKSHI VEJELLA** bearing Reg. No **2016C26059** has successfully completed the Project entitled “**UNVEILING THE MARKETING POTENTIAL: A JOURNEY OF LEARNING ABOUT CLIENT ACQUISITION AND LEAD GENERATION**” at **EPITOME TRC** under the guidance of **Dr. Aradhna Yadav**, as the partial fulfillment of the requirements for the award of **BBA** under **Bangalore University** for the Academic year **2020-2023**.

Dr. Aradhna Yadav
Internal Guide

Principal
PRINCIPAL

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
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International School of Management Excellence

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