



DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that **Ms SHUBHRA GUPTA** bearing **Reg.No 20I6C26044** has successfully completed the Project entitled **“ANALYSIS OF LEAD GENERATION FOR POTENTIAL CUSTOMER THROUGH LINKEDIN”** at **EPITOME TRC** under the guidance of Associate Professor, Dr. Shashikala Patil as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Dr. Shashikala Patil

Internal Guide

Principal