



## DEPARTMENT OF MANAGEMENT & COMMERCE

### Certificate

This is to Certify that, **Mr. VARUN NANDA** bearing Reg. No **20I6C26038** has successfully completed the Project entitled "**THE IMPACT OF SOCIAL MEDIA MARKETING ON BRAND AWARENESS**" at **EPITOME TRC** under the guidance of Dr. Aradhna Yadav, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Dr. Aradhna Yadav  
Internal Guide

Principal  
PRINCIPAL

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