



DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, **Mr RAGHAV KABRA** bearing **Reg.No 2016C26037** has successfully completed the Project entitled **“THE PROCESS OF LEAD GENERATION AT EPITOME TRC: UNVEILING OPPORTUNITIES FOR BUSINESS GROWTH”** at **EPITOME TRC** under the guidance of Associate Professor, **Dr. Shashikala Patil** as the partial fulfillment of the requirements for the award of **BBA** under **Bangalore University** for the Academic year **2020-2023**.

Dr. Shashikala Patil

Internal Guide

Principal
PRINCIPAL

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore 562 125 INDIA

International School of Management Excellence

Recognised by Govt. of Karnataka, Affiliated to Bangalore University

Sy. No. 88, Chembanahalli, Near Dommasandra Circle, Sarjapur Road, Bangalore - 562 125

Corporate Office : CAP-1, Export Promotion Industrial Park, Near ITPL, Whitefield, Bangalore - 560 066

Ph. No.: +91 88806 12345 Email: ugadmin@isme.in Web: www.isme.in