



DECLARATION

DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, **Ms. ANU SHIKHA MISHRA** bearing Reg. No **2016C26011** has successfully completed the Project entitled “**ANALYSIS OF LEAD GENERATION STRATEGY USING LINKEDIN SALES NAVIGATOR AND 10 TIMES EVENT**” at **RADARSOFT TECHNOLOGIES** under the guidance of Dr. Aradhna Yadav, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Dr. Aradhna Yadav
Internal Guide


Principal