



DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, Ms AARADHYA SHARMA bearing Reg.No 20I6C26001 has successfully completed the Project entitled "A STUDY ON CLIENT ACQUISITION AND STRATEGIC CONTENT DEVELOPMENT" at EPITOME TRC under the guidance of Prof Shruti Nanjappa, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Shruti Nanjappa
Prof Shruti Nanjappa

Internal Guide

Pradeep

Principal