

Date: 18-06-2018

To,

The Registrar  
Administrative Block,  
JnanaBharathi Campus,  
Bengaluru – 560056

Sub: Recommendation to include certain topics in Curriculum.

Dear Sir,

ISME is an affiliated college in Bangalore University. We believe University has taken new consideration in offering a curriculum, which will strengthen the knowledge and employability of Graduates under taking Bachelor of Business Administration (BBA) Course.

We recommend the following topics to include in the curriculum

1. Digitalization and its impact on Business.
2. Global Business Laws for International Business.

Hope the University will take cognizance of our recommendation and will incorporate at the earliest.



PRINCIPAL

R & D Section  
Bangalore University.  
Jnana Bharathi  
Bangalore - 560 056

PRINCIPAL  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
Sy. No.88, Chembanahalli, Near Dommasanadra Circle,  
Sarjapur Road, Bangalore 562 125 INDIA

To,

The Registrar  
Administrative Block,  
JnanaBharathi Campus,  
Bengaluru – 560056

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Dear Sir,

ISME is an affiliated college in Bangalore University. We believe University has taken new consideration in offering a curriculum, which will strengthen the knowledge and employability of Graduates under taking Bachelor of Business Administration (BBA) Course.

We recommend the following topics to include in the curriculum

1. Gamification in Human resources.
2. Python Programming.

Hope the University will take cognizance of our recommendation and will incorporate at the earliest.



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R & D Section  
Bangalore University.  
Jnana Bharati  
Bangalore - 560 056

PRINCIPAL  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
Sy. No.88, Chembanahalli, Near Dommasanadra Circle,  
Sarjapur Road, Bangalore 562 125 INDIA

Date: 29-05-2020

To,

The Registrar  
Administrative Block,  
JnanaBharathi Campus,  
Bengaluru – 560056

Sub: Recommendation to include certain topics in Curriculum.

Dear Sir,

ISME is an affiliated college in Bangalore University. We believe University has taken new consideration in offering a curriculum, which will strengthen the knowledge and employability of Graduates under taking Bachelor of Business Administration (BBA) and Bachelor of Commerce (B.Com) Course.

We recommend the following topics to include in the curriculum

1. Data Visualization through Tabuelo.
2. Essentials of Financial Planning and Investment Management – Practical on Software.

Hope the University will take cognizance of our recommendation and will incorporate at the earliest.

PRINCIPAL

R & D Section  
Bangalore University.  
Jnana Bharati  
Bangalore - 560 056

PRINCIPAL  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
Sy. No.88, Chembanahalli, Near Dommasanadra Circle,  
Sarjapur Road, Bangalore 562 125 INDIA

Date: 09-06-2021

To,

The Registrar  
Administrative Block,  
JnanaBharathi Campus,  
Bengaluru – 560056

Sub: Recommendation to include certain topics in Curriculum.

Dear Sir,

ISME is an affiliated college in Bangalore University. We believe University has taken new consideration in offering a curriculum, which will strengthen the knowledge and employability of Graduates under taking Bachelor of Business Administration (BBA) and Bachelor of Commerce (B.Com) Course.

We recommend the following topics to include in the curriculum

1. Neuro Marketing.
2. Payment System for New Age Business.
3. Introduction to success stories of Startups.

Hope the University will take cognizance of our recommendation and will incorporate at the earliest.



PRINCIPAL

11/6/2021  
PRINCIPAL  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
Sy. No.88, Chembanahalli, Near Dommasandra Circle,  
R & D Section  
Bangalore University.  
Jnana Bharati  
Bangalore - 560 056



Date: 20-02-2023

To,

The Registrar  
Administrative Block,  
JnanaBharathi Campus,  
Bengaluru – 560056

Sub: Recommendation to include certain topics in Curriculum.

Dear Sir,

ISME is an affiliated college in Bangalore University. We believe University has taken new consideration in offering a curriculum, which will strengthen the knowledge and employability of Graduates under taking Bachelor of Business Administration (BBA) and Bachelor of Commerce (B.Com) Course.

We recommend the following topics to include in the curriculum

1. Subject name Investment in Commodity Market offered, as Open Electives needs a complete change as practical component need to be added to the subject in order to strengthen the understanding on trading and settlement in Commodity Market.

Hope the University will take cognizance of our recommendation and will incorporate at the earliest.

  
PRINCIPAL

21/2/23  
R & D Section  
Bangalore University.  
Jnana Bharati  
Bangalore - 560 056

PRINCIPAL  
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE  
Sy. No.88, Chembanshalli, Near Dommasandra Circle,  
Sarjapur Road, Bangalore 562 125 INDIA